

2021 CAMPAIGN SPECIAL EVENTS

“RECIPE” BOOK

Elf on a Shelf Scavenger Hunt

Shared by Findorff

Contact

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Time Commitment

- Low
 Moderate
 High

Virtual/In-Person/Hybrid

- Virtual
 In-Person
 Hybrid

Description

Take a familiar holiday tradition and expand it to the office, Elf on a Shelf can be a winter or summer activity. For 1 week the Elf is hidden in a new location every day. Employees pay an entry fee (donation to United Way Campaign) to search for the Elf and if they locate it they submit the location for a daily prize drawing.

Upfront Cost

\$10 to purchase the Elf on the Shelf, any additional prizes/gift cards, etc.

Suggested Donation Amount

\$10

Donations Raised

\$350 - \$700

Resources Needed

Individual to hide the elf and receive emails of submissions.

Instructions

1. Announce date of Elf on a Shelf Scavenger Hunt
2. Daily: Hide the elf, receive emails from employees who locate it.
3. At the end of the week: Announce winners of daily drawings and locations of the Elf.

Best Practices

- Could also hide a pumpkin or other holiday themed item.
- Announce what give-aways/daily prizes are as a teaser to get people to sign up.

Sample Communications

Hi Everyone,

I know we have quite a few new people since this time last year so I just wanted to let you all know about the elf on the shelf that kicked off today! The elf is hidden in a different spot every day for two weeks. If you find him, send me an email and let me know where you found him and your name will be entered into a drawing to win a prize. There is a prize given every day. The elf will be somewhere that is accessible to everyone (not in offices or someone's cubicle that isn't easily viewable). If there are any questions please let me know. There is a \$10 entry (donation to United Way of Dane County) to participate in the activity. Thank you in advance for your support!

Happy Elf Hunting!