

UNITED WAY OF DANE COUNTY CREATING LASTING, POSITIVE CHANGE

Belleville, Wisconsin: 2,579 Residents



47 Belleville Residents Were Helped by United Way Services in 2025.*

United Way of Dane County mobilizes the caring power of our community so all can thrive. By helping neighbors access a quality education, family-sustaining jobs and health supports, we're working to solve big-picture issues no one person or organization can address alone. Together, we are The Power of Caring. Working for All.

What We Know

In Belleville, **9% of families earn less than \$50,000 a year**, below the annual wages needed to afford a 2-bedroom apartment at fair market rent in Dane County.

How United Way is Helping

107 Referrals for Help Through 211

United Way 211 is available 24/7 and offers free, confidential assistance. Every day United Way connects people with local resources that can help.

Top 3 211 referrals in Belleville:

Food pantries, Rent/security deposit, Electric/heat payment assistance.

Rural Food Delivery

The Rural Food Delivery program distributes food to low-income families in rural communities in Dane County. The program distributed over 7,500 pounds of fresh dairy products to food pantries for families facing food insecurity, including in Belleville.

Belleville Needs You!

We're calling on every resident to be a part of the change! Because when more of your neighbors have the support they need to succeed, our entire community is better positioned to thrive.

United Way is your way to make a lasting impact. By giving to United Way, you ensure 100% of your donation goes directly to addressing the most pressing challenges facing our neighbors, and the most effective responses. **Donate today at unitedwaydanecounty.org.**



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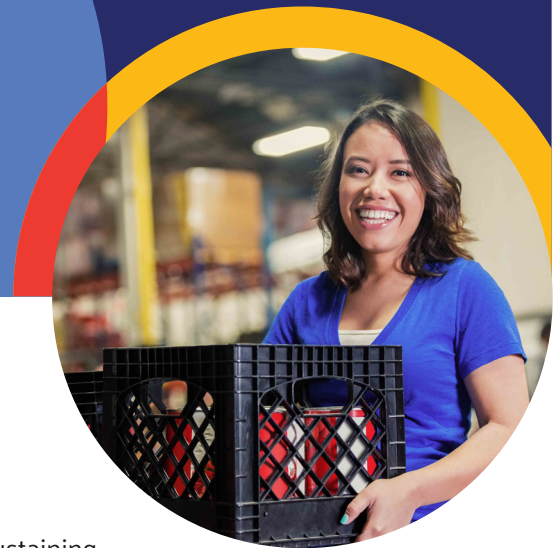


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*May include individuals who access services through multiple agencies. Data from U.S. Census Bureau American Community Survey, 5 year estimates (2020-2024), Belleville Village, Tables DP05 & S1901; 2024 Fair Market Rent of \$1,372/month, from U.S. Department of Housing and Urban Development, Dane County; affordability based on spending no more than one-third of household income on rent; and United Way of Dane County 211 and Partner Nonprofit Reports.

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Cambridge, Wisconsin: 1,617 Residents



36 Cambridge Residents Were Helped by United Way Services in 2025.*

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What We Know

In Cambridge, **16% of families earn less than \$50,000 a year**, below the annual wages needed to afford a 2-bedroom apartment at fair market rent in Dane County.

How United Way is Helping

72 Referrals for Help Through 211

United Way 211 is available 24/7 and offers free, confidential assistance. Every day United Way connects people with local programs and services that can help.

Top 3 211 referrals in Cambridge

Rent/security deposit, Inpatient medically assisted alcohol detox, Shelters.

Rural Food Delivery

The Rural Food Delivery program distributes food to low-income families in rural communities in Dane County. The program distributed over 7,500 pounds of fresh dairy products to food pantries for families facing food insecurity, including in Cambridge.

Cambridge Needs You!

We're calling on every resident to be a part of the change! Because when more of your neighbors have the support they need to succeed, our entire community is better positioned to thrive.

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Cottage Grove, Wisconsin: 8,513 Residents



246 Cottage Grove Residents Were Helped by United Way Services in 2025.*

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What We Know

In Cottage Grove, **10% of families earn less than \$50,000 a year**, below the annual wages needed to afford a 2-bedroom apartment at fair market rent in Dane County.

How United Way is Helping

471 Referrals for Help Through 211

United Way 211 is available 24/7 and offers free, confidential assistance. Every day United Way connects people with local programs and services that can help.

