

2021 CAMPAIGN SPECIAL EVENTS

“RECIPE” BOOK

Booo-st BINGO!

Shared by WPS Health Solutions

Contact

Breanne Ivens – breanne.iven@wpsic.com

Time Commitment

- Low
 Moderate
 High

Virtual/In-Person/Hybrid

- Virtual
 In-Person
 Hybrid

Suggested Donation Amount

\$5 for 1 Card, \$10 for 3 Cards, \$20 for 7 cards

Donations Raised

We sold 1,083 BINGO cards and raised \$3,185

Description

For the week leading up to Halloween we played Booo-st BINGO virtually via Microsoft Teams. We called it “Booo-st” because it was the week of Halloween and we have “Boost Points” employees get via an employee recognition site, “Boost Points” were some prizes given to winners.

Cost

Cost of Prizes for winners

Resources Needed

- BINGO Cards, provided by United Way of Dane County.
- Online payment processing service, MobileCause, provided by United Way of Dane County.
- A platform for you to communicate BINGO numbers, we utilized Microsoft Teams – email or other platforms could work.
- Online BINGO number generator, we utilized: <https://letsplaybingo.io/>

Instructions

- Determine your dates to play BINGO
- Determine when you want to sell BINGO cards
- Create enough BINGO cards to distribute to purchasers – United Way supplied the cards
- Advertise for the event and sell cards via MobileCause
- Once cards were purchased, cards were emailed to employees
 - MobileCause sent a report at the end of the day that alerted us who bought cards
- Week of event from 9:00 am – 4:00 pm numbers were called every hour
- Through our distribution channel of Microsoft teams, we published the numbers.
 - Current numbers pulled along with previous numbers called during THAT day were also published so participants could see all the numbers at once example:

Booo-st BINGO United Way

B: 10, 13, 8

I: 30, 22

N: 40, 37, 42

G: 52, 54, 59

O: 73, 69, 65

- When a BINGO was called the participant had to email back completed card for proof and “yell” BINGO in our distribution channel
- Cards were ONLY cleared at the end of the day and you could reuse cards even if you got a BINGO on them.
- All winners throughout the week were entered into a drawing to win various prizes offered.
- Winners were announced via our company communication network.

Best Practices

- People could purchase cards throughout the week. We did halt card sales on the last day. It can get pretty time consuming sending out all the cards. Some people suggested the honor system and have people create their own cards.
- To receive BINGO card pdfs and more best practices, [email United Way of Dane County!](#)

Sample Communications

Announcement:

NEW THIS YEAR to the United Way Campaign is Booo-st BINGO!! You read that right, BINGO! We will be playing virtual BINGO to raise funds for the United Way, have fun while generating some friendly competition and have a chance to WIN 10,000 BOOST POINTS!! Here is all you need to know about Booo-st BINGO!

- Booo-st BINGO! will run **October 26 through October 30**
- Everyone that purchases a BINGO card will be invited to the **Booo-st BINGO Teams page**
- You are welcome to purchase BINGO cards for yourself or any of your coworkers!
- Throughout the week (October 26 – October 30) **2 BINGO numbers will be published every hour** from 9:00am – 4:00pm CST on the Booo-st BINGO Teams page
- If you have a winning card or cards (**the more you buy the better chance to win**) **post BINGO on the Teams Booo-st BINGO page** and submit your winning card to Breanne.ivens@wpsic.com no later than 4:30 Friday October 30.
- **WINNERS** will be chosen from the submitted winning cards on Monday, November 2 to win up to 10,000 BOOST POINTS and other exciting prizes
 - **Cost:** \$5 for 1 Card, \$10 for 3 Cards, \$20 for 7 cards

When to buy: Bingo Card sales starts NOW and can be purchased up until Thursday, October 29

Purchase a BINGO card here: <https://app.mobilecause.com/form/xePlug?vid=cfery>

- Select the amount of Booo-st BINGO cards you want to purchase by entering your donation amount:
 - \$5 for 1 card
 - \$10 for 3 cards
 - \$20 for 7 cards (Buy some and share with your team!)
- Enter the required information as noted with the red asterisk *
- Select your company: WPS Health Solutions
- Enter Event Description: Booo-st BINGO (BINGO will do)
- Enter your payment information and then hit SUBMIT
- You will then be sent a Booo-st BINGO card from Breanne.ivens@wpsic.com