

At United Way of Dane County, we mobilize the caring power of our community so all can thrive.

True to our founding spirit, whenever lives are impacted and well-being is at stake in our community, United Way is there. By working together with hundreds of local businesses, nonprofits, community leaders, families, donors and volunteers, we're addressing the most complex challenges that no single person or organization can solve alone.

Our Plan for Community Well-Being supports individuals, children and families in Dane County. We invest in programs aligned to strategies that have the highest measurable impact within the areas of Youth Opportunity, Financial Security, Healthy Community and Community Resiliency.

When you give to **United Way's Plan for Community Well-Being**, 100% of your donation will go directly to community impact – no overhead, just results.

A donation from longtime supporters Dan and Patti Rashke and their Dan & Patti Rashke (TASC) Family Foundation acts as a powerful catalyst – amplifying the impact of your generosity. Every penny of your individual and undesignated gift goes directly toward resolving the greatest needs in our community – a rare and remarkable advantage that few organizations can offer.

Together, we are The Power of Caring. Working for All.
Visit unitedwaydane.org to learn more.



YOUR CONTRIBUTION TO UNITED WAY OF DANE COUNTY CREATES LASTING CHANGE

When you give to **United Way's Plan for Community Well-Being**, 100% of your donation supports proven solutions that strengthen families, expand opportunity and address Dane County's greatest challenges. Your gift, no matter the size, helps build a Dane County where everyone can thrive.



\$1 per pay period provides transportation assistance for **one mother** to attend prenatal or postpartum appointments, reducing missed care and supporting healthy pregnancies and recoveries. **(Annual gift of \$26)**



\$10 per pay period provides **high-quality educational books and toys** for 10 children, building early literacy skills and supporting healthy development. **(Annual gift of \$260)**



\$20 per pay period provides **one month of housing stability** for a family of two that is one paycheck away from experiencing homelessness. **(Annual gift of \$520)**



\$40 per pay period provides **work gloves and work boots** for one cohort of 10 individuals moving them closer to earning a family-sustaining wage. **(Annual gift of \$1,040)**



\$100 per pay period provides **grocery cards** for 26 families during the holiday breaks when children don't receive school lunches. **(Annual gift of \$2,600)**

All investments are based on 26 pay periods per year.

Donate today through your workplace campaign.
Questions? Contact campaign@uwdc.org



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SCHOOL INSTABILITY IS CLOSER THAN YOU THINK.

SUPPORT CAN BE, TOO.

Struggles at home aren't always visible. And when housing isn't stable, it can derail a kid's education. Join us to help keep families housed and kids thriving at school in Dane County.



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COMMUNITY NEEDS

At United Way of Dane County, we know that the well-being of our children and families directly impacts the overall health of our community. While Dane County remains a top place to live, raise a family and retire, that's not the case for many of our neighbors.



59,334

(10.6% of neighbors) live in poverty – that would fill almost 3/4 of the seats at Camp Randall.



2,534

(8.7% of children under 5) are experiencing poverty – enough to fill 844 red wagons.



55.9%

of third grade students meet grade level standards in reading and writing – enough to fill 32 school buses.



39%

211 Referrals are up 39% from last year.

SUCCESS IN SCHOOL THROUGH STABILITY AT HOME

A family of five nearly lost everything – because caring for a child with autism meant a father had to leave his job to manage daily school and medical transportation. One missed rent payment set off an eviction process that threatened their children's education and pushed the family to the brink of homelessness.

A school social worker connected the family to Reducing School Mobility – a United Way collaboration designed to keep at-risk families housed and children in their schools. A bilingual case manager supported the family, helping them cover rent and dismiss the eviction. With this timely support and new employment for the father, the family remained stably housed and avoided an eviction record – an essential outcome in Dane County's competitive rental market that helped prevent

a slide into homelessness. Meanwhile, their children remain in school and continue learning, setting them up for future success.



YOUR INVESTMENT DOESN'T JUST HELP – IT CREATES GENERATIONAL CHANGE.

The **Reducing School Mobility** collaboration led by United Way brings together the Community Action Coalition for South Central Wisconsin, Stoughton Area Resource Team and WayForward Resources to serve families across four school districts. The collaborative infrastructure is what makes speed possible – and in housing crises, speed is everything.

YOU'RE NOT JUST GIVING. YOU'RE CHANGING LIVES.

Struggle isn't always visible, but it's here. And so is the work to address it. United Way brings people together and rallies resources to help address our community's greatest needs.

When families have stable housing, children can learn, parents can work and communities can thrive.

WITH YOUR SUPPORT, WE:

- Respond to urgent local needs with agility and care
- Invest in education, health, housing and financial stability
- Strengthen families and neighborhoods

Together, we're building a Dane County where everyone can thrive.
Join the community of people creating change.

DONATE TODAY!

