

2025 ANNUAL REPORT



UNITED WAY
Dane County

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A MESSAGE TO OUR DANE COUNTY NEIGHBORS



Ginger Zimmerman

President/Managing Director
Shareholder at Murphy Desmond S.C.
& 2025 United Way Board Chair



Renee Moe

United Way of Dane County,
President & CEO

At United Way of Dane County, we recognize that our community is strongest when it comes together to support the common good. In a year marked by rising costs of living, shifting public funding and growing demand for services, that strength was all the more visible and impactful.

Because of your generosity and shared commitment to our neighbors, **we exceeded our 2025 Community Fundraising Campaign goal, raising \$18.1 million** to advance our **Plan for Community Well-Being** in the areas of youth opportunity, financial security, healthy community and community resiliency.

This momentum was further amplified by a **historic 10-year, \$10-\$15 million commitment from the Dan & Patti Rashke (TASC) Family Foundation**, the largest single philanthropic commitment in United Way of Dane County's history. This extraordinary investment helps ensure that every undesignated individual donation can go directly toward addressing our community's greatest needs.

These milestones mattered because they translate into measurable impact. **Together, we helped 67,850 individuals in Dane County** – from children and families to job seekers and individuals in need of health care. This included **1,685 students receiving academic support, 1,259 households remaining stably housed, 554 under- or unemployed individuals securing new or better employment and 454 individuals receiving health insurance coverage** through our HealthConnect Premium Assistance Program thanks to the generous support of UW Health and Quartz.

Just as important, this year challenged us to deepen how we work. We strengthened partnerships and continued to evolve our grantmaking and engagement strategies so we can meet this moment with clarity, courage and purpose.

As you read this report, we hope you feel both proud of what we accomplished together and emboldened by what is possible next. Thank you for helping build a Dane County where all can thrive. Together, we are **The Power of Caring. Working for All.**





SPOTLIGHT: A GIFT TO INSPIRE MORE GIVING – THE DAN & PATTI RASHKE (TASC) FAMILY FOUNDATION GIFT TO OUR COMMUNITY

Catalyzing a New Era of Everyday Philanthropy in Dane County

More than a year ago, Dan and Patti approached Renee Moe about making a significant gift. Though they have been generous partners of United Way of Dane County for more than 30 years, this conversation felt different from the start.

What they envisioned wasn't just another gift, it was an innovative and potentially transformative approach to strengthening both United Way and Dane County.

Their hope was not only to help address our community's most urgent needs, but also to inspire a new way of giving – one that encourages generosity across Dane County and removes barriers to giving.

“By covering the administrative costs tied to individual, undesignated donations, they are ensuring that **every dollar** given by our community members goes directly to solving Dane County's most urgent and complex challenges through our **Plan for Community Well-Being**.”

Renee Moe, President & CEO

100% of Undesignated Gifts Directed to Impact



THE PLAN FOR COMMUNITY WELL-BEING



United Way of Dane County mobilizes the caring power of our community so all can thrive. We believe in the power of leadership and collaboration to drive transformative change. For over 100 years, we've partnered with hundreds of local nonprofits, businesses, community leaders, donors and volunteers to create solutions that address the most complex challenges that no single person or organization can solve alone.

Our Plan for Community Well-Being is **multigenerational, holistic and supports family needs** while understanding the systemic root causes and works to address those institutional and structural causes.

We invest in programs aligned to strategies that have the highest opportunities for meaningful and measurable impact within the impact areas of **youth opportunity, financial security, healthy community and community resiliency.**

67,850 DANE COUNTY NEIGHBORS SUPPORTED IN 2025

1,259 Households at risk of losing housing remained stably housed

1,081 Students gained or improved academic achievement

554 Under-or unemployed individuals obtained new or better employment

454 Individuals received health insurance coverage through our HealthConnect Premium Assistance Program thanks to the generous support of UW Health and Quartz

Uniting our community to achieve measurable results that change lives.



YOUTH OPPORTUNITY: HELPING YOUNG PEOPLE REALIZE THEIR FULL POTENTIAL

Every young person deserves the opportunity to thrive. At United Way, we help children get off to a good start and empower youth to reach their full potential by breaking down barriers to success. We advance early childhood education, literacy development, math and critical thinking skills, college and career readiness and family engagement – fostering a future where every young person can realize their dreams.

