



UNITED WAY OF DANE COUNTY 2024 COMMUNITY IMPACT REPORT



THE POWER OF CARING. WORKING FOR ALL.





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A MESSAGE TO OUR DANE COUNTY NEIGHBORS

As we reflect on the past year, we're so proud of what we've been able to accomplish together. Thanks to your commitment and generosity, United Way of Dane County supported more than 82,300 neighbors.

Together, we helped more young people realize their full potential, we supported families working to build financial stability and we empowered more people to improve their health and well-being.

Your unyielding care and generosity empowered us to make measurable impact and we're so grateful.

2024 was a year of challenges. Post-pandemic, many families struggled to meet their basic needs as they worked to achieve financial security. Children had difficulty keeping up in school and struggled to find a sense of belonging. And, at the end of the year, our community faced a heartbreaking tragedy – the shooting at Abundant Life Christian School. Yet even through the hardest times, we stood together – and your support made a meaningful difference.

United Way of Dane County is the place to make the greatest possible difference for our neighbors. When you look at what makes United Way really work, it goes beyond the numbers – it's the collective spirit of caring to solve whole problems, ensuring responsible stewardship of resources and delivering measurable, life-changing impact for our neighbors. Together, we can continue to build a stronger, more resilient community for everyone.

As you review this 2024 Community Impact Report, we hope you feel as proud as we do of what we've achieved together. So much so that you feel inspired to continue being a part of the change – and that you'll continue to invite others in your networks to **be one of the ones to make a difference.**

Together, we inspire the power of one person willing to positively impact the life of another. That's The Power of Caring. Working for All. We're so proud to be a part of this incredible community. Thank you.



PAUL KUNDERT
United Way
of Dane County,
Board Chair,
UW Credit Union,
President & CEO



RENEE MOE
United Way
of Dane County,
President & CEO





SPOTLIGHT: ABUNDANT LIFE CHRISTIAN SCHOOL EMERGENCY AND RECOVERY FUND

On December 16, 2024, the year ended with our community facing a great tragedy – the tragic shooting at Abundant Life Christian School (ALCS) that claimed the lives of three, physically injured six and disrupted the mental health of all affected. On that terrible day, United Way was called upon to help.

United Way quickly set up the official ALCS Emergency and Recovery Fund, leveraged 211's emergency management and coordination abilities, unified many offers of help to support ALCS and supported the City of Madison and ALCS staff in a coordinated and effective response. This example of our work demonstrated our capabilities in our **Community Resiliency** Impact Area – understanding the most urgent community needs, rallying the most effective resources and deploying them in ways that multiply impact and get results. It also showed United Way's ability to mobilize our community's caring power and prevented "scam" funds that erode trust in nonprofits and giving.

We're so proud to be a part of this incredible community. Thank you for being one of the ones to make a difference.

100% of dollars raised went directly to ALCS to support their three priorities: to come along side any financial needs of the families who lost loved ones, to support the medical expenses of those injured and to use the remaining funds to provide for the mental health needs of the ALCS community.

WE RAISED \$609,650 THANKS TO 1,752 DONORS

We are empowered to coordinate emergency response and recovery work thanks to the generous support of the annual Community Fundraising Campaign. Thank you for helping us make our community stronger in times of need!



United Way
of Dane County



The Power of Caring. **Working for All.**





\$17.3 MILLION RAISED



13,000 DONORS



600 UNITED WAY VOLUNTEERS



500 CAMPAIGN PARTNERS

UNITED WAY CAMPAIGN – BECAUSE OF YOU, WE’RE CHANGING LIVES IN DANE COUNTY

2024 COMMUNITY CAMPAIGN RESULTS

Thanks to more than 13,000 individuals, 600 volunteers and nearly 500 businesses across Dane County, our community was able to raise \$17.3 million during the 2024 Community Fundraising Campaign.

In 2024, we activated our Plan for Community Well-Being – a plan built with our community, for our community. This vision for a brighter future focuses on increasing individual and family well-being so that everyone in Dane County can lead healthy, successful and secure lives, better positioning our entire community to thrive. At United Way of Dane County, we’re proud to be the unifying force that brings each one of us together – our local nonprofits, businesses, community leaders, families, donors and volunteers – to address big-picture issues no one can solve alone. Thank you for being a part of this important work!



