

Dane County Community Level Data: State of the Community

Use March 2022 - February 2023¹



At United Way of Dane County, accurate data helps us make informed decisions about the state of our community and keep track of change over time. **Using the same data consistently across the organization helps us maintain a clear message about United Way of Dane County and our impact.** Effective data collection and analysis allows us to direct resources where they are most needed and to explain decisions to staff, volunteers, donors and partners.

(↑) : Increase at least 1% from previous year (↓) : Decrease at least 1% from previous year (-) : No change or no new data from previous year

Demographics

Dane County population (individuals): 542,459²

Age³

- Children under 18: 110,477
 - Children under 5: 30,340
 - Births in Dane County in 2017: 5,891⁴
- Adults 18 to 34: 158,732⁵
- Adults 35 to 64: 198,811⁶
- Adults 65 years and over: 74,439
 - Adults 85 years and over: 9,232

Race and Ethnicity⁷

- White: 448,229 of 542,459 (82.6%)
- Black or African American: 26,297 of 542,459 (4.8%)
- American Indian and Alaska Native: 1,603 of 542,459 (0.3%)
- Asian: 32,250 of 542,459 (5.9%)
- Native Hawaiian and Other Pacific Islander: 321 of 542,459 (0.1%)
- Other: 9,237 of 542,459 (1.7%)
- Two or more races: 24,522 of 542,459 (4.5%)
- Hispanic or Latino⁸: 35,232 of 542,459 (6.5%)
- Not Hispanic or Latino: 507,227 of 542,459 (93.5%)

Poverty⁹

Individuals experiencing poverty (100% FPL¹⁰): 58,164 of 528,730 (11%)¹¹ (-)

Children under 18 experiencing poverty: 10,017 of 109,274 (9.2%)¹² (-)

Children under 5 experiencing poverty: 3,216 of 30,118 (10.7%)¹³ (↑)

- White, non-Hispanic¹⁴: 3.2%
- Hispanic or Latino: 28.5%
- Asian: 10.1%
- Black or African American: 29.9%
- Two or more races: 16.6%
- Other: 25.3%
- American Indian and Alaska Native: 46.8%
- Native Hawaiian and Other Pacific Islander: 100%

Individuals above 200% FPL¹⁷: 77.4% (↑)

Poverty by Race and Ethnicity¹⁵

- White: 39,579 of 437,477 (9.0%) (-)
- Hispanic or Latino¹⁶: 6,355 of 34,513 (18.4%) (-)
- Asian: 5,828 of 31,012 (18.8%) (-)
- Black or African American: 5,791 of 25,357 (22.8%) (↓)
- Two or more races: 3,859 of 23,959 (16.1%) (↓)
- Other: 2,753 of 9,023 (30.5%) (↑)
- American Indian and Alaska Native: 315 of 1,581 (19.9%) (↑)
- Native Hawaiian and Other Pacific Islander: 39 of 321 (12.2%) (↓)

72% of Camp Randall³⁵ could be filled with individuals experiencing poverty in Dane County.

1 out of 11 children – 3 children in every classroom – are experiencing poverty in our community.

Unemployment Rate^{18,19}

Individuals over 16 years and unemployed: 11,102 of 444,097^{20,21} (2.5%) (-)

- White: 7,898 of 376,096 (2.1%) (-)
- Black or African American: 1,212 of 19,541 (6.2%) (-)
- American Indian and Alaska Native: 40 of 1,336 (3.0%) (-)
- Asian: 610 of 26,527 (2.3%) (↓)
- Native Hawaiian and Other Pacific Islander: 2 of 291 (0.8%) (-)
- Some other race: 135 of 6,427 (2.1%) (↓)
- Two or more races: 847 of 13,879 (6.1%) (-)
- Hispanic or Latino²²: 615 of 23,635 (2.6%) (-)