Early Childhood & Family Parents are a Child's First Teacher

We invest in quality childcare and early childhood development, building connections between programs, families and young children from the very start.

School Readiness & Beyond Ready for the Classroom and Life

Through tutoring, mentoring and social-emotional learning (like empathy and confidence), we prepare youth not just to graduate – but to succeed in post-secondary education, an increasingly complicated job market and society.

419

of 455 (92%) students
improved social/emotional skills

1,081

of 1,685 (64%) students
gained or improved
academic achievement

856

of 961 (89%) students
report the feelings of
belonging and connection

183

of 233 (79%) children
under 5 achieved
developmental milestones

343

of 428 (80%) caregivers
improved parenting
knowledge and confidence

**Children who start strong finish strong.
United Way is with them every step of the way.**





PLAN FOR COMMUNITY WELL-BEING

REDUCING SCHOOL MOBILITY

A family of five nearly lost everything – because caring for a child with autism meant a father had to leave his job to manage daily school and medical transportation. One missed rent payment set off an eviction process that threatened their children's education and pushed the family to the brink of homelessness.

They didn't fall. And that's because of you.

A school social worker connected the family to **Reducing School Mobility** – a **United Way collaboration** designed to keep at-risk families housed and children in their schools. A bilingual case manager supported the family, helping them cover rent and dismiss the eviction. With this timely support and new employment for the father, the family remained stably housed and avoided an eviction record – an essential outcome in Dane County's competitive rental market that helped prevent a slide into homelessness. Meanwhile, their children remain in school and continue learning, setting them up for future success.

The **Reducing School Mobility** collaboration led by United Way brings together **Community Action Coalition for South Central Wisconsin**, **Stoughton Area Resource Team** and **WayForward Resources** to serve families across four school districts: **Madison Metropolitan**, **Middleton-Cross Plains**, **Stoughton Area** and **Sun Prairie Area**.

The collaborative infrastructure is what makes speed possible – and in housing crises, speed is everything.

That means your investment doesn't just help – it creates generational change.



SIEMER
INSTITUTE

In 2025, the Siemer Institute awarded United Way of Dane County \$250,000, bringing their 13-year investment in this work to \$1,250,000. United Way matches the Siemer grant 2:1 through grants and contributions from donors like you to extend impact to even more local families with children. Today, more than 3,000 children have been stably housed since the program's inception in 2014, including 565 in 2025.





1,259

of 1,396 (90%) households
maintained or increased
housing stability

1,050

of 1,088 (97%) households
avoided or prevented eviction

544

under- or unemployed
individuals gained new or
better employment, with
76% earning \$18 to \$22 an
hour with benefits

89

individuals earned a high
school diploma or equivalent

170

of 181 (94%) justice-involved
individuals did not return to prison
within 2 years of their release

FINANCIAL SECURITY: BUILDING FINANCIAL STABILITY AND STRENGTH

At United Way, we believe that everyone should have the opportunity to live in an affordable, safe, stable home and for homeownership to be an achievable goal for every family.

Our **Family Homelessness and Affordable Housing** strategies ensure that families can maintain housing and avoid evictions as they work toward financial security.

Our **Job Readiness and Workforce Development** strategies help underemployed individuals gain full-time employment at \$18 to \$22 an hour or more with benefits in order to achieve financial security.

Housing & Homelessness Stable Homes, Stronger Families

We invest in family homelessness reduction, case management and housing inventory – giving families the foundation they need to move forward.

Workforce Development Jobs that Pay Family-Sustaining Wages

Through industry-specific training and employer partnerships, we help individuals earn diplomas, gain credentials and secure jobs at \$18 to \$22 an hour or more with benefits in order to achieve financial security.

**When families are stable and employed,
all of Dane County thrives.**



PLAN FOR COMMUNITY WELL-BEING

A JOB, A HOME, A FRESH START

After spending 40 years in prison,
Richard re-entered a world that had
changed almost beyond recognition.

He was incarcerated before smartphones and the internet became part of daily life, and when he was released, he faced life without the basic foundations most people rely on: recent work experience, connections and stable housing. What lay ahead was not just a fresh start, but the daunting task of learning how to navigate everyday life all over again.