“I’m so grateful to have had the chance to lead this campaign, and thankful to every individual and organization who trusted us with their generosity this year. Because of you, we can create greater impact in Dane County.”

- LARRY BARTON

President and CEO, Strang, Inc.,
2024 United Way of Dane County Campaign Chair

THANK YOU TO OUR CORPORATE PARTNERS WHO RAISED \$100,000+ FOR OUR COMMUNITY!

Alliant Energy • American Family Insurance • Bankers’ Bank • Baker Tilly Advisory Group, LP
BMO • Christensen Associates • Exact Sciences • First Business Bank • Hiebing • Hooper Corporation
Hy Cite Enterprises, LLC • J.H. Findorff & Son Inc. • M3 Insurance • Madison Gas and Electric
National Guardian Life Insurance Company • Partners in Giving: State, UW and UW Health Employee
Combined Campaign • Sub-Zero Group Inc. • Summit Credit Union • TASC • TruStage • UW Credit Union
West Bend Insurance Company • WPS • Zimbrick, Inc.

AMPLIFYING COMMUNITY IMPACT THROUGH PARTNERS IN GIVING

Since its inception in 1973 as the State Employees Combined Campaign, Partners in Giving has raised \$89 million for charitable causes. In 2024, the Partners in Giving Campaign raised nearly \$2 million from more than 3,500 State of Wisconsin, UW-Madison, UW-Milwaukee and UW Health employees.

United Way of Dane County is honored to partner with 11 federated organizations to join nearly 500 individual charities in one workplace giving campaign for our public sector donors.



A young girl with dark skin and curly hair, wearing glasses, a white t-shirt, a denim jacket, black leggings, and white sneakers, is jumping in front of a blue wall. She has her arms outstretched and a joyful expression. The wall is painted in two shades of blue, with a darker blue section at the bottom where she is jumping. Above her, a large blue graphic of the state of Wisconsin contains the number 82,329 and the text 'DANE COUNTY NEIGHBORS SUPPORTED IN 2024'.

82,329

DANE COUNTY NEIGHBORS
SUPPORTED IN 2024

PLAN FOR COMMUNITY WELL-BEING

PLAN FOR COMMUNITY WELL-BEING

United Way of Dane County mobilizes the caring power of our community so all can thrive. For over 100 years, we've partnered with hundreds of local nonprofits, businesses, community leaders, donors and volunteers to create solutions that address the most complex challenges that no single person or organization can solve alone.

Our mission, to unite the community to achieve measurable results that change lives, is rooted in innovation and action. By bringing together diverse partners, we deliver forward-thinking solutions and results that improve lives — from advancing health and education to strengthening livelihoods and local resilience — we connect people to possibility.

Our Plan for Community Well-Being is driven by three approaches — **it is multigenerational, holistic and supports family needs** while understanding the systemic root causes and working to address those institutional and structural causes.

We invest in programs aligned to strategies that have the highest opportunities for meaningful and measurable impact within the areas of **Youth Opportunity, Financial Security, Healthy Community and Community Resiliency.**

When you look at what makes United Way of Dane County really work, it goes beyond the numbers — it's the collective spirit of caring to solve whole problems. Every dollar donated to United Way is a powerful catalyst — multiplying six times over to create lasting, meaningful change, right here in Dane County.



YOUTH OPPORTUNITY: HELPING YOUNG PEOPLE REALIZE THEIR FULL POTENTIAL

Every young person deserves the opportunity to thrive. At United Way, we help children get off to a good start and empower youth to reach their full potential by breaking down barriers to success. We advance early childhood education, literacy development, math and critical thinking skills, college and career readiness and family engagement – fostering a future where every young person can realize their dreams.

WHY IT MATTERS

Children who start kindergarten-ready and finish high school are more likely to have the skills required to be successful in post-secondary education, an increasingly complicated job market and society. Adults with higher education levels are more likely to gain employment with family-sustaining wages.

UNITED WAY'S ROLE

We're investing in strategies and programs that help support quality childcare and early childhood development – creating connections with families and young children – because we know that parents are our children's first teachers.

We also support and lead programs that help prepare youth for the classroom and life beyond, through tutoring, mentoring and social-emotional learning (like empathy and confidence).

MEASURES

- Increase percent of third graders in Dane County reading proficiently at or above grade level.
- Increase percent of Dane County students who graduate high school.

