WHO IS A LOANED EXECUTIVE?

An employee who is a self-starter, role model or a highly enthusiastic individual in your company. Successful Loaned Executives are skilled in analyzing diverse challenges, problem solving, project management and teamwork, and have an interest in building a personal and professional network.

A bachelor’s degree or equivalent work experience is preferred, as well as the desire to build leadership management and teamwork skills.

WHAT IS THE LOANED EXECUTIVE PROGRAM?

United Way of Dane County offers your employee professional growth and development opportunities through the Loaned Executive Program. Your employee works as an extension of the United Way team for four months and finishes the program with a fresh, new set of high-demand skills, including business planning, customer relationship management and public speaking.

These local organizations have loaned or sponsored executives to United Way campaigns since 1991:

- A to Z RentAll & Sales
- ABS Global
- ACS, Inc.
- Affiliated Engineers, Inc.
- Alliant Energy
- Agrace HospiceCare, Inc.
- American Family Insurance
- American Girl
- American TV
- AnchorBank & Sheridan, Inc.
- Associated Bank
- AT&T
- Bachmann Construction Company
- Baker, Tilly
- BMO Harris Bank
- Burkhalter Travel
- Capital Newspapers
- Capital Insurance Companies
- CliftonLarsonAllen
- Conney Safety Products
- Core B2B, Inc.
- Covance, Inc.
- Credit Union Executives Society
- Cummins
- CU Mutual Group
- Dean & St. Mary’s
- Deloitte Consulting LLP
- DEMCO, Inc.
- DeWitt, Ross & Stevens, S.C.
- Edgewood College
- ERDMAN
- Exact Sciences Corp.
- Famous Footwear
- FedEx
- Fidelity National Title Insurance
- First Business
- First Supply Madison LLC
- Flad Architects
- Flad Development
- & Investment Corp.
- Foley & Lardner LLP
- Foth Companies - Madison
- Frontier Communications
- Fujitsu Consulting
- Grant Thornton LLP
- Great Lakes Higher Education Corporation and Affiliates
- Group Health Cooperative of South Central Wisconsin
- Hausmann-Johnson Insurance, Inc.
- Hooper Corporation
- Humana
- Hy Cite Corporation
- Illumina-Niels Pedersen Mechanical
- Incentive Innovations
- J.H. Findorff & Son Inc.
- John Deere Financial
- Johnson Bank
- JP Morgan Chase & Company
- L.W. Allen, Inc.
- Lands’ End
- LDS Test and Measurement LLC
- M3 Insurance
- Macy’s
- McGladrey
- Meriter Health Services, Inc.
- MGE Foundation
- Mid-West Family Marketing
- Morgan Murphy Media
- National Guardian Life Insurance Company
- Necker Insurance Services
- NGL Insurance Group
- Oakbrook Corporation
- Oscar J. Beldt Construction Company
- Oscar Mayer/Kraft Foods
- Park Bank
- Pepsi-Cola Bottling Company of Madison
- Physicians Plus
- Potter Lawson
- Princeton Custom Homes
- QBE North America
- Rural Mutual Insurance Company
- Sentry Insurance
- Shine United
- Spectrum Brands
- Springs Window Fashions, LLC
- Stark Company Realtors
- State Bank of Cross Plains
- Sub-Zero Group, Inc.
- Summit Credit Union
- TASC
- The Burish Group of UBS Financial Services, Inc.
- The O’Leary Group
- Two Men and A Truck, Inc.
- U.S. Cellular
- UBS Financial Services, Inc.
- United Way of America
- Unity Health Insurance
- University of Wisconsin Medical Foundation
- Urban Land Interests LLC
- US Bank
- USDA, Forest Service, Forest Products Laboratory
- UW Credit Union
- UW Hospital & Clinics
- UW Robert M. La Follette School of Public Affairs, University of Wisconsin-Madison
- UW System Administration
- Valeo Technologies
- Vita Plus Corporation
- Vogel Brothers Building
- Wall-Tech, Inc.
- WEAT, Inc.
- WEAT Trust
- WEA Trust Member Benefits
- Webcrafters, Inc.
- William S. Middleton Memorial Veterans Hospital
- Wipfli LLP
- Wisconsin Department of Workforce Development
- Wisconsin Food Gift Company LLC
- Wisconsin Housing & Economic Development Authority
- Wisconsin Restaurant Association
- WPS Health Insurance
- Zeidler, Inc.

*New sponsors in 2015

These local organizations have loaned or sponsored executives to United Way campaigns since 1991:

2015 Loaned Executive Class
“The Loaned Executive experience allowed me to engage as a part of a dynamic team to achieve results, and the opportunity to improve techniques that can be applied to my leadership skills, particularly in overall confidence and public speaking. These transferable skills align with core competencies at my employer and gave me the chance to make a real impact in the community in which I was born and raised. The Loaned Executive program is mutually beneficial, and has provided a network of new colleagues who genuinely care about United Way and our community.”

Carol Randels
2015 Loaned Executive, CUNA Mutual Group

**BENEFITS TO OUR COMMUNITY**

Simply stated, the Loaned Executive program multiplies your employee’s talent into financial and volunteer support. That support results in significant, measurable progress in our community’s most critical issues and an improved workforce.

**BENEFITS TO YOUR COMPANY**

Your organization will become more familiar with the issues affecting Dane County and gain recognition as a supporter of advancing our community’s goals through the Agenda for Change. Your organization will also gain:

- Exposure through our Public Relations Efforts
- Acknowledgment as a Sponsor in Printed Materials
- Prestige at Campaign Events
- Recognition in our Celebration Booklet

At the end of the four-month experiential training period, Loaned Executives return to their employers with:

- Broader Industry Experience
- An Expanded Local Network
- Deeper Connection to the Community
- Increased Sense of Job Satisfaction

“One of the most comprehensive management training programs in Dane County is at United Way!”

United Way of Dane County - 2015 Loaned Executive Class

**BENEFITS TO YOUR EMPLOYEE**

United Way of Dane County delivers an innovative and comprehensive training program to prepare and support our Loaned Executives during their service. As a result, they benefit from an enhanced set of business skills, including:

- Leadership Skills
- Public Speaking
- Time Management
- Marketing
- Sales
- Problem Solving
- Customer Service
- Teamwork
- Business Planning
- Networking

**WE NEED YOUR SUPPORT**

Each year, Dane County businesses, schools and other organizations loan or sponsor employees for the annual United Way Campaign.

**LOAN**

Loan an employee for 17 weeks by providing a leave of responsibility from day-to-day job duties with a continuance of compensation, benefits and expenses, and personal support from you, the employee’s supervisor and other employees. Share personal development goals of your employee with their United Way supervisor to ensure focused development.

**SPONSOR**

Sponsor a Loaned Executive from the general community. The cost of a full sponsorship is $12,000. Half and quarter sponsorships are also available at $6,000 and $3,000. Your sponsorship allows United Way to hire a Loaned Executive and provides their salary during the annual campaign.

**YOUR COMMITMENT**

- **April 1** Confirm your ability to provide a Loaned Executive, sponsored or loaned, to Bill Monkemeyer at (608) 246-4351 or Bill.Monkemeyer@uwdc.org
- **May 31** Select a high-performing employee, and forward the individual’s name, contact information and professional development priorities.
- **July 27 - November 23** The Loaned Executive joins United Way as a fully committed member of the 2016 campaign.