

# The Dan & Patti Rashke (TASC) Family Foundation Gift Q&As

A donation from longtime supporters *Dan and Patti Rashke* and their *Dan & Patti Rashke (TASC) Family Foundation* acts as a powerful catalyst and amplifies the impact of your generosity by covering the administrative costs connected to undesignated, individual giving. This ensures that every penny of your gift goes directly toward resolving the greatest needs in our community – a rare and remarkable advantage that few organizations can offer. When you give to United Way of Dane County, 100% of your donation powers meaningful action and transforms lives through our **Plan for Community Well-Being**.

---

## Why are Dan and Patti Rashke covering United Way's administrative cost of all undesignated, individual gifts?

Dan and Patti Rashke have been donors, volunteers and leaders with United Way of Dane County for over 30 years. They have seen the value of a strong organization and its ability to multiply impact.

*"As long-time supporters of United Way, we've had a front-row seat to the organization's lasting impact on our community. Its collaborative, strategic, and innovative approach to addressing the region's most pressing challenges reflects our own philanthropic mission. And more importantly it's working."*

**—Dan and Patti Rashke**

Dan and Patti's goal in making this transformational gift is to inspire more giving and accelerate positive change in our community – goals we can all get behind.

United Way has worked hard over the years to keep administrative costs (fundraising and operating costs, also known as overhead) low – **ensuring your dollars are well-spent: auditing the funds, protecting your dollars, verifying they get invested properly and multiplying your impact**. The *Dan and Patti Rashke (TASC) Family Foundation* understands the importance of these costs, and that many donors want their full gifts to go to impact. Making this transformational gift reduces this barrier to mobilize more giving – and therefore more impact.

## Who are Dan and Patti Rashke?

Dan and Patti Rashke are owners of TASC, where Dan served until recently as CEO. They are the founders of the *Dan and Patti Rashke (TASC) Family Foundation*, where Patti serves as President. They are decades-long donors of United Way of Dane County, United Way Foundation and members of United Way of Dane County Tocqueville Society.

*"At the Dan and Patti Rashke (TASC) Family Foundation, we strive to be strategic and innovative with our philanthropy. Successful giving should catalyze others to follow suit, amplifying and magnifying the donation in service to solving community challenges. Giving can be contagious."*

*We're fortunate to be able to share our time, talents and resources with a range of non-profits. But we want to do more. In addition to our own giving, we want to inspire others to give (or give more) whether that's time, money or both. We want to create a community of everyday philanthropists who give what they can. Because philanthropy is not the size of the check. It literally means goodwill to fellow humans."*

*We're hopeful that a recent commitment we've made to the United Way of Dane County will energize the everyday philanthropists across the region."*

**—Dan and Patti Rashke**



# The Dan & Patti Rashke (TASC) Family Foundation Gift Q&As

## Will my undesignated individual gift to United Way of Dane County be amplified by the Dan & Patti Rashke (TASC) Family Foundation gift?

Yes! 100% of your individual, undesignated gift to United Way of Dane County – no matter the size – will be included in this remarkable opportunity and go directly to addressing the needs of our neighbors. All administrative costs will be covered by the *Dan & Patti Rashke (TASC) Family Foundation*.

## If I split my gift between undesignated and designated, will it apply?

The portion of your individual donation that is undesignated to United Way of Dane County – no matter the size – will be included in this remarkable opportunity. The designated portion to a nonprofit agency (501c3) is not included in this opportunity. United Way remains accountable for effective distribution of your gift.

## Do I have to give a payroll deduction to be a part of this opportunity?

**No.** One-time gifts and other recurring gifts are included. There are many strategic and tax-efficient vehicles to consider when making a gift. Visit [unitedwaydanecounty.org/other-ways-to-give](https://www.unitedwaydanecounty.org/other-ways-to-give) to learn more.

## How are companies utilizing this opportunity?

Companies are encouraging their employees to give, give more and give undesignated.

## If my company increases their corporate gift, will it be eligible?

No, corporate gifts are not part of this opportunity. If you or your business are inspired to underwrite corporate gifts, please reach out to [campaign@uwdc.org](mailto:campaign@uwdc.org).

**More questions? Visit [www.unitedwaydanecounty.org/faqs](https://www.unitedwaydanecounty.org/faqs).**

