



2025 United Way of Dane County

# Pledge Form

Thank you for supporting our community!



The Power of Caring. **Working for All.**  
2059 Atwood Avenue, Madison, WI 53704

Giving by credit card? Visit [unitedwaydanecounty.org/donate](https://unitedwaydanecounty.org/donate) or visit [unitedwaydanecounty.org/other-ways-to-give](https://unitedwaydanecounty.org/other-ways-to-give) to learn how to give stock, donor-advised funds, or IRA gifts.

## 1. Your Information: *This information will not be shared. Please print.*

☐ Mr. ☐ Mrs. ☐ Ms. ☐ Dr. \_\_\_\_\_  
First Middle Last

Home Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Preferred Phone: \_\_\_\_\_ Personal Email: \_\_\_\_\_

Employer: \_\_\_\_\_ Additional Recognition: \_\_\_\_\_

*How would you like your household to be recognized?*

## 2. Your Gift: *By giving to United Way of Dane County, you ensure 100% of your donation goes directly to addressing the most pressing challenges facing our neighbors, and the most effective responses. Your gift is even more powerful thanks to a generous gift from Dan and Patti Rashke and their Dan & Patti Rashke (TASC) Family Foundation – helping your dollars go even further in addressing our community's greatest needs.*

### Join a Donor Network!

- ☐ **LINC For Young Professionals** – Opt-In. Minimum gift \$250+
- ☐ **Lead United** – Donors giving \$1,000+ annually will automatically be recognized as a Lead United Member. (Just \$20/week or \$40 per pay period)
- ☐ **Women United** – Opt-In. Minimum gift \$1,000. (Just \$20/week or \$40 per pay period)
- ☐ **Tocqueville Society** – Donors giving \$10,000+ annually will be recognized as a Tocqueville Society Member.

*OR join through the United Way Step-Up Program to become a member today.*

- ☐ **I commit to the United Way Step-Up Program.** I will give a minimum donation of \$500 and grow my gift to \$1,000 over three years.
- ☐ **I want more information about the United Way Foundation** and giving through my will or estate plan.

### Payment Options:

- ☐ **Payroll Giving** \$ \_\_\_\_\_ x \_\_\_\_\_  
Amount per pay period # of pay periods per year
- ☐ **Pay Now** with cash or check payable to United Way of Dane County.
- ☐ **Bill Me** ☐ One time ☐ Quarterly ☐ Begin billing \_\_\_\_\_ / \_\_\_\_\_

**Total  
Donation  
Amount: \$**

*K*

*Your signature (required)*

No goods or services were provided in exchange for this contribution. Please keep a copy of this form for your tax records, and if you selected payroll deduction, you will also need a copy of your pay stub, W-2 or other employer document showing the amount withheld and paid to a charitable organization. **Thank you for supporting our community! Your gift will be used to support our mission for 2026.**

## 3. Optional Directed Giving: *By contributing to United Way's Plan for Community Well-Being, you play a vital role in building a stronger Dane County. If you wish to direct part or all of your gift to a specific cause, you may choose from the following options:*



**Youth Opportunity**

\$ \_\_\_\_\_



**Financial Security**

\$ \_\_\_\_\_



**Healthy Community**

\$ \_\_\_\_\_



**Community Resiliency**

\$ \_\_\_\_\_

### Give to Your Nonprofit of Choice\*:

Amount: \$ \_\_\_\_\_ Nonprofit: \_\_\_\_\_

Nonprofit Address: \_\_\_\_\_ City/State/Zip: \_\_\_\_\_

☐ I authorize release of my name and address to these nonprofits for acknowledgement of my gift.

☐ Exclude this nonprofit from receiving any of my gift: \_\_\_\_\_

\*Directed gifts to other Nonprofits are subject to a processing fee.