



UNITED WAY OF DANE COUNTY

CREATING LASTING, POSITIVE CHANGE

Last Year, 5,534 Madison Westside Residents Were Helped by United Way Services.*

At United Way of Dane County, we know that the well-being of our children and families directly impacts the overall health of our community. By helping neighbors in need access a quality education, family-supporting jobs and health supports – we're working to solve big-picture issues no one person or organization can address alone.

Together, we are The Power of Caring. Working for All.



70,834 Community Members in Madison's Westside

We're calling on every resident to be a part of the change! Because when more of your neighbors have the support they need to succeed, our entire community is better positioned to thrive.



18% of students in Madison's Westside are not on track to graduate

Reading proficiency is essential to academic success in future grades, but 18% of students in Madison's Westside cannot read at grade level. Research shows that students who struggle with reading are significantly less likely to graduate from high school or enter college.



5,549 Neighbors Are Living in Poverty

Poverty presents several barriers to achieving family well-being. When more people have access to safe, affordable housing and jobs earning family-sustaining wages, our entire community works better.



3,420 Referrals For Help Through 211

United Way 211 is available 24/7 and offers free, confidential assistance. Every day United Way connects people with local programs and services that can help.

*May include individuals who access services through multiple agencies. Data from U.S. Census Bureau American Community Survey, 5 year estimates (2018-2022), Zip codes 53719, 53717, & 53705, Tables DP05 & S1701; DPI WiseDash, 2022-2023, Forward ELA test (grades 3-8), percentage scored "below basic," Madison Metropolitan School District (Crestwood Elementary, Hamilton Middle, Jefferson Middle, Muir Elementary, Olson Elementary, Shorewood Hills Elementary, Spring Harbor Middle, Stephens Elementary, Van Hise Elementary; Data not available for Midvale Elementary); United Way of Dane County 211 and Partner Nonprofit Reports



Madison's Westside Needs You!

Donate today at unitedwaydanecounty.org. Your gift is critical and creates lasting change across generations in your community.



www.unitedwaydanecounty.org • 2059 Atwood Avenue, Madison, WI 53704 • (608) 246-4350

United Way
of Dane County



The Power of Caring. **Working for All.**