7,919
DANE COUNTY
NEIGHBORS SUPPORTED
THROUGH YOUTH OPPORTUNITY
PROGRAMMING
IN 2024



196 FAMILIES

reported improved parent-child interaction or increased knowledge about parenting



1,379 ELEMENTARY AND MIDDLE SCHOOL STUDENTS

improved social emotional skills



427 HIGH SCHOOL STUDENTS

improved connection, belonging, leadership and/or academic success





29,127
DANE COUNTY
NEIGHBORS SUPPORTED
THROUGH FINANCIAL
SECURITY PROGRAMMING
IN 2024

PLAN FOR COMMUNITY WELL-BEING

FINANCIAL SECURITY: BUILDING FINANCIAL STABILITY AND STRENGTH

At United Way, we believe that everyone should have the opportunity to live in an affordable, safe, stable home and for homeownership to be an achievable goal for every family. **Our Family Homelessness** and **Affordable Housing** strategies ensure that families can maintain housing and avoid evictions as they work toward financial security. Our **Job Readiness** and **Workforce Development** strategies help underemployed individuals gain full-time employment at \$18/hour with benefits in order to achieve financial security.

WHY IT MATTERS

When more individuals have jobs earning family-sustaining wages and safe and affordable housing, they are less stressed and more able to provide for themselves and their families – better positioning our entire community and our economy to thrive.

UNITED WAY'S ROLE

We're investing in strategies and local programs that help more families get what they need to become economically stable. Through partnerships, we connect participants with the resources to earn a diploma and/or go through industry-specific training and match with employers who support paying family-sustaining wages.

We also invest in effective family homelessness reduction strategies including food access and case management, and much needed housing inventory.

MEASURES

- Decrease in number of children under five experiencing poverty in Dane County.
- Increase in people living 200% above poverty level in Dane County.



101 INDIVIDUALS
did not return to prison
after two years
(Journey Home)



1,041 HOUSEHOLDS
remained stably
housed at 12 months



280 PEOPLE
gained new or
better employment
at \$18+/hour



HEALTHY COMMUNITY: IMPROVING HEALTH AND WELL-BEING FOR ALL

United Way works closely with community members to help people overcome barriers to healthy living by working to reduce racial health disparities and increase resiliency and trauma supports – ensuring everyone has the opportunity to live their healthiest life. We also increase access to quality health care, through the HealthConnect Premium Assistance Program.

WHY IT MATTERS

While Dane County remains a top place to live, raise a family and retire, for many neighbors, education, income and health inequities and disparities remain consistent. In Dane County, your race and the ZIP code in which you live have a significant impact on your quality of life, life expectancy and health outcomes.

UNITED WAY'S ROLE

We're investing in strategies and programs that aim to reduce health disparities, such as health insurance premium assistance and support from community health workers and doulas. We use community-based approaches and increase the diversity of the health care workforce to improve health outcomes for Dane County community members.

MEASURE

- Increase life expectancy in Dane County. A good measure of the population's longevity and general health.



17,981
NEIGHBORS
SUPPORTED THROUGH
HEALTHY COMMUNITY
PROGRAMMING
IN 2024



534 PEOPLE

received health insurance coverage through our HealthConnect premium assistance program



1,168 PARTICIPANTS

served through youth and family mental health programming reported improved health outcomes



1,036 PARTICIPANTS

completed goals in programs designed to address racial health disparities



COMMUNITY RESILIENCY: ADDRESSING URGENT NEEDS TODAY AND ADVANCING A BETTER TOMORROW

Every community deserves the opportunity to prosper. Through initiatives in crisis response, such as 211 (24/7 access to resources and service coordination), volunteer activation, nonprofit capacity building and disaster response, we are strengthening the foundation of Dane County and working to build a resilient community ready for any challenge.

WHY IT MATTERS

When in crisis, it is challenging to know where to go for help. And, with so many opportunities to help, it is hard to know where to make the most impact. United Way understands the big picture and can mobilize resources that make a difference through 211, our Volunteer Center and work as a convener and social impact leader.

UNITED WAY'S ROLE

Through our experience innovating to meet community needs, and relationships with hundreds of local nonprofits, businesses, community leaders and you, we're uniquely positioned to bring our community together to understand problems, co-create solutions and manage accountability for results.