Through United Way's workforce and re-entry strategies, Richard was connected to **JustDane's Just Bakery**, a job training program for people returning to the community after incarceration. Although technology and online exams felt unfamiliar and intimidating, he persevered and excelled. During training, he also endured difficult conditions in transitional housing, including bullying from other residents. Still, he remained focused, kept showing up and held onto the belief that he deserved a second chance.

That determination, paired with the right support, changed the course of his life. Richard completed the program, secured a full-time kitchen job with benefits and moved into his own apartment for the first time in four decades.



Partners in Re-Entry Success

Richard's story reflects the purpose behind United Way's partnerships and strategies which help people build the skills, confidence and stability needed to move forward. 170 justice-involved individuals supported by United Way re-entry strategies and programs did not return to prison within two years of their release. That is a 94% success rate.

Your continued support helps more neighbors like Richard access good jobs, safe housing and the opportunity to transform their lives.

HEALTHY COMMUNITY: IMPROVING HEALTH AND WELL-BEING FOR ALL

United Way works to reduce racial health disparities, increase access to quality care and strengthen resiliency and trauma support – so every neighbor in Dane County has the opportunity to live their healthiest life.

Reducing Disparities Health Equity for Every Neighbor

We invest in community health workers, doulas and community-based approaches to reduce racial health disparities and increase diversity of the healthcare workforce to improve health outcomes for Dane County community members.

Removing Barriers to Health Care HealthConnect Premium Assistance

Though our HealthConnect Premium Assistance Program, thanks to the generous support of UW Health and Quartz, we help community members access and maintain quality health insurance – removing one of the most significant barriers to care.

403

of 463 (87%) babies delivered at healthy birthweights (above 5.5 pounds)

791

of 893 (88%) participants reported improved mental health or emotional well-being

250

of 255 (90%) participants reported improved quality of life

450

people received health insurance coverage through our HealthConnect Premium Assistance Program thanks to the generous support of UW Health and Quartz

**When neighbors are healthy,
families are stronger and futures are brighter.**

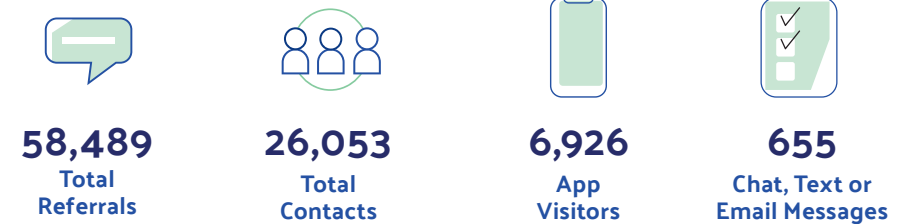


COMMUNITY RESILIENCY: ADDRESSING URGENT NEEDS TODAY AND ADVANCING A BETTER TOMORROW



Every community deserves the opportunity to prosper. Through initiatives in crisis response, such as 211 (24/7 access to resources and service coordination), volunteer activation, nonprofit capacity building and disaster response, we are strengthening the foundation of Dane County and working to build a resilient community ready for any challenge.

211 ACTIVITIES IN 2025:



REFERRALS BY CATEGORY:



CHAMPIONING CHANGE THROUGH VOLUNTEERISM

At United Way, we know that building community well-being is a team project. That's why we're constantly working to engage community members and local businesses in volunteerism – mobilizing the caring power of our community to create change. By offering several ways to get involved in the workplace and in our community, we're empowering more people to make a difference.

6,453

Individuals
volunteered with
United Way

3,604

Volunteers
participated in
Corporate and
Community Volunteer
Engagements

2,219

Individuals responded
to opportunities on
VolunteerYourTime.org

ImPacks! Providing Essentials to Local Families

When families have access to essential supplies, our entire community is healthier and stronger. In 2025, employee groups at 86 local companies donated their time to create 108,056 **ImPacks** (essential items requested by our nonprofit partners) that were distributed to neighbors in need – leading to more than \$202,400 in economic impact.



10,174

Paper Product Packs



3,486

Diaper Packs



80,509

Snack Packs



13,887

Menstrual Hygiene Packs

Holiday Volunteering: Toys for Tots

This year marked our fifth year partnering with the U.S. Marines through their **Toys for Tots** program, in an effort to better serve the families that are most in need. Through these efforts, **13,708 children** received gifts with the help of more than **630 Toys for Tots Volunteers**.





