



UNITED WAY OF DANE COUNTY

# CREATING LASTING, POSITIVE CHANGE

280 Cross Plains Residents Were Helped by United Way Services.\*

At United Way of Dane County, we know that the well-being of our children and families directly impacts the overall health of our community. By helping neighbors in need access a quality education, family-supporting jobs and health supports – we're working to solve big-picture issues no one person or organization can address alone.

**Together, we are The Power of Caring. Working for All.**



## 4,053 Community Members in Cross Plains

**We're calling on every resident** to be a part of the change! Because when more of your neighbors have the support they need to succeed, our entire community is better positioned to thrive.



## 12% of students in Cross Plains are not on track to graduate

**Reading proficiency is essential to academic success in future grades**, but 12% of students in Cross Plains cannot read at grade level. Research shows that students who struggle with reading are significantly less likely to graduate from high school or enter college.



## 83 Neighbors Are Living in Poverty

**Poverty presents several barriers** to achieving family well-being. When more people have access to safe, affordable housing and jobs earning family-sustaining wages, our entire community works better.



## 79 Referrals For Help Through 211

**United Way 211 is available 24/7 and offers free, confidential assistance.** Every day United Way connects people with local programs and services that can help.



## Cross Plains Needs You!

**Donate today at [unitedwaydanecounty.org](https://unitedwaydanecounty.org).** Your gift is critical and creates lasting change across generations in your community.

\*May include individuals who access services through multiple agencies. Data from U.S. Census Bureau American Community Survey, 5 year estimates (2018-2022), Cross Plains village, Tables DP05 & S1701; DPI WiseDash, 2022-2023, Forward ELA test (grades 3-8), percentage scored "below basic," Middleton Cross Plains School District; United Way of Dane County 211 and Partner Nonprofit Reports (zip code 53528)



[www.unitedwaydanecounty.org](https://www.unitedwaydanecounty.org) • 2059 Atwood Avenue, Madison, WI 53704 • (608) 246-4350

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