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**Johnson Financial Group donates \$200,000 in Wisconsin markets to support United Way and other nonprofit community organizations.**

Racine, Wisconsin. May 7, 2020. Johnson Financial Group announced today that they will donate \$200,000 in their Wisconsin and Arizona markets to support the United Way and other nonprofit organizations responding to the challenges created by COVID-19. Johnson Financial Group will give \$150,000 directly to several non-profit organizations, while matching its employees giving dollar-for-dollar up to another \$50,000. Combined giving is expected to exceed \$200,000.

“Our communities need us now more than ever and we’re proud to do our part to help.” said Jim Popp, President and CEO of Johnson Financial Group. “We are honored to provide support to so many organizations that continue to improve the lives of our families, our neighbors and our friends,” said Popp. “And, what better way to support the compassion and generosity of our JFG Associates than to match their giving dollar-for-dollar.”

“We are so grateful for the generosity, and trust and leadership of Johnson Financial Group during this unprecedented time,” says United Way of Dane County President & CEO Renee Moe. “These dollars will go a long way in helping rebuild the well-being of our neighbors as they face challenges in food insecurity, employment, child care and health care.”

Johnson Financial Group is contributing to organizations in Wisconsin and Arizona, with a focus on basic needs such as food and housing, child care and youth activities, and supporting healthcare personnel, first responders and their families.

*Johnson Financial Group, with offices in Wisconsin, Arizona and Minnesota, is a privately owned financial services company offering banking, wealth and insurance solutions through its subsidiaries, Johnson Bank, Johnson Wealth, and Johnson Insurance Services. For more information visit [www.johnsonfinancialgroup.com](http://www.johnsonfinancialgroup.com)*

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