MEASURES

- Increase number of referrals to quality, curated community resources in 211 database.
- Increase number of volunteers mobilized through United Way's Volunteer Center.

211 ACTIVITIES IN 2024:



58,622
Referrals to
Community
Resources



26,768
Total
Contacts



3,454
App
Visitors



930
Chat, Text or
Email Messages

REFERRALS BY CATEGORY:



19,294
Housing



8,601
Food



6,399
Utilities



4,596
Behavioral Health/
Addiction



3,606
Individual Family
and Community
Support



3,569
Health Care



3,057
Transportation



2,445
Clothing, Personal
and Household
Supplies



Get Connected. Get Help.™



Miron Construction Employees Volunteer at the 2024 Back 2 School Bash hosted by Summit Credit Union.

PLAN FOR COMMUNITY WELL-BEING

CHAMPIONING CHANGE THROUGH VOLUNTEERISM

At United Way, we know that building community well-being is a team project. That's why we're constantly working to engage community members and local businesses in volunteerism – mobilizing the caring power of our community to create lasting, generational change. By offering several ways to get involved in the workplace and in our community, we're empowering more people to make a difference.

5,296 VOLUNTEERS IN 2024



3,837 VOLUNTEERS

THROUGH CORPORATE AND
COMMUNITY ENGAGEMENTS



1,459 VOLUNTEERS

THROUGH
VOLUNTEERYOURTIME.ORG

IMPACTS! PROVIDING ESSENTIALS TO LOCAL INDIVIDUALS AND FAMILIES

When families have access to essential supplies, our entire community is healthier and stronger. In 2024, employees at 55 local companies created nearly 40,000 ImPacks for neighbors in need – creating over \$132,000 in economic impact. These items are the most requested by our nonprofit partners.



6,350

PAPER PRODUCT PACKS



1,070

DIAPER PACKS



27,257

SNACK PACKS



3,722

MENSTRUAL HYGIENE PACKS

HOLIDAY VOLUNTEERING: TOYS FOR TOTS

This year marked our fourth year partnering with the U.S. Marines through their Toys for Tots program. In an effort to better serve the families that are most in need, we've implemented a new toy distribution process. Through these efforts, 14,090 children received gifts with the help of more than 1,000 Toys for Tots volunteers.

14,090
CHILDREN RECEIVED
GIFTS WITH THE HELP
OF MORE THAN 1,000
TOYS FOR TOTS
VOLUNTEERS





“Boardwalk reconnected my mind, body and spirit back to my community. It helped shape a new philanthropic thinking pattern. It unlocked my voice and fed the ‘seed of service’ that is planted in my heart. I am forever grateful.”

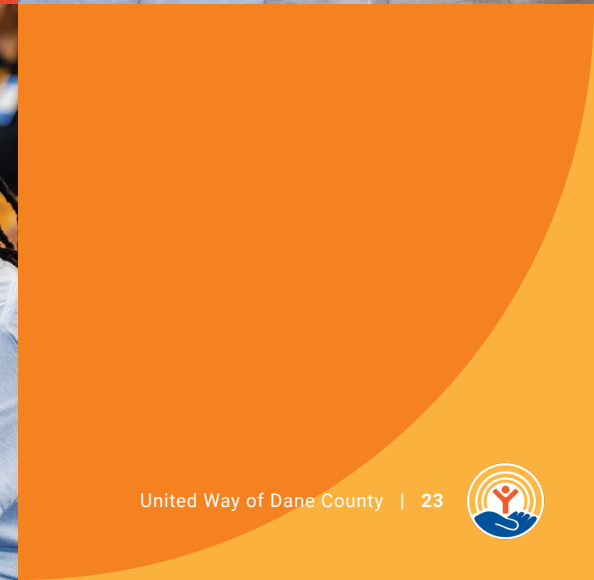
- Brandon,
Spring 2024
Boardwalk Academy Participant

ENGAGING OUR COMMUNITY'S VOICE

United Way brings together diverse stakeholders to address Dane County's toughest issues. By helping the community define and understand the scale of these issues and work collaboratively to best identify needs and gaps, we achieve real change.

Boardwalk Academy builds the capacity of our community by developing and preparing Lived-Experience Experts – adults who have successfully navigated poverty-related lived experiences – for leadership positions in our community. Offered twice annually, this 9-week development series strengthens the interpersonal and professional communication skills of non-traditional community leaders, whose critical voices and perspectives are often absent from decision-making tables. In 2024, 17 participants completed this program.