Homelessness

Families experiencing acute family homelessness²³: 104²⁴

Individuals in households with children (families): 352

Individuals experiencing acute homelessness: 855

- White: 375 of 855 (44%)
- Black: 397 of 855 (46%)
- Asian: 6 of 855 (1%)
- American Indian or Alaska Native: 15 of 855 (2%)
- Native Hawaiian and Other Pacific Islander: 4 of 855 (0%)
- Multiple Races: 58 of 855 (7%)
- Hispanic or Latino: 52 of 855 (6%)
- Non-Hispanic or Latino: 803 of 855 (94%)

Graduation Rate²⁵

Dane County (6-year cohort, 16 districts): 5,591 of 6,014 (93%) (↑)

- Not economically disadvantaged: 4,160 of 4,344 (96%) (↑)
- Economically disadvantaged (130% FPL): 1,431 of 1,670 (86%) (↑)
- White: 3,755 of 3,923 (96%) (↑)
- Black: 449 of 563 (80%) (↑)
- Hispanic: 657 of 739 (89%) (↓)
- Two or more races: 119 of 137 (87%) (↓)
- Asian: 227 of 237 (96%) (↑)

Madison Metropolitan (6-year cohort): 1,764 of 1,976 (89%) (↑)

3rd Grade Language Arts²⁹

Students who are proficient or advanced: 1,565 of 5,192 (30%)

- White: 1,300 of 3,109 (42%)
- Black: 29 of 424 (7%)
- Hispanic: 102 of 682 (15%)
- Two or more races: 95 of 389 (24%)
- Asian: 97 of 296 (33%)
- Students of Color: 323 of 1,791 (28%)

Not economically disadvantaged: 1,392 of 3,519 (40%)

Economically disadvantaged: 224 of 1,600 (14%)

Kindergarten Readiness^{26,27,28}

MMSD students who are Kindergarten ready: 76.5% (-)

Postsecondary Enrollment³⁰

Of all seniors, 16 districts: 3,432 of 5,636 (61%) (↓)

Babies with Low Birthweight

- Overall: 7.5%³¹ (-)
- White, non-Hispanic: 6.4% (-)
- Black or African American, non-Hispanic: 14.6% (-)
- Hispanic: 6.7% (-)
- Laotian or Hmong, non-Hispanic: 8.6% (-)
- Other, non-Hispanic: 8.4% (↑)
- Two or more races, non-Hispanic: 11.2% (↑)

Health Insurance Coverage³²

- Individuals with health insurance: 95% (-)
- White: 97% (-)
- Asian: 95% (-)
- Black or African American: 86% (↓)
- Hispanic or Latino³³: 79% (↓)

Life Expectancy³⁴

- Overall: 81.8 years
- American Indian/Alaska Native: 72.3 years
- Asian: 89.5 years
- Black/African American: 73.7 years
- Hispanic: 85.2 years
- White: 82 years

