

The Intersection

Purpose: To understand how all United Way of Dane County stakeholders come together to impact the community and change lives.

Audience: 4+ People

Time: 15-60 minutes

Download PowerPoint slideshow at <https://www.unitedwaydanecounty.org/wp-content/uploads/The-Intersection-Engagement.pptx>.

The slideshow paired with this engagement can be customized to fit presentations ranging from 15-60 minutes long. It can be focused in on one area of United Way of Dane County or show all moving parts of the organization.

Begin using slides 1 and 2 to explain how United Way of Dane County brings all members of the community together to change lives. Refer to the notes in the presentation for talking points.

Decide if you want to use the whole presentation to dive into all parts of the United Way intersection (about 60 minutes), or if you would like to focus in on one or a few parts of the Intersection (15-50 minutes).

- United Way 211 (slides 3-6)
- Volunteerism (7-9)
- United Way Investment Process (slides 10-15)
- United Way Voice of the Community (slide 16)
- Business (slide 17)

No matter the focus of the presentation or combination of topics, we recommend always including the Introduction (slides 1-2), Agenda for Change (slide 11) and Donors/Call to Action (18-19). All talking points are included in the notes section of the presentation.