Beyond Boardwalk Academy offers continued personal and professional development opportunities to Boardwalk Alumni. Through our annual, in-person event, leaders of local United Way partner organizations can meet, genuinely engage with and recruit Boardwalk Alumni. To strengthen retention of volunteer placement, a priority is placed on matching Boardwalk Alumni with organizations whose missions align with the alumni's lived-experiences and personal passions. This year, 30 alumni attended.





ENGAGING OUR COMMUNITY'S VOICE

The Law Enforcement and Leaders of Color Collaboration (LELCC) co-led by United Way and NAACP Dane County is made up of leaders of Dane County law enforcement agencies, organizations representing communities of color and individuals recognized as leaders within communities of color in Dane County. In 2024, this group held quarterly meetings to strengthen the lines of communication between law enforcement and communities of color.

The Community Engagement & Inclusion Committee (CEIC) aims to strengthen and amplify the voices and perspectives of under-represented community members to ultimately inform solutions to challenges identified within United Way's Plan for Community Well-Being. In 2024, this group shared feedback and perspectives with United Way staff to inform various initiatives, including our housing strategies, transformational grantmaking process, public policy agenda and more.

Micro-Investment Grants provide funding to small, grassroots organizations with innovative ideas and high trust in our BIPOC (Black, Indigenous, Latinx, Southeast Asian or individuals and/or families of color) communities. In 2024, we awarded a total of \$25,000 to four grassroots organizations working on projects promoting engagement, healing and connection for residents of the Harmony at Grandview Commons Apartments.

“The LELCC's unwavering commitment to fostering a strong bond between law enforcement and our diverse community has yielded remarkable results. By prioritizing collaboration, communication and cooperation, we have created a remarkable blueprint for other communities to follow. This partnership serves as a shining example of how a successful relationship can be built upon shared values and a deep understanding of our underrepresented communities. Together, we will continue to work tirelessly to maintain peace, promote justice and ensure the safety of every member of our community.”

- Sheriff Calvin D. Barrett,
Dane County Sheriff's Office

By Youth For Youth (BYFY) is a unique volunteer opportunity for Dane County high school youth to be impactful leaders in our community. BYFY members identify critical issues impacting local youth, establish funding priorities, review grant proposals and recommend funding from County, United Way of Dane County and City Grants to support projects developed and implemented by youth to serve youth.

In 2024, BYFY members awarded \$25,630 to 11 projects focused on poverty, food insecurity and homelessness, sexual violence, immigration, climate change and health. This program was also awarded the 2024 Outstanding Youth in Philanthropy award from the Association of Fundraising Professionals of Greater Madison! Additionally, eight BYFY members spent the summer reviewing proposals, ultimately selecting an additional eight projects focused on climate change to receive \$5,000 grants.

AFL-CIO Community Services Program. United Way of Dane County and the South Central Federation of Labor, AFL-CIO have mutually benefited from our more than 60-year partnership. Providing worker voice through Labor representation on every United Way volunteer committee, supporting dislocated workers with resources, hosting drives/collections and enhancing income strategies for the Plan for Community Well-Being are just a few ways Labor, through United Way, makes our community a place where all can thrive.



Union volunteers sort donations from LaborFest for the Madison Metropolitan School District Transition Education Program.





UNITED WAY OF DANE COUNTY FOUNDATION

UNITED WAY OF DANE COUNTY FOUNDATION

Our United Way of Dane County Foundation exists to advance the mission of United Way while extending community members' legacies of local, effective philanthropy.

Since 1993, the Foundation has distributed more than \$12 million to advance United Way's mission and create a base of support for the Dane County community. The 2024 annual distribution approved by the Foundation Board of Trustees was \$1.12 million to advance United Way's work.

AFFORDABLE HOUSING FUND COMMITTEE

The United Way Affordable Housing Fund Committee is a volunteer committee of the Foundation that secures donations and invests them in housing stability for local families. In 2024, the committee focused on gifts to replenish the fund, exceeding a match target of \$75,000 put forth by the Foundation Board of Trustees and an additional gift from Don and Cathy Bernards. 17 donors contributed a total of \$172,912 to be loaned for increasing affordable housing for families.

