

The Community's Campaign Raises \$18.1 Million with United Way of Dane County

Another successful year helps to launch United Way into the next century of impact and innovation

Madison, WI (March 3, 2022) – Thanks to the generosity of more than 20,000 individuals and 500 businesses across Dane County, our community was able to raise \$18.1 Million during our 2021 Community Fundraising Campaign.

Later this evening, United Way of Dane County will be hosting a [Community Celebration](#) at The Orpheum Theater in Downtown Madison to celebrate the community's generosity, give thanks to numerous partners for making this hard work possible and officially kick off our Centennial Year. There's still time to register for and attend this event!

"At United Way of Dane County, we're so proud of what we've been able to accomplish over the past 100 years," says Renee Moe, President & CEO of United Way of Dane County. "But we couldn't have done any of this important work without the support of our amazing community! Thanks to you all, we've spent a century investing in our community's most pressing needs and working with our nonprofit partners and volunteers to build a strategic architecture for change. The dollars raised in 2021 will help to keep that work moving forward – and launch us into the next century of impact and innovation for Dane County."

"United Way brings the many voices of Dane County together to solve big-picture issues no one entity can solve alone," says Ginger Zimmerman, United Way of Dane County 2021 Campaign Co-Chair and President of Murphy Desmond S.C. "My co-chair, Dan Frazier (Madison Market President of U.S. Bank), and I are so grateful to every community member who donated – time or dollars – to last year's campaign. You make real, measurable change possible! Together we really are The Power of Many. Working for All."

Those who give through United Way support more than 850 nonprofits – including 112 programs and 52 local agencies that work to address the greatest needs in the areas of education, income, health and 2Gen (multigenerational approach), helping to move the needle on community-level goals. For more information regarding how these dollars will be invested in 2022, see [last month's announcement](#) regarding investment decisions.

At United Way, we're so grateful for all who were able and willing to donate their time and/or resources in 2021. And we'd like to give special recognition to the companies who generated the most dollars for Dane County, including:

- American Family Insurance
- Exact Sciences
- Combined State and UW-Madison Campaign
- CUNA Mutual Group
- Zimbrick, Inc.

- Christensen Associates
- UW Credit Union
- Baker Tilly US, LLP
- J.H. Findorff & Son Inc.
- BMO Harris Bank

To see a full list of corporate donors, visit [our website](#).

We'd also like to extend a special thanks to our [partner nonprofits and volunteers](#). Together, we are able to support family well-being through education, income and health – and more people are empowered to provide help where it's needed most, unleashing more generosity for the common good. Thank you all for being a part of the solution in Dane County.

2021 United Way Campaign Award Recipients

To see a full list of award recipients and additional volunteer recognitions, visit [our website](#).

Engagement Beyond the Pledge Award: National Guardian Life and American Family Insurance

Celebrating companies who go above and beyond the campaign to be leaders in giving back.

Innovation Award: Exact Sciences and DeForest Area School District

Recognizing an organization's commitment to raising awareness and resources through creative strategies.

Collaboration Award: United Way of Wisconsin – 21 Week Equity Challenge

Recognizing a partner who brings diverse perspective to our work and helps advocate for the community's true needs to lead meaningful change.

Advocate in Action Award: Char Lodl (Springs Window Fashions) and Scott Strong (RISE Wisconsin)

Celebrating campaign volunteers who are passionate about giving back and enthusiastic about engaging others.

If you have questions or would like to set up an interview, please contact Ashley Manthei, Director of Communications, United Way of Dane County at (608) 416-0401 or Ashley.manthei@uwdc.org.

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About United Way of Dane County:

For 100 years, United Way of Dane County has led in mobilizing the community to address our toughest issues and spark lasting, generational change. With a mission to unite the community to achieve measurable results that change lives, we are committed to being a catalyst for inclusion and systemic change – working collaboratively with local nonprofits, businesses, community leaders, donors and volunteers to solve big-picture issues no one person or organization can address alone. Together, we are The Power of Many. Working for All. And we invite every Dane County resident to be a part of the change we all wish to see. Visit www.unitedwaydanecounty.org to learn more.