

UNITED WAY OF DANE COUNTY

DOUBLE YOUR IMPACT TODAY WHEN YOU STEP UP

Lead United and Women United members are philanthropic leaders investing \$1,000+ to address root causes to the toughest issues facing our neighbors. Your leadership-level impact can start today, even if you're not yet ready to give at the \$1,000+ level.

The United Way Step-Up Program lets you grow into a \$1,000+ annual gift over three years, while a sponsored Match Fund boosts your giving to full impact from day one. That means from the moment you enroll, your gift goes to work at the \$1,000 level, even as your own investment grows to meet it.



Give \$500+, and matching funds double your gift, boosting your impact to \$1,000.



Give \$750+, and matching funds boost your impact to \$1,000. You're more than halfway to full leadership giving.



Give \$1,000+. You've fully stepped up into leadership giving!

READY TO GROW INTO YOUR IMPACT?

Join the United Way Step-Up Program on your pledge form or through the ePledge portal.



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