

2021 CAMPAIGN SPECIAL EVENTS

“RECIPE” BOOK

Family Feud Tournament

Shared by TASC

Contact

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Time Commitment

- Low
 Moderate
 High

Virtual/In-Person/Hybrid

- Virtual
 In-Person
 Hybrid

Suggested Donation Amount

\$10 per person to play & \$10 per person for the pay-per-view for the month

Donations Raised

\$600 for Campaign (+ \$1,000 donated to winning team's charity)

Quick Description

The Family Feud tournament allowed employees to create teams who then played the Family Feud game head-to-head in a single elimination tournament. We held this throughout our Campaign month with teams playing after work hours. Each game lasts about 45 minutes, and teams only played one game a week until they were eliminated.

Cost

We didn't have any upfront costs other than the prize for the winning team. In an effort to reduce costs, we used the "celebrity" Family Feud concept where the teams would play for a charity of their choice. TASC then donated funds to the winning team's charity which came from the company's philanthropy budget and not deducted from the amount raised.

Resources Needed

- Team Sign Up Form (Wufoo, Alchemer, Google Forms, MS Forms)
 - Name of Team (encourage them to get creative)
 - Team members names and emails
 - Substitute team member name and email (not required)
 - Payment details (we used payroll deduction)
- Communications to teams about game play and bracket schedules
- Family Feud PowerPoint <https://www.lifewire.com/free-family-feud-powerpoint-templates-1358184> (we used the one from Rusnak Creative)
- Questions/Answers for games
- Volunteers: (host and judge should be separate people)
 - Host (who prepares questions/PowerPoint and facilitates game)
 - Judge (prepares bracket and keeps track of scores)
 - Communication (host, judge or someone else can prepare the communications each week to the team members and pay-per-view participants)
- Virtual platform (Teams/Zoom/Webex, etc.)

Instructions

- We began planning in May with sign-ups beginning in July for an August tournament. We also recruited executives to play the Champion Team and ensured that date was on their calendars early.
- Step #1: Get teams to sign up. We charged \$50 per 5-person team (or \$10 per person).
 - We also offered pay-per-view option where folks could subscribe to watch all of the games. Anyone who was on a team could also watch a game.
- Step #2: Once teams are signed up, the judge created the bracket and then decided game times/dates. We tried to keep the games on the same nights throughout the tournament and did offer to rearrange if someone was unavailable. Teams could also have one substitute per game for no cost if someone couldn't make it.
- Step #3: Each week we provided the team members with the information about that week's games (times, links, etc..) AND the rules of the game.

Best Practices

- Sprinkle in things about your company, your Campaign, or United Way in the questions to make things fun.
- Our Champion Team got the chance to play a team of our Executives. The Executives agreed that if the Champions beat them that they would each personally donate \$100 to the Champion team's charity (TASC donated \$500 to winning team's charity so this would result in \$1000 for charity). Of course, the Champions won (by A LOT!).
- Each game was 3 rounds with the winner being the team with most points after round 3. (round 3 was double point)
- We did not play a lightening round.

Sample Communications

Email 1:

Subject: INFORM Family Feud Tournament Details (Including Bracket)

IT IS TIME TO PLAY THE FEUD!!! (Well, ALMOST time)

Thank you so much for joining us for our 1st ever virtual TASC Family Feud Tournament! We promise it will be a lot of fun!!! Below are important details so please make sure to read them carefully:

- * Attached you will find the bracket including teams and dates/times for each game.
- * Games will be approximately 30-45 minutes long.
- * Games are scheduled for either Tuesday or Thursday and either 6:00 or 7:00 p.m. central time (7:00/8:00 Eastern; 5:00/6:00 Mountain; 4:00/5:00 Pacific)
- * Take a look at all of the dates/times for that your team will POTENTIALLY play. If you win, you move on. If you lose, your team is done.
- * Let your team captain know if you cannot attend any of the games.
- * Captains, you can find an alternate to fill in for a team member who cannot attend. If you know that you won't have enough members to play, please contact TASC Cares about rescheduling the game as soon as possible.
- * All games will be played on Zoom, and you will receive a link prior to each game.
- * You will get details about the rules/logistics at the beginning of each game.
- * Make sure you know which charity your team is playing for BEFORE your first game. Captains will be asked to share the charity's name and a bit about what the organization does.
- * If you win the championship game, a \$500 donation will be made to the charity you played for during the tournament and you will play members of the Executive Team in the bonus round.

If you have any questions, please feel free to reach out to TASC Cares.

Email 2:

Subject: It's Time to Play the Feud! Game Details

Thanks so much for participating in TASC's inaugural Family Feud Tournament! Below are the details about this week's games. Your team is encouraged to have fun – dress up, change your Zoom background, or any other creative ideas!

Tuesday, August 4 **NOTE NEW DATE AND TIME!!!**

6:00 p.m. central TASC Super Heroes vs Educimators

Thursday, August 6

6:00 p.m. central We are Family vs D'Warriors

Here's how it will work:

1. Log into this [Zoom link: https://us02web.zoom.us/j/5843555587](https://us02web.zoom.us/j/5843555587) (**outside of Citrix**) at least 5 minutes before your team is scheduled to play.
2. Please make sure to turn on your video!!! You can mute yourself whenever you are not answering a question.
3. When the game begins, each captain will be asked to enter their roster in the chat. The roster should be the order in which their team's players will play. The team captain ALWAYS goes first so should be listed first.
4. The host will share how the game will work (see more details below).
5. The host will then ask each team captain to introduce their team members and share which charity they are playing for including a little about that charity.
6. The host will then display the first question and indicate the two players who can answer based on the roster submitted in the chat (See above #3).

Game Details:

1. Two players will face off. The host will read the question. (All other players will need to be muted; If someone answers out loud, their team could be penalized.)
2. The first player to 'buzz' in by hitting either the clap or thumbs up under reactions at the bottom of the screen. The host will call on the first one to buzz in to share their answer out loud.
3. If the answer shared is #1, that player has the choice for their team to PLAY or to PASS to other team.
4. If the answer is not #1, the other team's player in the faceoff has an opportunity to give their answer to see if they can come up with an answer higher than the answer just given. If their answer is higher, that player gets to decide if their team PLAYS or PASSES.
5. Points from all answers in the faceoff are added to the "Bank."
6. The host will then ask the next teammate on the roster of the team PLAYing for their answer. If their answer is on the board, points are added to the "Bank." If answer is not on board, it is a STRIKE (X).
7. Players have 10 seconds to provide their answers. If they don't provide an answer in 10 seconds, it will be a strike.
8. Host will then move down the roster asking each player on the team the same question.
9. If a team gets all of the answers on the board before getting 3 STRIKES, that team wins all of the points in the "Bank."
10. If the team get 3 STRIKES before they get all of the answers on the board, the other team gets one chance to steal.
11. As a group, the team will decide one answer and the team captain will share that answer with the host. NOTE: teams can use channels outside of Zoom to communicate their answers to the team captain (text/Skype, etc...).
12. If the stealing team gets an answer on the board, they get all of the points in the "Bank." If they don't get an answer, the points go to the first team.

How Do You Win:

1. There will be 3 questions per game.
2. First and second rounds are worth 100 points each. The final round/question is worth double! (200 points)
3. The first time to 300 points wins – or the team with the most points at the end of the 3rd round.

If you win, you will move on to the next game in your bracket! Good luck! Let's play the Feud!