

These local organizations have loaned or sponsored executives to United Way campaigns since 1991:

A to Z RentAll & Sales/
Event Essentials
ABS Global
ACS, Inc
Affiliated Engineers, Inc.
Alliant Energy
Agrace HospiceCare, Inc.
American Family Insurance
American Girl
American TV
AnchorBank fsb
Arnold and O'Sheridan, Inc.
Associated Bank
AT&T
Bachmann Construction Company
Baker Tilly
BMO Harris Bank
Burkhalter Travel
Capital Newspapers
Capitol Insurance Companies
CliftonLarsonAllen
Conney Safety Products
Core BTS, Inc.
Covance, Inc.
Credit Union Executives Society
Cummins
CUNA Mutual Group
Dean & St. Mary's
Deloitte Consulting LLP
DEMCO, Inc.
DeWitt, Ross & Stevens, S.C.
Edgewood College
ERDMAN
Exact Sciences Corp.
Famous Footwear
FedEx
Fidelity National Title Insurance
First Business
First Supply Madison LLC
Flad Architects
Flad Development
& Investment Corp.
Foley & Lardner LLP
Foth Companies - Madison
Frontier Communications
Fujitsu Consulting
Grant Thornton LLP
Great Lakes Higher Education
Corporation and Affiliates
Group Health Cooperative of South
Central Wisconsin
Hausmann-Johnson
Insurance, Inc.
Hooper Corporation
Humana
Hy Cite Corporation
Illingworth-Kilgust Mechanical
Incentive Innovations
J.H. Findorff & Son Inc.
John Deere Financial
Johnson Bank
JPMorgan Chase and Company
L.W. Allen, Inc.
Lands' End
LDS Test and Measurement LLC
M3 Insurance
Macy's
McGladrey
Meriter Health Services, Inc.
MGE Foundation
Mid-West Family Marketing
Morgan Murphy Media
National Guardian Life
Insurance Company
Neckerman Insurance Services
NGL Insurance Group
Oakbrook Corporation
Oscar J. Boldt
Construction Company
Oscar Mayer/Kraft Foods
Park Bank
Pepsi-Cola Bottling Company
of Madison
Physicians Plus
Potter Lawson
Princeton Custom Homes
QBE North America
Rural Mutual Insurance Company
Sentry Insurance
Shine United
Spectrum Brands
Springs Window Fashions, LLC
Stark Company Realtors
State Bank of Cross Plains
Sub-Zero Group, Inc.
Summit Credit Union
TASC
The Burish Group of
UBS Financial Services, Inc.
The QTI Group
Two Men and A Truck, Inc.
U.S. Cellular
UBS Financial Services, Inc.
United Way of America
Unity Health Insurance
University of Wisconsin
Medical Foundation
Urban Land Interests LLC
US Bank
USDA, Forest Service,
Forest Products Laboratory
UW Credit Union
UW Hospital & Clinics
UW Robert M. La Follette School
of Public Affairs, University of
Wisconsin-Madison
UW System Administration
Veyance Technologies
Vita Plus Corporation
Vogel Brothers Building *
Wall-Tech, Inc.
WEA Trust
WEA Trust Member Benefits
Webcrafters, Inc.
William S. Middleton
Memorial Veterans
Wipfli, LLP
Wisconsin Food Gift Company LLC
Wisconsin Housing & Economic
Wisconsin Restaurant Association
WPS Health Insurance
Zimbrick, Inc.

*New sponsors in 2015

UNITED WAY OF DANE COUNTY

LOANED EXECUTIVE PROGRAM

CULTIVATE TALENT

GAIN EXPERTISE

RAISE VISIBILITY



2015 Loaned Executive Class



WHO IS A LOANED EXECUTIVE?

An employee who is a self-starter, role model or a highly enthusiastic individual in your company. Successful Loaned Executives are skilled in analyzing diverse challenges, problem solving, project management and teamwork, and have an interest in building a personal and professional network.

A bachelor's degree or equivalent work experience is preferred, as well as the desire to build leadership management and teamwork skills.

WHAT IS THE LOANED EXECUTIVE PROGRAM?

United Way of Dane County offers your employee professional growth and development opportunities through the Loaned Executive Program. Your employee works as an extension of the United Way team for four months and finishes the program with a fresh, new set of high-demand skills, including business planning, customer relationship management and public speaking.



"The Loaned Executive experience allowed me to engage as a part of a dynamic team to achieve results, and the opportunity to improve techniques that can be applied to my leadership skills, particularly in overall confidence and public speaking. These transferable skills align with core competencies at my employer and gave me the chance to make a real impact in the community in which I was born and raised. The Loaned Executive program is mutually beneficial, and has provided a network of new colleagues who genuinely care about United Way and our community."

Carol Randels
2015 Loaned Executive, CUNA Mutual Group



United Way of Dane County - 2015 Loaned Executive Class

BENEFITS TO OUR COMMUNITY

Simply stated, the Loaned Executive program multiplies your employee's talent into financial and volunteer support. That support results in significant, measurable progress in our community's most critical issues and an improved workforce.

BENEFITS TO YOUR EMPLOYEE

United Way of Dane County delivers an innovative and comprehensive training program to prepare and support our Loaned Executives during their service. As a result, they benefit from an enhanced set of business skills, including:

- ▼ Leadership Skills
- ▼ Time Management
- ▼ Sales
- ▼ Customer Service
- ▼ Business Planning
- ▼ Public Speaking
- ▼ Marketing
- ▼ Problem Solving
- ▼ Teamwork
- ▼ Networking

One of the most comprehensive management training programs in Dane County is at United Way!

BENEFITS TO YOUR COMPANY

Your organization will become more familiar with the issues affecting Dane County and gain recognition as a supporter of advancing our community's goals through the Agenda for Change. Your organization will also gain:

- ▼ Exposure through our Public Relations Efforts
- ▼ Prestige at Campaign Events
- ▼ Acknowledgment as a Sponsor in Printed Materials
- ▼ Recognition in our Celebration Booklet

At the end of the four-month experiential training period, Loaned Executives return to their employers with:

- ▼ Broader Industry Experience
- ▼ Deeper Connection to the Community
- ▼ An Expanded Local Network
- ▼ Increased Sense of Job Satisfaction



"The United Way of Dane County's Loaned Executive program has revealed hidden strengths in our employees and has refined their professional relationship management skills. Webcrafters has been a proud supporter of the Loaned Executive program since the mid-1980s. It has been an excellent investment into the leadership potential of our employees as well as the future of our community."
Jac Garner
President & CEO of Webcrafters, Inc.

WE NEED YOUR SUPPORT

Each year, Dane County businesses, schools and other organizations loan or sponsor employees for the annual United Way Campaign.

LOAN

Loan an employee for 17 weeks by providing a leave of responsibility from day-to-day job duties with a continuance of compensation, benefits and expenses, and personal support from you, the employee's supervisor and other employees. Share personal development goals of your employee with their United Way supervisor to ensure focused development.

SPONSOR

Sponsor a Loaned Executive from the general community. The cost of a full sponsorship is \$12,000. Half and quarter sponsorships are also available at \$6,000 and \$3,000. Your sponsorship allows United Way to hire a Loaned Executive and provides their salary during the annual campaign.

YOUR COMMITMENT

April 1 Confirm your ability to provide a Loaned Executive, sponsored or loaned, to Bill Monkemeyer at (608) 246-4351 or Bill.Monkemeyer@uwdc.org

May 31 Select a high-performing employee, and forward the individual's name, contact information and professional development priorities.

July 27- November 23 The Loaned Executive joins United Way as a fully committed member of the 2016 campaign