points: 1.
points: 1.
points: 1.

points: 2.
points: 2.
points: 2.

points: 3.
points: 3.
points: 3.

points: 4.
points: 4.
points: 4.

points: 5.
points: 5.
points: 5.

points: 6.
points: 6.
points: 6.

points: 7.
points: 7.
points: 7.

points: 8.
points: 8.
points: 8.

points: 9.
points: 9.
points: 9.

points: 10.
points: 10.
points: 10.

Rules:
• The teams with the most points wins.
• The teams must have a team name.
• The questions are multiple choice.
• After a question is read, choose an answer among the multiple choices.
• Don’t cheat.

Round 1: Teams can wager 1, 3 or 5 points on the three questions.

Round 2: Teams can wager 2, 4 or 6 points on the three questions.

Round 3: In the Final Round, teams can wager up to 10 points.

Tie Breaker:
## Round 1

<table>
<thead>
<tr>
<th>Question</th>
<th>Multiple Answers</th>
<th>Correct Answer</th>
</tr>
</thead>
<tbody>
<tr>
<td>At United Way, we’re focused on three areas which we believe are the building blocks of a stable life. Education and Income are two of them. What is United Way’s third focus area?</td>
<td>A. Safety</td>
<td>C. Health</td>
</tr>
<tr>
<td></td>
<td>B. Sports</td>
<td></td>
</tr>
<tr>
<td></td>
<td>C. Health</td>
<td></td>
</tr>
<tr>
<td>How much do you give per paycheck to become part of Rosenberry Society?</td>
<td>A. $10</td>
<td>A. $10 per paycheck</td>
</tr>
<tr>
<td></td>
<td>B. $20</td>
<td>AND B. $20 per paycheck</td>
</tr>
<tr>
<td></td>
<td>C. $30</td>
<td></td>
</tr>
<tr>
<td>How many homeless families secured a stable home in 2015 through United Way’s Housing First program?</td>
<td>A. 90</td>
<td>C. 170 families with children moved into stable housing last year.</td>
</tr>
<tr>
<td></td>
<td>B. 140</td>
<td></td>
</tr>
<tr>
<td></td>
<td>C. 170</td>
<td></td>
</tr>
</tbody>
</table>

## Round 2

<table>
<thead>
<tr>
<th>Question</th>
<th>Multiple Answers</th>
<th>Correct Answer</th>
</tr>
</thead>
<tbody>
<tr>
<td>How many members are in Key Club?</td>
<td>A. 3,000</td>
<td>B. 3,500 (But our goal is 4,000 members!)</td>
</tr>
<tr>
<td></td>
<td>B. 3,500</td>
<td></td>
</tr>
<tr>
<td></td>
<td>C. 4,000</td>
<td></td>
</tr>
<tr>
<td>In 2015, about how many Dane County students received tutoring through United Way’s Schools of Hope and Achievement Connections tutoring programs?</td>
<td>A. 3,900 students</td>
<td>A. About 3,900 students in four Dane County school districts</td>
</tr>
<tr>
<td></td>
<td>B. 2,900 students</td>
<td></td>
</tr>
<tr>
<td></td>
<td>C. 1,900 students</td>
<td></td>
</tr>
<tr>
<td>Your generosity goes a long way with United Way. You can provide books, art and activity supplies to families, which support parents during critical development stages of their children’s lives. How much do you think that takes?</td>
<td>A. $50 per paycheck</td>
<td>C. $1 per paycheck</td>
</tr>
<tr>
<td></td>
<td>B. $10 per paycheck</td>
<td></td>
</tr>
<tr>
<td></td>
<td>C. $1 per paycheck</td>
<td></td>
</tr>
</tbody>
</table>

## Final Round

<table>
<thead>
<tr>
<th>Question</th>
<th>Multiple Answers</th>
<th>Correct Answer</th>
</tr>
</thead>
<tbody>
<tr>
<td>How many partner agencies does United Way work with?</td>
<td>A. 55</td>
<td>C. 105 partner agencies</td>
</tr>
<tr>
<td></td>
<td>B. 75</td>
<td></td>
</tr>
<tr>
<td></td>
<td>C. 105</td>
<td></td>
</tr>
</tbody>
</table>

**TIE BREAKER:** How many people attended our campaign celebration last year? Closest to 996 wins!
Rules:

1: Every team must pick a team name

2: After a question is read, choose an answer among the multiple choices.

3: Don’t cheat.

4: Have fun!

5: The teams with the most points wins!

Format:

Each team receives one trivia sheet at the beginning of the game.

The sheet outlines two rounds of three questions each, plus a final round of one question.

After a question is read, each team must choose an answer among the multiple choices.

In Round 1, teams can wager 1, 3 or 5 points on the three questions.

In Round 2, teams can wager 2, 4 or 6 points on the three questions.

Teams can only wager each value ONCE, so there is no penalty for a wrong answer.

In the Final Round, teams can wager up to 10 points.

The teams with the most points wins!
For Loaned Executives Only:

Round 1, Question 1:
The correct answer is C. Health.
- At United Way, your generosity goes toward these critical areas, which build economically stable families.
- United Way works with all corners of the community to collaborate on six goals related to Education, Income and Health.
- From ensuring all children are prepared for school, to decreasing family homelessness and moving on pathways out of poverty to seniors living safely and identifying people’s health issues early, United Way is working toward all of these goals with your generosity!