ENGAGING OUR COMMUNITY'S VOICE

United Way's Boardwalk Academy is a nine-week leadership development series designed for non-traditional community leaders whose voices are often underrepresented in leadership spaces. In 2025, 15 individuals graduated from the program, building leadership skills, confidence and connections to lead in our community.



"Being part of Boardwalk Academy changed my life. It gave me the confidence to believe in myself and the strength to keep pushing forward, even when things were hard. Through the lessons, mentorship and support, I discovered my purpose and learned how to turn challenges into motivation. Boardwalk Academy helped me grow into a stronger, more focused and determined version of myself – someone ready to make a positive difference in the world."

– **Deanna, 2025 Boardwalk Graduate**

The Community Engagement & Inclusion Committee (CEIC) helps strengthen and amplify the voices and perspectives of underrepresented community members to inform solutions to United Way's Plan for Community Well-Being. In 2025, CEIC provided feedback on eight United Way initiatives.

To me, it's important to not only work on solutions but to listen, build trust and work alongside the community that is living through these experiences and ultimately, we are here for. It's about aligning the knowledge with the experiences to create real collaboration and action.

– **Paola Paulino**
Bilingual Financial Education Specialist,
Summit Credit Union
CEIC & Micro-Investment Committee Member



By Youth For Youth (BYFY) is a unique volunteer opportunity for Dane County high school youth to be leaders in our community. In partnership with **Dane County Youth Commission, United Way of Dane County, the City of Madison** and **UW-Extension Dane County**, BYFY supports youth-led decision making and community impact. In 2025, 27 students from 10 Dane County high schools awarded \$26,000 to local youth programs addressing food insecurity, homelessness, mental health and violence prevention.



The Law Enforcement and Leaders of Color Collaboration (LELCC), co-led by United Way and **NAACP Dane County**, brings together community and law enforcement leaders to strengthen dialogue, trust and representation across Dane County. In 2025, LELCC recruited seven new leaders of color.

AFL-CIO Community Service Program For more than 60 years, United Way of Dane County and the **South Central Federation of Labor (SCFL)**, **AFL-CIO** have partnered to support workers and families across Dane County. In 2025, United Way supported 500 dislocated workers with access to 211, job search assistance and budgeting resources, while continuing to expand volunteer engagement, community outreach and workplace campaign support through Labor partnerships.



2025 UNITED WAY CAMPAIGN - BE ONE OF THE ONES TO CHANGE LIVES IN DANE COUNTY

Thank You, Dane County!

Fueled by the generosity of more than 13,000 donors, 7,000 volunteers, 500+ corporate partners and strengthened by the most significant philanthropic commitment in United Way's history, our community exceeded our goal by \$600,000, raising \$18.1 million during the 2025 Community Fundraising Campaign.

At United Way of Dane County, we're proud to be the unifying force that brings each one of us together – our local nonprofits, businesses, community leaders, families, donors and volunteers – to address big-picture issues no one can solve alone. **Thank you for being a part of this important work!**

