

# Will you BE ONE of the ONES to change LIVES in Dane County?



Join us and help unleash the collective spirit of caring we use to close gaps and open opportunities in our community.

# The POWER of CARING. Working for ALL.

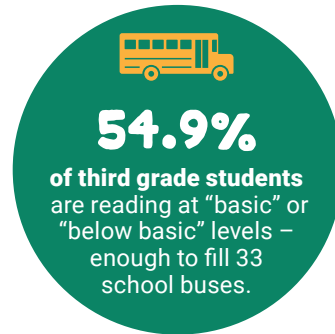
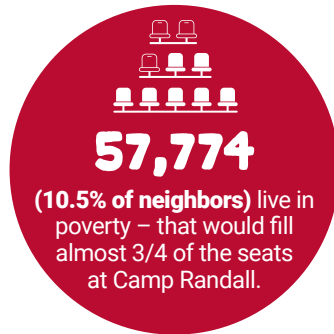
You can help. At United Way of Dane County, we know there are hundreds of local nonprofits and programs doing important work – but we're better together. And it'll take every one of us to create the change we wish to see in Dane County. By working together with local businesses, nonprofits, community leaders, families, volunteers and donors, we're addressing big-picture issues no one person or organization can solve alone.

Together, we can inspire the power of one person willing to positively impact the life of another. That is **The Power of Caring. Working for All.** Visit [unitedwaydanecounty.org](http://unitedwaydanecounty.org) to learn more.

# BE THE ONE to make a DIFFERENCE!

## COMMUNITY NEEDS

At United Way of Dane County, we know that the well-being of our children and families directly impacts the overall health of our community. **While Dane County remains a top place to live, raise a family and retire, that's not the case for many of our neighbors. In fact:**



While it may feel daunting to address these issues, **you can be the one to help.** United Way is the unifying force needed to bring together the caring power of every individual and rally the most impactful resources in ways that will create the greatest change for our neighbors. **Will you join us? We have a plan.**

## THE PLAN FOR COMMUNITY WELL-BEING IMPACT AREAS

Imagine a future where families are healthy and strong, where all children can learn and succeed and where everyone's needs are met. At United Way of Dane County, that's the future we intend to build through our **Plan for Community Well-Being.**

**This plan for a brighter future focuses on increasing individual and family well-being, supporting solutions proven to make lasting community impact in the areas of:**

### YOUTH OPPORTUNITY

(Early Childhood & Education)

Helping young people realize their full potential  
Home Visits • Childcare • Mentoring



### FINANCIAL SECURITY

(Workforce & Housing)

Building financial stability and strength  
Family Homelessness Reduction • Jobs Skills Training • Re-entry Support



### HEALTHY COMMUNITY

(Health)

Improving health and well-being for all  
Infant-Maternal Health • Mental Health • Health Care Access



### COMMUNITY RESILIENCY

Addressing urgent needs today and advancing a better tomorrow

United Way 211 (24/7 Access to Resources and Service Coordination)  
Volunteer Activation • Nonprofit Capacity Building • Disaster Response



# United Way is YOUR WAY to make a LASTING IMPACT.

**At United Way of Dane County, we mobilize the caring power of our community so all can thrive.** True to our founding spirit, whenever lives are impacted and well-being is at stake in our community, United Way is there.

**Our Plan for Community Well-Being** supports individuals, children and families in Dane County. We invest in programs aligned to strategies that have the highest measurable impact within the areas of **Youth Opportunity, Financial Security, Healthy Community and Community Resiliency.**

Starting this year, when you give to United Way's Plan for Community Well-Being, **100% of your donation will go directly to community impact – no overhead, just results.**

A donation from longtime supporters **Dan and Patti Rashke** and their **Dan & Patti Rashke (TASC) Family Foundation** acts as a powerful catalyst – amplifying the impact of your generosity. **Every penny of your individual and undesignated gift goes directly toward resolving the greatest needs in our community** – a rare and remarkable advantage that few organizations can offer.

Together, we are **The Power of Caring. Working for All.**

## Donate TODAY!



The Power of Caring. **Working for All.**

# Your Contribution to United Way of Dane County Makes a Real Difference

Every dollar donated to United Way is a powerful catalyst – multiplying six times over to create lasting, meaningful change, right here in Dane County. Your gift, no matter the size, helps us get closer to a community where everyone has what they need to thrive.

*(All investments are based on 26 pay periods per year)*



**\$1 provides** a local family the funds needed to take their child to the doctor, helping more kids and their families stay healthy so they can succeed in all areas of life. *(Annual gift of \$26)*



**\$10 provides** a week of lunches for 26 students, helping them focus on their education, getting them one step closer to a brighter future. *(Annual gift of \$260)*



**\$20 provides** six disabled residents facing poverty with access to a free walk-in clinic, removing barriers and allowing more people to lead healthy, thriving lives. *(Annual gift of \$520)*



**\$40 provides** four students with a semester of weekly math or literacy tutoring sessions, helping more kids keep up with their classmates – ultimately graduating ready for continued education and community. *(Annual gift of \$1,040 – putting you at our **Lead United** giving level!)*



**\$100 provides** two local families with security deposit funds, helping them secure safe and affordable housing and a pathway out of poverty. *(Annual gift of \$2,600)*

**Donate today through your workplace campaign.  
Questions? Contact [campaign@uwdc.org](mailto:campaign@uwdc.org).**



United Way  
of Dane County



The Power of Caring. **Working for All.**



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