

# UNITED WAY OF DANE COUNTY COMMUNITY BUILDERS 100 YEARS OF IMPACT



## COMMUNITY BUILDERS: 70 Individuals, families, organizations and groups that had a remarkable impact in our community and shaped United Way of Dane County over the last 100 years.

Annie Thym	Ilda Thomas	READI - Retired Employees Are
Betty Franklin-Hammonds	Irwin and Robert "Bob" Goodman	Dedicated Individuals (Doyle Wilke)
Business Volunteer Network (BVN)	and Goodman Foundation	Reynolds Transfer Family
Carla Smith	Jack and Sarah Salzwedel	Richard M. "Rich" Lynch
Christy Buchanan (Mrs. William) Kittle	James A. "Jim" Cavanaugh	Sabrina Madison
City and County Executives	James D. "Jim" Blanchard	Salvador L. "Sal" Carranza
Dale and Lila Mathwich	Jean A. McKenzie	Stanley "Stan" York
Dave Florin and Jeane Kropp	Jean Manchester	The Bolz Family
(Hiebing)	Jerry Hiegel	The Frautschi Family
David Kinney	Jim Buchheim	The Honorable Reverend Everett Mitchell
David R. "Dave" Anderson	Jim Riordan	The Stark Family
Don and Marilyn Anderson	Juan José López	Thomas E. "Tom" and Kira Dott
Dr. Algernon Felice	Karen Timberlake and	Thomas G. "Tom" and Karen Ragatz
Dr. Catherine Taylor	Dr. Barbara L. Nichols	Thomas J. "Tom" Zimbrick and
Dr. Floyd Rose	Labor Leadership	The Zimbrick Family
Enis Ragland	(Audrey Ruiz de Chavez,	United Way of Dane County
Erroll and Elaine Davis	Mona Adams Winston, Sheila Sims)	Board of Directors
Fabiola Hamdan	Lau and Bea Christensen	United Way of Dane County
Founding Members (William Evjue,	Londa Dewey	Corporate Partners
Joe Ford, NJ Frey, Frank Ross)	Marvin Rosenberry	United Way of Dane County
Frank Denton	Mary Garner	Loaned Executives
Friends of the Urban League	Neil Heinen	United Way of Dane County
Gary Wolter	Noble Wray	Partner Agencies
Gene Glover	Norma and Douglas T. "Doug" Madsen	United Way of Dane County Staff
Gregory C. "Greg" Jones	Oscar G. and Rosalie Mayer	Vincent P. "Vince" O'Hern
Gretchen and Darold "Dode" Lowe	Oscar Mayer Company	William "Bill" Westrate
Henry Gaylord	Peng Her and Mai Zong Vue	
Henry J. Predolin Foundation	Rajesh "Raj" Rajaraman	

To learn more about United Way of Dane County Community Builders follow or visit us at:



[www.unitedwaydaneconomy.org](http://www.unitedwaydaneconomy.org) • 2059 Atwood Avenue, Madison, WI 53704 • (608) 246-4350



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## INSTANCES OF IMPACT: 30 Stories of transformative change during United Way of Dane County's 100-year history.

1920s: Origin – Madison Community Union  
(Now, United Way of Dane County)

1930s: First Full Decade of Community Support

Agenda for Change Developed

Anderson United Way Center Established

BoardWalk Academy Begins

United Way of Dane County Foundation Incorporated

Early Childhood Developmental Screening  
Protocol Becomes Standardized at Well-Child Visits

Leadership Giving Strategy Leads Financial  
Support and Volunteer Engagement

Family Legacy and Philanthropy

First Days of Caring – Community-Wide  
Volunteering Event Occurs

South Central Federation of Labor and United Way  
of Dane County Partnership Established

HIRE Initiative Builds a Stronger Community  
Through Diversifying Workforce in Dane County

Housing in Action Mobilization Plan – Effective  
Strategies Proven to Reduce Family Homelessness

Info Help Desk/First Call For Help/211 – A 24/7 Health and  
Human Services Helpline and Database in Dane County

Innovative Funding Panel Created to Invest in New Programs

Journey Home Reduces Recidivism –  
Successful Reentry Builds Stronger Communities

Latino Advisory Delegation Creates *Cuéntame* –  
Telling the Latinx Story in Dane County  
Through Engagement

United Way of Dane County Loaned Executive  
(LE) Program Begins – Expanding Our Reach  
Across Our Community

Lowell Frautschi's Credo is Adopted in 1946 –  
Forming the Basis of Ethics for  
United Ways and Nonprofits Across the Country

Madison Givers' Fund Formed in 1950 – A First-Time  
Approach to Centralized Community Giving

NAACP & United Way of Dane County Co-Lead Law  
Enforcement & Leaders of Color Collaboration To  
Build Trust in Dane County

Pandemic Response – Created Emergency &  
Transition Funds During a Remote Work Environment

Partnerships with Nonprofits Representing  
Communities of Color

Schools of Hope | 100 Black Men

United Way of Dane County Tocqueville Society Established

Transition to Community Impact Model – Funding  
Programs Based on Alignment with Community  
Visions and Outcomes

VolunteerYourTime.org (VYT) Database Created –  
Connecting Volunteers to Community Needs

War Chest Formed to Meet the Increased Need  
and Community Support During World War 2

Workplace Campaigns Begin To Engage  
Community with Philanthropy, Volunteerism and  
Understanding of Critical Initiatives in Dane County

Youth Volunteering - Helping Build the Next  
Generation of Leaders

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