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## Editorial: Smart Use Of Your Money

United Way of Dane County investments, wise, efficient and appropriate.

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Published On: Apr 09 2012 02:37:52 PM CDT Updated On: Feb 01 2012 04:54:54 AM CST

01/31/12

One of our favorite editorials each year follows the annual approval of campaign investments by the United Way of Dane County Board of Directors. Last week the board gave the ok to allocations totaling 15 Million dollars to 80 community nonprofits. The reason we like it is it's an important opportunity to highlight the wise investment of your campaign contributions.

We take very seriously our annual request of you to support United Way. Especially in tough financial times, we know we are asking a lot. But we do it because we believe that United Way of Dane County's Agenda for Change is indeed creating significant, measurable and lasting benefits for every citizen in this community. Initiatives in academic achievement, school readiness, senior health and safety and ending homelessness affect every one of us in some way.

So, you give your money, you want it used wisely, efficiently and appropriately. Again this year we assure you, it is.

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