



UNITED WAY OF DANE COUNTY

# WOMEN UNITED

INVESTING IN WOMEN, IGNITING CHANGE.

## WHO WE ARE

Women United is a network of more than 1,200 women across Dane County who are driven, generous and deeply committed to uplifting others. With a mission to help more women and their families find pathways toward financial security, we pride ourselves on being a safe space for women to come together to amplify our collective impact.

## WHAT WE DO

Women United members give \$1,000+ annually to help more women reach their potential. Member events foster growth, goal-setting and a strong network of community-minded women — a place to be bold, vulnerable, most importantly, yourself!

## JOIN US!

**Become a Women United Supporter** by filling out our membership form and giving an annual gift that feels right for you. Every gift matters and every woman belongs! Supporters receive regular newsletters and invitations to our events.

**To become a member**, opt in to Women United when you make an annual gift of \$1,000+ or join through our Step-Up Program. **Members receive many benefits, including:**

- **Knowing that your gift directly targets root causes**, ensuring accountability and collaboration to address real barriers to women's financial security.
- **Exclusive opportunities to learn from other empowered women**, building meaningful relationships through our LinkedIn Group and engagement opportunities centered on women's development.
- **Hands-on, meaningful volunteer projects that complement your giving** and provide you further opportunities to connect with other like-minded women.
- **Celebrate your impact**, together, with complimentary tickets to member appreciation events like Women United at Concerts on the Square and Small Plates, Big Impact.
- **Dedicated staff liaison** to assist you year-round, with opportunities for donor check-ins.



Learn more at [www.unitedwaydanecounty.org/womenunited](http://www.unitedwaydanecounty.org/womenunited) or by contacting us at [womenunited@uwdc.org](mailto:womenunited@uwdc.org)





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## UNITED WAY STEP-UP PROGRAM

Donors who give \$1,000 or more each year and opt in to Women United are members. And you can become a member today through our Step-Up program, committing to grow your annual gift to \$1,000 or more over the next three years.

### HOW TO JOIN:

- **Step 1:** Commit to the United Way Step-Up Program and make a gift of \$500 or more. Matching funds double your impact!
- **Step 2:** Commit to a gift of \$750 or more in year two, unlocking matching funds to boost your impact to \$1,000.
- **Step 3:** Commit to a gift of \$1,000 or more in year three, supporting real, measurable change for local families.

Join the United Way Step-Up Program on your pledge form or through the ePledge portal.

**Special thanks to our United Way Step-Up Program sponsors!**

Vogel Bros. Building Co. • Madison Gas and Electric • J.H. Findorff & Son Inc.

## BECOME A WOMEN UNITED AMBASSADOR

An extension of the Women United Council, **Women United Ambassadors** are dynamic volunteers who serve as influencers within their network and community. These passionate volunteers work closely with Council to engage members, share updates, encourage participation and create belonging.

### Minimum Commitment

- **Council Meetings:** Attend 2 per year (about 2 hours each).
- **Event Engagement:** Join 4 annual events and invite guests to build connections (about 12 hours total).
- **Digital Advocacy:** Share Council posts to boost visibility.
- **Membership Representation and Growth:** Serve as liaison to your workplace Women United group and the wider community. Promote impact and benefits, and personally invite new members.

Learn more and become a volunteer online at [www.unitedwaydanecounty.org/womenunited](http://www.unitedwaydanecounty.org/womenunited).



When you give to United Way of Dane County's Plan for Community Well-Being, 100% of your donation powers meaningful action and transforms lives. A donation from longtime supporters Dan and Patti Rashke and their Dan & Patti Rashke (TASC) Family Foundation acts as a powerful catalyst – amplifying the impact of your generosity. Every penny of your individual and undesignated gift goes directly toward resolving the greatest needs in our community – a rare and remarkable advantage that few organizations can offer.

Together, we are **The Power of Caring. Working for All.**

