



United Way of Dane County Foundation 2018 Loaned Executives Grant

Request for Proposals Criteria

We are pleased to announce United Way of Dane County Foundation's 2018 Housing Stability Grant. At this time, we are requesting proposals from Dane County nonprofit agencies, community organizations, and faith-based groups to help ensure that **Dane County families can move more quickly into safe, stable, and affordable housing**. A total of \$10,000 in grant dollars is available, with \$5,000 being the maximum allocation to a single agency.

This grant is made possible by one-time funds distributed annually from United Way of Dane County Foundation's interest earnings. The grant process is an opportunity for United Way Loaned Executives (limited-term employees who lead the annual fundraising campaign) to better understand community needs and how resources are allocated. The deliberation and decision making are key components of their professional development.

The 2018 grant focus is on reducing barriers to family stability, by addressing concerns related to obtaining housing.

Background

One goal of United Way of Dane County's Agenda for Change is to prevent and end family homelessness. This is a critical issue to address together.

- **1 in 6 children in Dane County live in poverty.** That means in a classroom of 24 children, 4 come to school unsure if they'll have dinner that night or have a place to do their homework after school, or a bed in which to sleep.
- **Over 22,000 low income families** can't afford their housing and 12,000 are paying over 50% of their income in rent.
- There are currently about **100 families experiencing acute homelessness** (in shelter, cars, or places not meant for human habitation) and at least another **600 housing insecure families** struggling to get by and not able to afford housing of their own.
- In school, children who experience homelessness are 59% more likely experience **developmental delays**, two and a half times more likely to **repeat a grade**, and 50% more likely **not to graduate** from high school.

Strategies

United Way of Dane County's Housing in Action mobilization plan lays out four strategies to achieve our goal of preventing and ending family homelessness. The four strategies are:

Strategy 1: Direct access to affordable housing. Move low-income families with barriers to housing directly into safe, stable, and affordable housing.

Strategy 2: Quality case management. Provide families with consistent and compassionate support on their journey to safe and stable housing

Strategy 3: Landlord-tenant connections (individual and systemic). Advocate for families throughout the housing process and foster a larger dialogue with landlords, property managers, and developers build solutions together

Strategy 4: Food access. Provide access to healthy food, knowing it can act as an informal rent subsidy

Request for Proposals

We invite current partner agencies as well as other community organizations to submit proposals that align with at least two of our four recommended strategies above and will help our most vulnerable families be able to obtain housing more quickly and effectively.

Grant proposals can target a variety of barriers to obtaining housing, whether **improving housing location, paying arrears, or reducing costs** that prevent a family from being able to afford rent (i.e. childcare, transportation, food, etc.). We hope to target **housing insecure families** who are doubled up, staying in hotels, or moving between family and friends, but unable to find and afford safe and stable housing of their own.

There is \$10,000 available; agencies can request funding of up to \$5,000.

Funds available through this grant must be used for services provided in Dane County and should be spent by no later than June 30, 2019.

Application deadline is Monday, July 30, 2018 by 4:30 PM. Late submissions will not be accepted. Please note: You must be available to present your application on Friday, August 3 between 11 am and 2 pm. We will contact you to set up a time for your presentation at the Anderson United Way Center.

Questions and completed Applications may be directed via email to foundation@uwdc.org.

Thank you for helping prevent and end family homelessness in Dane County!