\$18.1
Million Raised

13,000
Donors

7,000
United Way Volunteers

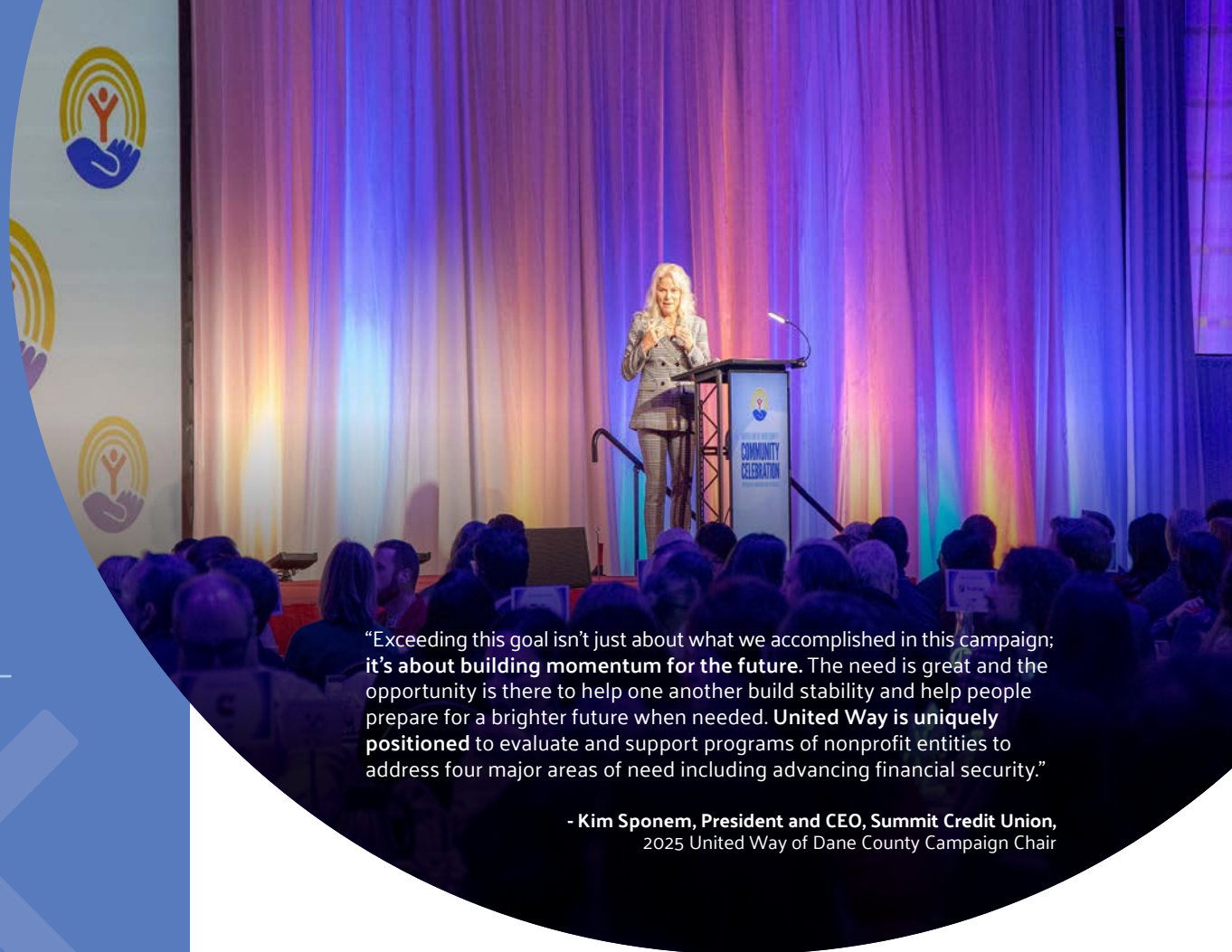
500+
Corporate partners

Because of You, We're Changing Lives in Dane County

Amplifying Community Impact Through Partners in Giving

Since its inception in 1973 as the State Employees Combined Campaign, Partners in Giving has raised \$91 million for charitable causes. In 2025, the Partners in Giving Campaign raised over \$2 million from more than 3,700 State, Universities of Wisconsin and UW Health employees. United Way of Dane County is honored to partner with 11 federated organizations to join nearly 500 individual charities in one workplace giving campaign for our public sector donors.

Thank You for Being One of the Ones to Change Lives in Dane County!



"Exceeding this goal isn't just about what we accomplished in this campaign; **it's about building momentum for the future.** The need is great and the opportunity is there to help one another build stability and help people prepare for a brighter future when needed. **United Way is uniquely positioned** to evaluate and support programs of nonprofit entities to address four major areas of need including advancing financial security."

- Kim Sponem, President and CEO, Summit Credit Union,
2025 United Way of Dane County Campaign Chair

Thank You Day of Caring & Community Celebration Sponsors!

Presenting Sponsors:



Sponsors:



Media Sponsor:



UNITED WAY OF DANE COUNTY FOUNDATION



Since 1993 our United Way of Dane County Foundation has ensured an ongoing base of support while extending community members' legacies of local, effective philanthropy. At year-end, Foundation total assets were at \$40 million and Trustees approved a distribution of \$1.13 million for the annual campaign. In response to a generous matching gift, 12 donors established new named funds and committed nearly \$600,000 for lasting impact.