Top 3 211 referrals in Cottage Grove:

Food pantries, Rent/security deposit, Electric/heat payment assistance.

Cottage Grove Needs You!

We're calling on every resident to be a part of the change! Because when more of your neighbors have the support they need to succeed, our entire community is better positioned to thrive.

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Cross Plains, Wisconsin: 4,107 Residents



151 Cross Plains Residents Were Helped by United Way Services in 2025.*

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What We Know

In Cross Plains, **5% of families earn less than \$50,000 a year**, below the annual wages needed to afford a 2-bedroom apartment at fair market rent in Dane County.

How United Way is Helping

113 Referrals for Help Through 211

United Way 211 is available 24/7 and offers free, confidential assistance. Every day United Way connects people with local programs and services that can help.

Top 3 211 referrals in Cross Plains:

Rent/security deposit, Electric/heat payment assistance, Food pantries.

Cross Plains Needs You!

We're calling on every resident to be a part of the change! Because when more of your neighbors have the support they need to succeed, our entire community is better positioned to thrive.

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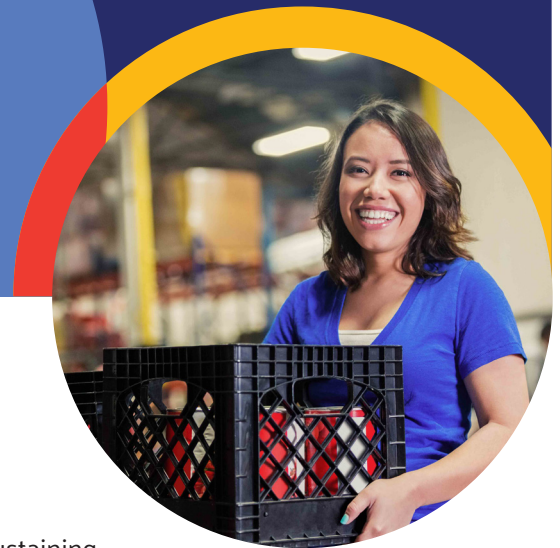


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Deerfield, Wisconsin: 2,541 Residents



219 Deerfield Residents Were Helped by United Way Services in 2025.*

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What We Know

In Deerfield, **10% of families earn less than \$50,000 a year**, below the annual wages needed to afford a 2-bedroom apartment at fair market rent in Dane County.

How United Way is Helping

130 Referrals for Help Through 211

United Way 211 is available 24/7 and offers free, confidential assistance. Every day United Way connects people with local programs and services that can help.

Top 3 211 referrals in Deerfield

Food pantries, Rent/security deposit, Electric/heat payment assistance.

Rural Food Delivery

The Rural Food Delivery program distributes food to low-income families in rural communities in Dane County. The program distributed over 7,500 pounds of fresh dairy products to food pantries for families facing food insecurity, including in Deerfield.

Deerfield Needs You!

We're calling on every resident to be a part of the change! Because when more of your neighbors have the support they need to succeed, our entire community is better positioned to thrive.

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DeForest, Wisconsin: 11,501 Residents



256 DeForest Residents Were Helped by United Way Services in 2025.*

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What We Know

In DeForest, **12% of families earn less than \$50,000 a year**, below the annual wages needed to afford a 2-bedroom apartment at fair market rent in Dane County.

How United Way is Helping

520 Referrals for Help Through 211

United Way 211 is available 24/7 and offers free, confidential assistance. Every day United Way connects people with local programs and services that can help.

Top 3 211 referrals in DeForest:

Rent/security deposit, Food pantries, Electric/heat payment assistance.

DeForest Needs You!

We're calling on every resident to be a part of the change! Because when more of your neighbors have the support they need to succeed, our entire community is better positioned to thrive.

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Marshall, Wisconsin: 3,778 Residents



161 Marshall Residents Were Helped by United Way Services in 2025.*

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What We Know

In Marshall, **26% of households earn less than \$50,000 a year**, below the annual wages needed to afford a 2-bedroom apartment at fair market rent in Dane County.

How United Way is Helping

263 Referrals for Help Through 211

United Way 211 is available 24/7 and offers free, confidential assistance. Every day United Way connects people with local programs and services that can help.

Top 3 211 referrals in Marshall:

Food pantries; Rent/security deposit; Electric/heat payment assistance.

Marshall Needs You!