Round 1, Question 2:
The correct answer is A. $10 per paycheck and B. $20 per paycheck.
- Key Club is United Way’s Leadership Giving group at 3,500 members.
- But our goal is 4,000 members!
- By joining Key Club, you’ll have access to business and community leaders who will share their expertise and leadership skills with you at Key Leader Panels.
- You are invited to an annual Key Talk, which goes in-depth on our community issues.
- And if you have a family and would like more opportunities to do family-friendly volunteering, Key Club provides these opportunities throughout the year!
- It’s easy to join, like I mentioned. $750 annually or about $30 per paycheck!

Round 1, Question 3:
The correct answer is C. 170 families with children moved into stable housing last year.
- More than 450 families live in emergency shelter in Dane County. That includes more than 900 children.
- United Way is leading the charge in ending family homelessness, not just individual homelessness.
- Our Housing First initiative focuses on getting these families out of shelter and into stable housing as quickly as possible. These families then work with a case manager who ensures the parents and children are getting the support they need to stay in this housing. That may be parenting support, job training or health care.
- Last year, 170 families with children moved into a stable home. A family has just a 37% success rate to stay in a home when they come from an emergency shelter. With Housing First, that success rate jumps up to 80%!
- With your dollars, even more families can find this success in the future!

Round 2, Question 1:
The correct answer is B. 3,500 (But our goal is 4,000 members!)
- Like I mentioned earlier, Key Club is United Way’s Leadership Giving group at 3,500 members.
- But our goal is 4,000 members!
- By joining Key Club, you’ll have access to business and community leaders who will share their expertise and leadership skills with you at Key Leader Panels.
- You are invited to an annual Key Talk, which goes in-depth on our community issues.
- And if you have a family and would like more opportunities to do family-friendly volunteering, Key Club provides these opportunities throughout the year!
- It’s easy to join, like I mentioned. $750 annually or about $30 per paycheck!

Round 2, Question 2:
The correct answer is A. About 3,900 students in four Dane County school districts.
- Schools of Hope began 20 years ago! Since then, we have tutored tens of thousands of students across Dane County with thousands of people just like you who dedicate a couple hours a week to tutoring sessions.
- Schools of Hope programs are in Madison, Oregon, Middleton-Cross Plains and Sun Prairie.
- And we’ve expanded to include high school students with our Achievement Connections program.
- These signature programs are creating lasting results under our goal of “Students succeed academically and graduate from high school, regardless of race.”
- While we touch so many students who benefit from literacy and math tutoring, there’s an estimated 6,500 more students who need these programs. And that doesn’t include the students in other school districts, if we could expand.
- Your gift can help those students, who are on the cusp of reading proficiently and passing Algebra in high school. These students are starting on the path to academic success, and with your support, they can reach their goal of graduating high school!!
Round 2, Question 3:
The correct answer is C. $1 per paycheck

- While health insurance and higher education are incredibly important, United Way has found that if a family has a stable home, the support to nurture their child and a job with a family-sustaining wage, they are on the path to be economically stable.
- This means a reduction in poverty in our community and a better Dane County for all.
- A family-sustaining wage is $15/hour. United Way works with many companies on our HIRE Employer Council. We connect companies to employees and assist them in diversifying their workforce. Last year, through our HIRE Initiative, 469 individuals earned a job with a family-sustaining wage!
- We talked about the importance of Housing First earlier.
- And early childhood supports are so important too. Poverty affects a child’s development and overall health, affecting their chances of succeeding in school and living a healthy life as an adult.
- These different areas are all critical to one family’s health and happiness. That’s why United Way is working on our Strong Roots plan. One of the things we are working on is one system where a family can go to one place and get access to all of these supports. Instead of spending hours on their own organizing each different service, they can work with one case manager who will guide them through this holistic system, helping them get the services they need to be economically stable.
- Your dollars will directly impact this initiative as we grow it from the ground up!

Final Round:
The correct answer is C. 105 partner agencies.

- This is quite an incredible number.
- Think about it for a second. More than 100 non-profits working for a pretty similar goal: a stronger, better community that we can all live in. Whether they are doing that through food pantries like Second Harvest or empowering women and providing valuable job training like YWCA or making sure seniors are safe in their homes and not falling like Home Health United, all of these non-profit agencies are doing tremendous work in Dane County.
- With United Way, we’re able to bring this incredible work and tie it together with businesses that want to give back, volunteers who are passionate, governmental agencies that need the community’s partnership and people like you who want Dane County to be the best place it can be. United Way brings all of these different facets of the community together, so, together, we can have an even greater impact than each of these would alone.
- The sum is greater than our parts.
- Our vision: a Dane County where everyone can succeed in school work and life.

Tie Breaker:
Question: How many people attended our Campaign Celebration last year?
There’s no multiple choice. Simply guess a number and whoever is closest, WINS!

The correct answer is C. 996 attendees.

Wrap Up:
- Thank attendees for participating.
- Ask if they have any questions.
- If they would like to get involved, give them your contact information.
- If they would like to volunteer, they can dial 2-1-1 and talk with someone who will find available volunteer opportunities.