Affordable Housing Fund Committee

The United Way Affordable Housing Fund Committee is a volunteer committee of the Foundation that secures donations and invests them in housing stability for local families. The committee seeks to support more affordable housing stock by providing the "last dollars in" for developers' financing. In 2025, the committee recommended two new loans for a total of \$250,000. That brings the total number of housing units to nearly 500 and more than \$1 million in approved loans since 2019.

We proudly support United Way of Dane County Foundation for its dedicated commitment to strengthening and sustaining the annual campaign's base of support. We believe deeply in this mission and are honored to be part of a network that delivers meaningful, lasting change. The Foundation's ability to foster innovative solutions – such as advancing efforts like the Affordable Housing Fund – demonstrates how strategic investment can address our community's most pressing needs. By sharing our support, we aim to inspire others to join us in investing in long-term impact and building a stronger community for all.

- Tom and Kira Dott





THOUGHT LEADERSHIP (DONOR NETWORKS)

Our donor networks connect you with other community-minded individuals and offer opportunities to learn more about Dane County's needs – and how you can help – through events, webinars and volunteering.



Inspired Individuals, Transformed Communities

Since 1990, Tocqueville Society members have helped address our community's most pressing challenges and invest in long-term solutions that strengthen Dane County.

2025 Tocqueville Society Chair:
Chris Copeland, TruStage

\$5.5M

Invested in Community Impact

287

Tocqueville Society Households

41

New Households Welcomed in 2025

\$2.65M

Invested in Community Impact

1,418

Lead United Households

4

Years of Impact

LEAD UNITED
UNITED WAY OF DANE COUNTY

Invested. Compassionate. Impactful.

Lead United is a network of individuals committed to accelerating change, together. Through annual gifts of \$1,000 or more, 1,418 Lead United member households collectively contributed more than \$2.65 million in 2025.

2025 Lead United Chair:
Matt Stadelman,
J.H. Findorff & Son Inc.

\$524,000

Invested in Women's
Financial Security

178

New or Recommitted Members
Investing in our Mission

21

Years of Impact

UNITED WAY OF DANE COUNTY
WOMEN UNITED

Investing In and Advancing Women's Financial Security

In 2025, Women United celebrated 21 years of impact! With a goal to uplift more women, we reinstated a member giving level and opt-in membership, contributing more than \$524,000 to advance women's financial security across Dane County.

2025 Women United Chair:
Faatima Khan, Abbott





THE POWER OF CARING: VOLUNTEER NETWORKS

United Way is the intersection where the community meets to change lives. One of the ways we do this is through volunteerism – mobilizing the caring power of our community to make meaningful and lasting change.



Connecting Employees. Strengthening Community.

Workplace volunteers came together through onsite engagement opportunities to support local needs and strengthen nonprofit partners across Dane County.

**2025 Business Volunteer
Network Chair:**
Megan Leick, AprilAire

68

BVN Champion Partners

84,622

ImPacks Created
(containing essential items
requested by our nonprofit partners)

\$202,400

Estimated Community Impact

300

Volunteers

5

Events

\$35,000

Invested in Community Impact

86

Volunteers

2,757

Hours

\$99,656

In volunteer time



Lead. Impact. Network. Change.

LINC is building the next generation of philanthropic leaders by bringing together young professionals, new employees and new residents in Dane County.

2025 LINC Chair:
Nick Chacos, Forage Kombucha.

READI



Retired Employees are Dedicated Individuals

Retired Employees Are Dedicated Individuals

READI aims to enrich the quality of life in our community, provide retirees the opportunity to get involved and build community through group projects.

2025 READI Chair:
Peter Morehouse,
Retired



GET INVOLVED

Donate Today

United Way is your way to make a lasting impact. In fact, every dollar donated to United Way is a powerful catalyst – multiplying six times over to create lasting, meaningful change, right here in Dane County.

When you give to United Way's Plan for Community Well-Being, **100% of your donation** will go directly to community impact – no overhead, just results. A donation from the **Dan & Patti Rashke (TASC) Family Foundation** acts as a powerful catalyst – amplifying the impact of your generosity.