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McFarland, Wisconsin: 9,160 Residents



254 McFarland Residents Were Helped by United Way Services in 2025.*

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What We Know

In McFarland, **9% of families earn less than \$50,000 a year**, below the annual wages needed to afford a 2-bedroom apartment at fair market rent in Dane County.

How United Way is Helping

404 Referrals for Help Through 211

United Way 211 is available 24/7 and offers free, confidential assistance. Every day United Way connects people with local programs and services that can help.

Top 3 211 referrals in McFarland:

Food pantries, Rent/security deposit, Housing search assistance.

McFarland Needs You!

We're calling on every resident to be a part of the change! Because when more of your neighbors have the support they need to succeed, our entire community is better positioned to thrive.

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Middleton, Wisconsin: 22,301 Residents



1,252 Middleton Residents Were Helped by United Way Services in 2025.*

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What We Know

In Middleton, **14% of families earn less than \$50,000 a year**, below the annual wages needed to afford a 2-bedroom apartment at fair market rent in Dane County.

How United Way is Helping

52 Individuals in Middleton Helped Through Reducing School Mobility

The Reducing School Mobility collaboration helps stabilize families at risk of losing their housing through financial assistance and individualized case management, ensuring children can remain in their school of origin so they can succeed academically. Across Dane County, 97% of families maintained stable housing and avoided eviction, allowing 99% of children to stay in their original school.

Middleton Needs You!

We're calling on every resident to be a part of the change! Because when more of your neighbors have the support they need to succeed, our entire community is better positioned to thrive.

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Mount Horeb, Wisconsin: 7,736 Residents



130 Mount Horeb Residents Were Helped by United Way Services in 2025.*

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What We Know

In Mount Horeb, **10% of families earn less than \$50,000 a year**, below the annual wages needed to afford a 2-bedroom apartment at fair market rent in Dane County.

How United Way is Helping

291 Referrals for Help Through 211

United Way 211 is available 24/7 and offers free, confidential assistance. Every day United Way connects people with local programs and services that can help.

Top 3 211 referrals in Mount Horeb

Food pantries, Rent/security deposit, Low income housing.

Mount Horeb Needs You!

We're calling on every resident to be a part of the change! Because when more of your neighbors have the support they need to succeed, our entire community is better positioned to thrive.

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Oregon, Wisconsin: 11,547 Residents



476 Oregon Residents Were Helped by United Way Services in 2025.*

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What We Know

In Oregon, **17% of families earn less than \$50,000 a year**, below the annual wages needed to afford a 2-bedroom apartment at fair market rent in Dane County.

How United Way is Helping

555 Referrals for Help Through 211

United Way 211 is available 24/7 and offers free, confidential assistance. Every day United Way connects people with local programs and services that can help.

Top 3 211 referrals in Oregon

Food pantries, Talklines/Warmlines, Rent/security deposit.

Rural Food Delivery

The Rural Food Delivery program distributes food to low-income families in rural communities in Dane County. The program distributed over 7,500 pounds of fresh dairy products to food pantries for families facing food insecurity, including in Oregon.

Oregon Needs You!

We're calling on every resident to be a part of the change! Because when more of your neighbors have the support they need to succeed, our entire community is better positioned to thrive.

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UNITED WAY OF DANE COUNTY CREATING LASTING, POSITIVE CHANGE

Stoughton, Wisconsin: 13,033 Residents



1,133 Stoughton Residents Were Helped by United Way Services in 2025.*

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What We Know

In Stoughton, **13% of families earn less than \$50,000 a year**, below the annual wages needed to afford a 2-bedroom apartment at fair market rent in Dane County.

How United Way is Helping

247 Individuals in Stoughton Helped Through Reducing School Mobility

The Reducing School Mobility collaboration helps stabilize families at risk of losing their housing through financial assistance and individualized case management, ensuring children can remain in their school of origin so they can succeed academically. Across Dane County, 97% of families maintained stable housing and avoided eviction, allowing 99% of children to stay in their original school.

Stoughton Needs You!

We're calling on every resident to be a part of the change! Because when more of your neighbors have the support they need to succeed, our entire community is better positioned to thrive.

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UNITED WAY OF DANE COUNTY CREATING LASTING, POSITIVE CHANGE

Sun Prairie, Wisconsin: 37,570 Residents



6,663 Sun Prairie Residents Were Helped by United Way Services in 2025.*

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What We Know

In Sun Prairie, **10% of families earn less than \$50,000 a year**, below the annual wages needed to afford a 2-bedroom apartment at fair market rent in Dane County.