Footnotes

- ¹ Will be updated annually in March after Census 5-year Data is released
- ² 2016-2020 US Census American Community Survey 5-Year Estimates, S0101
- ³ 2016-2020 US Census American Community Survey 5-Year Estimates, S0101
- ⁴ Annual Wisconsin Birth and Infant Mortality Report, Births by County of Residence, 2017 P-01161-19 (June 2019), <https://www.dhs.wisconsin.gov/stats/births/index.htm>
- ⁵ 2016-2020 US Census American Community Survey 5-Year Estimates, S0101, Calculated by UWDC
- ⁶ 2016-2020 US Census American Community Survey 5-Year Estimates, S0101, Calculated by UWDC
- ⁷ 2016-2020 US Census American Community Survey 5-Year Estimates, DP05
- ⁸ Hispanic or Latino origin (of any race)
- ⁹ Poverty status cannot be determined for people institutional group quarters (such as prisons or nursing homes), college dormitories, military barracks, living situations without conventional housing (and who are not in shelters). Additionally, poverty status cannot be determined for unrelated individuals under age 15 (such as foster children) because income questions are asked of people age 15 and older and, if someone is under age 15 and not living with a family member, we do not know their income."
- ¹⁰ FPL stands for Federal Poverty Level
- ¹¹ 2016-2020 US Census American Community Survey 5-Year Estimates, S1701
- ¹² 2016-2020 US Census American Community Survey 5-Year Estimates, S1701
- ¹³ 2016-2020 US Census American Community Survey 5-Year Estimates, S1701
- ¹⁴ 2015-2019 US Census American Community Survey 5-Year Estimates, retrieved from <http://healthydane.org/>
- ¹⁵ 2016-2020 US Census American Community Survey 5-Year Estimates, S1701
- ¹⁶ Hispanic or Latino origin (of any race)
- ¹⁷ Retrieved from <http://healthydane.org/>
- ¹⁸ 2016-2020 US Census American Community Survey 5-Year Estimates, S2301
- ¹⁹ "All civilians 16 years old and over are classified as unemployed if they (1) were neither "at work" nor "with a job but not at work" during the reference week, and (2) were actively looking for work during the last 4 weeks, and (3) were available to accept a job. Also included as unemployed are civilians who did not work at all during the reference week, were waiting to be called back to a job from which they had been laid off, and were available for work except for temporary illness." US Census
- ²⁰ "The labor force includes all people classified in the civilian labor force, plus members of the U.S. Armed Forces (people on active duty with the United States Army, Air Force, Navy, Marine Corps, or Coast Guard). The civilian labor force consists of people classified as employed or unemployed." US Census
- ²¹ "Not in labor force includes all people 16 years old and over who are not classified as members of the labor force. This category consists mainly of students, housewives, retired workers, seasonal workers interviewed in an off season who were not looking for work, institutionalized people, and people doing only incidental unpaid family work (less than 15 hours during the reference week)."
- ²² Hispanic or Latino origin (of any race)
- ²³ Annual January 2021 Point-in-Time Count: takes place on a single night and identifies families in shelter, cars, outdoors, or places not meant for human habitation (acute homelessness); Homeless Management Information System https://0dae4f91-4a77-41b6-8005-0e9000834ebd.filesusr.com/ugd/73dee7_c2f276f97ac644f99d222cd1dd16e50a.pdf
- ²⁴ No change—same data as last year
- ²⁵ 2020-2021 School Year, Department of Public Instruction, Calculated by UWDC
- ²⁶ Fall screening data for 2017-18, 2018-19 and 2019-20 school years. Madison Metropolitan School District, received 2/24/2020 to City of Madison Neighborhood Indicators Project
- ²⁷ The measure of kindergarten preparedness is based on the proportion of students meeting performance benchmarks for a particular screening test called the Phonological Awareness Literacy Screening (PALS). Although PALS scores may be used to identify students who would benefit from additional academic support, they are not intended to measure a broad range of emotional, behavioral and cognitive aspects of school readiness. This is for the Madison Metropolitan School District only. <https://madison.apl.wisc.edu/>
- ²⁸ This indicator is not available by race and ethnicity
- ²⁹ 2020-2021 School Year, Department of Public Instruction, Calculated by UWDC, Forward English Language Arts Scores Proficient and Advanced; Many students did not take the exam due to COVID; total students includes those who did not take exam
- ³⁰ 2019-2020 School Year, Department of Public Instruction, Calculated by UWDC, Postsecondary Enrollment, All Terms (First Fall, Second Fall, Later)
- ³¹ Wisconsin Department of Health Services, 2020 retrieved from <http://healthydane.org/>
- ³² American Community Survey 5-Year Estimates, S2701, retrieved from <http://healthydane.org/>
- ³³ Hispanic or Latino origin (of any race)
- ³⁴ 2017-2019, retrieved from <http://healthydane.org/>
- ³⁵ Capacity of 80,321