Make a gift online at www.unitedwaydanecounty.org

Volunteer Locally

United Way brings people together to help make Dane County stronger. One of the ways we do this is through volunteerism!

Learn about the more than 460 volunteer opportunities in Dane County at VolunteerYourTime.org.

Share Your Voice

It's going to take all of us to create the change we wish to see in our community. Invite your friends and family to be a part of **The Power of Caring. Working for All.**

Register today for future events and educational opportunities at www.unitedwaydanecounty.org/events.



UNITED WAY FINANCIALS

United Way of Dane County Statement of Financial Position

Assets	2025	2024
Cash and investments	\$9,710,676	\$10,416,996
Receivables:		
Pledges	6,941,275	6,017,532
Accrued interest and other receivables	700,184	884,559
Prepaid expenses and other assets	301,441	379,869
Land, building and equipment, net of depreciation	2,006,806	2,076,385
Beneficial interest in assets held by others	1,069,634	991,626
Total Assets	\$20,730,016	\$20,766,967
Liabilities and Net Assets		
Liabilities		
Accounts payable and accrued expenses	\$654,711	\$292,690
Allocations & designations payable	2,943,208	2,913,571
Other liabilities	100,142	129,753
Total liabilities	\$3,698,061	\$3,336,014
Net Assets		
Net assets without donor restriction	\$5,636,992	\$5,654,840
Net assets with donor restriction	11,394,963	11,776,113
Total net assets	\$17,031,955	\$17,430,953
Total liabilities and net assets	\$20,730,016	\$20,766,967

United Way of Dane County Foundation Statement of Financial Position

Assets	2025	2024
Investments BMO Wealth Management	\$37,841,683	\$30,644,915
Accrued interest	158,513	107,006
Receivables	1,905,319	3,748,883
Property / Artwork	66,110	66,110
Total assets	\$39,971,625	\$34,566,914
Liabilities and Net Assets		
Liabilities		
Accounts payable	3,389	57,041
Total liabilities	\$3,389	\$57,041
Net Assets		
Without donor restriction		
Unrestricted	\$1,503,179	\$1,273,032
Board designated	37,237,503	32,099,386
With donor restriction	1,227,554	1,137,455
Total net assets	\$39,968,236	\$34,509,873
Total liabilities and net assets	\$39,971,625	\$34,566,914

United Way of Dane County Statement of Financial Activities

	Without Donor Restrictions 2025	With Donor Restrictions 2025	Total 2025
Public Support and Revenue			
Gross campaign results (Fall of 2024/2025)	\$18,821,384		\$18,821,384
Less: Donor designated pledges to federated organizations	(1,188,231)		(1,188,231)
Local campaign results (Fall of 2024/2025)	17,633,153		17,633,153
Less: Donor designated pledges to specific agencies	(3,429,788)		(3,429,788)
Less: Allowance for unpaid pledges	(149,981)		(149,981)
Net undesignated campaign revenue (Fall of 2024/2025)	14,053,384		14,053,384
Gross campaign results (Fall of 2025)		13,436,886	13,436,886
Less: Donor designated pledges to specific agencies		(2,362,726)	(2,362,726)
Less: Allowance for unpaid pledges		(326,278)	(326,278)
Net undesignated campaign revenue (Fall of 2025)		10,747,882	10,747,882
Prior year undesignated contributions released from restrictions		(11,192,734)	(11,192,734)
Other contributions and grants	2,903,836	63,702	2,967,538
Total Public Support	16,957,220	(381,150)	16,576,070
Donor designation fees	266,278		266,278
Sponsored activities, events and other revenue	667,558		667,558
Total Public Support and Revenue	\$17,891,056	\$(381,150)	\$17,509,906
Expenses			
Program Services			
Total program funds awarded/distributed/invested	\$17,165,420		\$17,165,420
(Less: Donor designations)	(3,045,512)		(3,045,512)
Net Program Services	14,119,908		14,119,908
Supporting Services			
Resource Development	2,484,874		2,484,874
Management and General	1,304,122		1,304,122
Total Supporting Services	3,788,996		3,788,996
Community Programs and Supporting Services	17,908,904		17,908,904
Change in net assets	\$(17,848)	\$(381,150)	\$(398,998)
Net assets, beginning of period	5,654,840	11,776,113	17,430,953
Net assets, end of period	\$5,636,992	\$11,394,963	\$17,031,955

Thanks to the **Dan & Patti Rashke (TASC) Family Foundation** for underwriting administrative costs for all individual and undesignated gifts.