How United Way is Helping

93 Individuals in Sun Prairie Helped Through Reducing School Mobility

The Reducing School Mobility collaboration helps stabilize families at risk of losing their housing through financial assistance and individualized case management, ensuring children can remain in their school of origin so they can succeed academically. Across Dane County, 97% of families maintained stable housing and avoided eviction, allowing 99% of children to stay in their original school.

Sun Prairie Needs You!

We're calling on every resident to be a part of the change! Because when more of your neighbors have the support they need to succeed, our entire community is better positioned to thrive.

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UNITED WAY OF DANE COUNTY CREATING LASTING, POSITIVE CHANGE

Verona, Wisconsin: 15,232 Residents



385 Verona Residents Were Helped by United Way Services in 2025.*

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What We Know

In Verona, **7% of families earn less than \$50,000 a year**, below the annual wages needed to afford a 2-bedroom apartment at fair market rent in Dane County.

How United Way is Helping

47 Individuals in Verona Helped Through Workforce Strategies

United Way leverages partnerships and investments in nonprofits to connect participants with the resources to earn a diploma, go through industry-specific training and match with employers who support paying family-sustaining wages. Across Dane County, we helped over 500 under- or unemployed individuals gain new or better employment.

Verona Needs You!

We're calling on every resident to be a part of the change! Because when more of your neighbors have the support they need to succeed, our entire community is better positioned to thrive.

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Waunakee, Wisconsin: 15,687 Residents



208 Waunakee Residents Were Helped by United Way Services in 2025.*

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What We Know

In Waunakee, **10% of families earn less than \$50,000 a year**, below the annual wages needed to afford a 2-bedroom apartment at fair market rent in Dane County.

How United Way is Helping

365 Referrals for Help Through 211

United Way 211 is available 24/7 and offers free, confidential assistance. Every day United Way connects people with local programs and services that can help.

Top 3 211 referrals in Waunakee

Rent/security deposit, Electric/heat payment assistance, Housing search assistance.

Waunakee Needs You!

We're calling on every resident to be a part of the change! Because when more of your neighbors have the support they need to succeed, our entire community is better positioned to thrive.

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Windsor, Wisconsin: 9,452 Residents



57 Windsor Residents Were Helped by United Way Services in 2025.*

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What We Know

In Windsor, **7% of families earn less than \$50,000 a year**, below the annual wages needed to afford a 2-bedroom apartment at fair market rent in Dane County.

How United Way is Helping

150 Referrals for Help Through 211

United Way 211 is available 24/7 and offers free, confidential assistance. Every day United Way connects people with local programs and services that can help.

Top 3 211 referrals in Windsor

Rent/security deposit, Low income housing, Job search/placement.

Windsor Needs You!

We're calling on every resident to be a part of the change! Because when more of your neighbors have the support they need to succeed, our entire community is better positioned to thrive.

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* May include individuals who access services through multiple agencies. Data from U.S. Census Bureau American Community Survey, 5 year estimates (2020-2024), Windsor Village, Tables DP05 & S1901; 2024 Fair Market Rent of \$1,372/month, from U.S. Department of Housing and Urban Development, Dane County; affordability based on spending no more than one-third of household income on rent; and United Way of Dane County 211 and Partner Nonprofit Reports.

UNITED WAY OF DANE COUNTY CREATING LASTING, POSITIVE CHANGE

Madison's North Side: 46,730 Residents

6,958 Madison North Side Residents Were Helped by United Way Services in 2025.*

United Way of Dane County mobilizes the caring power of our community so all can thrive. By helping neighbors access a quality education, family-sustaining jobs and health supports, we're working to solve big-picture issues no one person or organization can address alone. Together, we are The Power of Caring. Working for All.

What We Know

In Madison's North Side, **21% of families earn less than \$50,000 a year**, below the annual wages needed to afford a 2-bedroom apartment at fair market rent in Dane County.

How United Way is Helping

213 Individuals in Madison's North Side Helped Through Workforce Strategies

United Way leverages partnerships and investments in nonprofits to connect participants with the resources to earn a diploma, go through industry-specific training and match with employers who support paying family-sustaining wages. Across Dane County, we helped over 500 under- or unemployed individuals gain new or better employment.

