

## The Community's Campaign Raises \$16.8 Million with United Way of Dane County

**Madison, WI (March 4, 2024)** – Thanks to more than 16,000 individuals and 500 businesses across Dane County, our community was able to raise \$16.8 million during our 2023 Community Fundraising Campaign.

On Friday, United Way of Dane County hosted a Community Celebration, with more than 500 community members joining us at the Monona Terrace. At this event, we celebrated the community's generosity, giving thanks to hundreds of partners for making real, measurable change possible in Dane County.

"I'm endlessly grateful for the generosity of our community," says Renee Moe, President & CEO of United Way of Dane County. "Through all the changes and challenges of the past few years, you've stepped up to help us build a future where more residents have what they need to lead healthy, thriving and successful lives! As our community continues to grow and change, United Way remains committed to mobilizing Dane County's caring power. We're going to build on this year's success to invite more residents to make positive change together."

"In Dane County, we're so fortunate to have many local organizations and programs doing incredible work. But we're better together!" says Pete Vogel, President & CEO of Vogel Bros. Building Co.; 2023 United Way of Dane County Campaign Chair. "We're so grateful to every individual and organization who have chosen to invest in United Way. Thanks to you, we're able to coordinate efforts across the community – strengthening our nonprofit ecosystem to respond to the most critical needs and invest in long-term systems change."

"United Way of Dane County knows that the well-being of our children and families impacts the overall health of our community," says Fabiola Hamden, Immigration Affairs Supervisor, Dane County Department of Human Services; United Way of Dane County Volunteer Leader. "And the only way we can overcome barriers is by working together towards collective impact. Our Plan for Community Well-Being – a plan built with our community, for our community – focuses on increasing family well-being so that everyone in Dane County can lead healthy, thriving and secure lives. United Way truly is the unifying force that brings together nonprofits, businesses, community leaders, families, donors and volunteers to address big-picture issues no one person or organization can solve alone."

At United Way, we're so grateful to all who were able and willing to donate their time and/or dollars in 2023. Your gift, no matter the size, is making lasting change for real neighbors! We'd like to give special recognition to the companies who contributed \$100,000+ through corporate gifts, employee giving and special events:

<ul style="list-style-type: none"><li>• American Family Insurance</li><li>• Partners in Giving: State, UW and UW Health Employee Combined Campaign</li><li>• Exact Sciences</li><li>• TruStage</li></ul>	<ul style="list-style-type: none"><li>• M3 Insurance</li><li>• Alliant Energy</li><li>• TASC</li><li>• Hy Cite Enterprises, LLC</li><li>• First Business Bank</li></ul>
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| <ul style="list-style-type: none"><li>• Zimbrick, Inc.</li><li>• Christensen Associates</li><li>• UW Credit Union</li><li>• Baker Tilly US, LLP</li><li>• BMO</li><li>• J.H. Findorff &amp; Son Inc.</li><li>• Madison Gas and Electric</li><li>• Sub-Zero Group Inc.</li></ul> | <ul style="list-style-type: none"><li>• WPS Health Solutions</li><li>• Summit Credit Union</li><li>• Bankers' Bank</li><li>• U.S. Bank</li><li>• Hooper Corporation</li><li>• National Guardian Life Insurance Company</li><li>• West Bend Specialty</li><li>• Meridian Group, Inc.</li></ul> |
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To see a full list of campaign partners visit [our website](#).

Thank you to our Celebration event sponsors, including: Presenting Sponsor, UW Credit Union; Community Sponsors, Hooper Corporation and Madison Gas and Electric; Partner Sponsors, American Family Insurance, Hy Cite Enterprises, Johnson Financial Group, Summit Credit Union, TruStage and Vogel Bros. Building Co.; Media Sponsor, WKOW; and Table Sponsors, Alliant Energy, Ascendium Education Group, BMO, First Business Bank, Hausmann Group, M3 Insurance, McClone Insurance and National Guardian Life Insurance.

### **2023 United Way Campaign Award Recipients**

*To see a full list of award recipients, honorable mentions and additional volunteer recognitions, visit [our website](#).*

**Accelerating Impact Award: Hooper Corporation, Labcorp Early Development Laboratories Inc., UW Credit Union, Vogel Bros. Building Co., JustDane, MetaStar, Inc. and Strang.**

Celebrating companies who grew their financial impact most (through overall dollar amount and percentage) to create positive change in our community.

**The Power of Many Award: Hausmann Group, Truity Partners LLC and Urban Land Interests LLC.**

Recognizing companies who grew their employee participation the most, engaging more people in supporting our community.

**Innovation Award: Hy Cite Enterprises, LLC, WEA Member Benefits and Zimbrick, Inc.**

Recognizes companies who are most committed to raising awareness and resources through new and creative strategies.

**Advocate in Action Award: Jason Hiller, Hausmann Group; Luke Hunley, Exact Sciences; Andrea Whitcomb, TruStage; and Kaye Martin, Madison Gas and Electric**

Celebrating campaign volunteers who are passionate about giving back, enthusiastic about engaging others in learning about our community and inspire everyone to give, advocate and volunteer.

**Collaboration Award: TPK Consulting, Effectability LLC and Core Endeavors Coaching and Consulting; Vogel Bros. Building Co., Stevens Construction Corp. and Hooper Corporation.**

Recognizing United Way partners who serve our community and facilitate collaborative action leading to meaningful change.

**Give United Award: Catalent and EUA.**

Celebrates companies who joined our United Way family in 2023 with a first-time gift or employee campaign.

**Affinity for Community Award: All Comfort Services, Murphy Desmond S.C. and TruStage**

FOR IMMEDIATE RELEASE  
Ashley Manthei, United Way of Dane County  
(608) 416-0401  
[Ashley.manthei@uwdc.org](mailto:Ashley.manthei@uwdc.org)



Celebrates companies who are creating opportunities for employees to lead in their careers and through their philanthropy with United Way's Lead United, Women United and LINC networks.

If you have questions or would like to set up an interview, please contact Ashley Manthei, Director of Communications, United Way of Dane County at (608) 416-0401 or [Ashley.manthei@uwdc.org](mailto:Ashley.manthei@uwdc.org).

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**About United Way of Dane County:**

For more than 100 years, United Way of Dane County has led in mobilizing the community to address our toughest issues and spark lasting, generational change. With a mission to unite the community to achieve measurable results that change lives, we are committed to being a catalyst for inclusion and systemic change – working collaboratively with local nonprofits, businesses, community leaders, donors and volunteers to solve big-picture issues no one person or organization can address alone. Together, we are The Power of Many. Working for All. And we invite every Dane County resident to be a part of the change we all wish to see. Visit [www.unitedwaydanecounty.org](http://www.unitedwaydanecounty.org) to learn more.