THANK YOU, DANE COUNTY!

There's something powerful about neighbors helping neighbors. Across our community, some families are making difficult choices – stretching meals, balancing multiple jobs and navigating rising costs just to get by. That's why Dane County's response matters so much. Below are the partners who stepped up this year to help build a stronger community. This is what it looks like when we come together. **The Power of Caring. Working for All.**

United Way of Dane County Plan for Community Well-Being Nonprofit Partners: • Access Community Health Centers • African Center for Community Development Inc. • Allied Wellness Center • Anesis Foundation for Mental Health, Inc. • ARC Community Services, Inc. • Bayview Foundation, Inc. • Big Brothers Big Sisters of Dane County • Black Girl Magic Education Services, Inc. • Boys & Girls Clubs of Dane County, Inc. • Briarpatch Youth Services, Inc. • Centro • CEOs of Tomorrow, Inc. • Children's Dyslexia Center Madison • Children's Wisconsin • City of Middleton Youth Center • Community Action Coalition for South Central Wisconsin, Inc. • Community Coordinated Child Care, Inc. • Dane County Department of Human Services • East Madison Community Center, Corp. • Families & Schools Together, Inc. • Girls on the Run of South Central Wisconsin • Goodman Community Center, Inc. • Habitat for Humanity of Dane County, Inc. • Journey Mental Health Center, Inc. • JustDane • Latino Academy of Workforce Development • Literacy Network • Lussier Community Education Center, Inc. • Madison Children's Museum • Maydm • More Than a Conqueror • NewBridge • Operation Fresh Start, Inc. • OutReach, Inc. • Own It: Building Black Wealth • Pierre Outreach Services Safe Home • Porchlight, Inc. • Reach Dane • RISE Wisconsin • Roots 4 Change • Safe Community Coalition of Madison and Dane County, Inc. • Second Harvest Foodbank of Southern Wisconsin • Seein' Is Believin' • Simpson Street Free Press • Specialty Care Free Clinic • St. Vincent de Paul Society, District Council of Madison • Stoughton Area Resource Team (START), Inc. • Sunshine Place, Inc. • Tenant Resource Center, Inc. • The Foundation for Black Women's Wellness • The Hmong Institute Inc. • The Playing Field • The Rainbow Project Inc • The Road Home Dane County, Inc. • The Salvation Army of Dane County • Triangle Community Ministry, Inc. • Urban League of Greater Madison, Inc. • Urban Triage, Inc. • Vera Court Neighborhood Center, Inc. • Vivent Health • WayForward Resources • YWCA Madison, Inc. **United Way of Dane County Donor Designated Nonprofit Partners:** • Access Community Health Centers • Access to Independence, Inc. • Affordable Housing Fund-UWDC Foundation • African Center for Community Development Inc. • Against Malaria Foundation (US) • Agrace HospiceCare, Inc. • AIDS Research Foundation (AMFAR) • AIDS Resource Center of Wisconsin, Inc. 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UNITED WAY OF DANE COUNTY: EFFECTIVE, EFFICIENT AND TRANSPARENT.



Charity Navigator: Since 2009, United Way of Dane County has earned Charity Navigator's highest rating of 4-stars. This rating indicates that United Way adheres to sector best practices and executes its mission in a financially efficient way.



GuideStar Seal of Transparency: The Platinum Seal is the highest level of international recognition offered by GuideStar, about charities that advance transparency.



In Business Madison 2025 Charitable Nonprofit Business of the Year: Recognized for outstanding performance and positive impact on Wisconsin's Capital Region.



When you give to United Way of Dane County's Plan for Community Well Being, 100% of your donation powers meaningful action and transforms lives. A donation from longtime supporters Dan and Patti Rashke and their Dan & Patti Rashke (TASC) Family Foundation acts as a powerful catalyst—amplifying the impact of your generosity. Every penny of your individual and undesignated gift goes directly toward resolving the greatest needs in our community—a rare and remarkable advantage that few organizations can offer.

Together, we are **The Power of Caring. Working for All.**





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United Way of Dane County
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