Madison's North Side Needs You!

We're calling on every resident to be a part of the change! Because when more of your neighbors have the support they need to succeed, our entire community is better positioned to thrive.

United Way is your way to make a lasting impact. By giving to United Way, you ensure 100% of your donation goes directly to addressing the most pressing challenges facing our neighbors, and the most effective responses. **Donate today at unitedwaydanecounty.org.**



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UNITED WAY OF DANE COUNTY CREATING LASTING, POSITIVE CHANGE

Madison's East Side
and Monona: 53,754 Residents



3,969 Madison East Side and Monona Residents Were Helped by United Way Services in 2025.*

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What We Know

In Madison's East Side and Monona, **13% of families earn less than \$50,000 a year**, below the annual wages needed to afford a 2-bedroom apartment at fair market rent in Dane County.

How United Way is Helping

159 Individuals in Madison's East Side and Monona Helped Through Workforce Strategies

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Madison's East Side and Monona Need You!

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UNITED WAY OF DANE COUNTY CREATING LASTING, POSITIVE CHANGE

Southwest Madison and
Fitchburg: 75,630 Residents



6,887 Southwest Madison and Fitchburg Residents Were Helped by United Way Services in 2025.*

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What We Know

In Southwest Madison and Fitchburg, **17% of families earn less than \$50,000 a year**, below the annual wages needed to afford a 2-bedroom apartment at fair market rent in Dane County.

How United Way is Helping

567 Individuals in Southwest Madison and Fitchburg Helped Through Workforce Strategies

United Way leverages partnerships and investments in nonprofits to connect participants with the resources to earn a diploma, go through industry-specific training and match with employers who support paying family-sustaining wages. Across Dane County, we helped over 500 under- or unemployed individuals gain new or better employment.

Southwest Madison and Fitchburg Need You!

We're calling on every resident to be a part of the change! Because when more of your neighbors have the support they need to succeed, our entire community is better positioned to thrive.

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UNITED WAY OF DANE COUNTY CREATING LASTING, POSITIVE CHANGE

Madison's West Side: 72,184 Residents



3,133 Madison West Side Residents Were Helped by United Way Services in 2025.*

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What We Know

In Madison's West Side, **13% of families earn less than \$50,000 a year**, below the annual wages needed to afford a 2-bedroom apartment at fair market rent in Dane County.

How United Way is Helping

209 Individuals in Madison's West Side Helped Through Workforce Strategies

United Way leverages partnerships and investments in nonprofits to connect participants with the resources to earn a diploma, go through industry-specific training and match with employers who support paying family-sustaining wages. Across Dane County, we helped over 500 under- or unemployed individuals gain new or better employment.

Madison's West Side Needs You!

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UNITED WAY OF DANE COUNTY CREATING LASTING, POSITIVE CHANGE

Central Madison: 62,634 Residents



2,423 Central Madison Residents Were Helped by United Way Services in 2025.*

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What We Know

In Central Madison, **23% of families earn less than \$50,000 a year**, below the annual wages needed to afford a 2-bedroom apartment at fair market rent in Dane County.

How United Way is Helping

80 Individuals in Central Madison Helped Through Workforce Strategies

United Way leverages partnerships and investments in nonprofits to connect participants with the resources to earn a diploma, go through industry-specific training and match with employers who support paying family-sustaining wages. Across Dane County, we helped over 500 under- or unemployed individuals gain new or better employment.

Central Madison Side Needs You!

We're calling on every resident to be a part of the change! Because when more of your neighbors have the support they need to succeed, our entire community is better positioned to thrive.

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UNITED WAY OF DANE COUNTY CREATING LASTING, POSITIVE CHANGE

Madison, Wisconsin: 285,318 Residents



23,467 Madison Residents Were Helped by United Way Services in 2025.*

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What We Know

In Madison, **13% of families earn less than \$50,000 a year**, below the annual wages needed to afford a 2-bedroom apartment at fair market rent in Dane County.

How United Way is Helping

515 Individuals in Madison Helped Through Reducing School Mobility

The Reducing School Mobility collaboration helps stabilize families at risk of losing their housing through financial assistance and individualized case management, ensuring children can remain in their school of origin so they can succeed academically. Across Dane County, 97% of families maintained stable housing and avoided eviction, allowing 99% of children to stay in their original school.

Madison Needs You!

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