“Our family supports United Way because of their unwavering commitment to creating lasting change in our communities. It's not just about giving today; it's about building a foundation of support that will uplift our community for years to come. Through United Way, we are proud to be part of a movement that empowers individuals, strengthens families and creates a brighter future for all.”

- Meg Prestigiacomo
United Way Foundation Trustee



LEADERSHIP GIVING: DONOR NETWORKS

TOCQUEVILLE SOCIETY

Inspired Individuals, Transformed Communities

Since 1990, Tocqueville Society members – who give an annual gift of \$10,000 or more – have played a pivotal role in addressing our community's most urgent needs and tackling issues at the root causes. This committed group of leaders has grown from six families in 1990 to more than 275 in 2024! Together, their contributions account for more than 25% of the money raised at United Way each year.

In 2024, we welcomed more than 40 new households and raised a total of \$4.9 million.



"Tocqueville membership is a great way to join with others to make a positive impact in our community. It's a way to amplify the power of your gift, while also meeting some incredible people who share an interest in addressing the root causes of some of the toughest problems we face today."

- CHERYL DEMARS

Retired CEO, The Alliance; 2024 Tocqueville Society Chair

LEAD UNITED

Accelerate Change, Together.

Members of Lead United generously make an annual gift of \$1,000 or more, empowering United Way to tackle Dane County's toughest issues. In 2024, Lead United grew to 1,316 households, raising \$2.37 million. 49 of those members are enrolled in our Lead United Step-Up Program – committing to growing their annual gift from \$500 to \$1,000 over three years – thanks to matching funds generously provided by our partners at Strang, Dave Jones Plumbing and Heating, Vogel Bros. Building Co., Madison Gas and Electric and J.H. Findorff & Son, Inc.

"Our family is fortunate to live in a community with a diverse group of talented, caring and generous individuals. For over 100 years, United Way has been an organization to gather those individuals and their talents to convene to the common good of solving our communities' most pressing problems. I'm grateful for the opportunity to serve on the Lead United Council and to collaborate closely with my friends and neighbors to help make our community a welcome home."



- MATT STADELMAN

J.H. Findorff & Son Inc.; 2024 Lead United Chair

WOMEN UNITED

Investing in Women's Financial Security

In 2024, Women United celebrated 20 years! And we had an incredible year of progress and impact. We've shifted our focus to advancing women's financial security, recognizing that when women are empowered and supported, the children in their lives are better positioned to succeed academically and emotionally.

Nearly 400 attendees gathered for our annual Women United Brunch to celebrate Dr. Gloria Ladson-Billings – and we collectively raised nearly \$100,000 to support the Plan for Community Well-Being. Together with our 1,300+ members, we are building a future where women and the communities they strengthen can thrive.

"2024 was a great year for Women United! I can confidently say we moved the needle on our goal to help all Dane County women achieve financial security and independence."



More women than ever participated in our personal and professional development and volunteer events, and we successfully launched a program to bring together participants in Dane County workplace women's ERGs (employee resource groups) to share best practices and successes."

- ALLISON COOLEY

2024 Women United Chair

Tocqueville Society Members gather at the Tocqueville Society Dinner, October 8, 2024.



THE POWER OF CARING: VOLUNTEER NETWORKS

LINC FOR YOUNG PROFESSIONALS

Lead. Impact. Network. Change.

LINC focuses on learning about our community and personally making a difference through volunteering – introducing a new generation of philanthropists to United Way! In 2024, LINC welcomed 352 volunteers to our events, including trivia, our mini golf scramble, the Back 2 School Bash backpack packing party, LINCtoberfest dodgeball tournament and the very popular Blankets & Brews. These volunteers assembled 420 snack packs, 250 backpacks for students through a collaboration with The Road Home Dane County, 105 blankets for kids in the NICU with Project Linus and collected many much-needed resources through supply drives. LINC also raised more than \$3,800 to directly benefit our neighbors through the Plan for Community Well-Being.



"LINC has provided me with so many opportunities to make connections, get involved in the community and strengthen my leadership skills. It's incredibly fulfilling to see how the work we are doing is having a direct impact locally."

- BRADY KAYS

Johnson Financial Group; LINC Volunteer

READI

Retired Employees Are Dedicated Individuals

READI aims to enrich the quality of life in our community, provide retirees the opportunity to get involved and build community through group projects. In 2024, nearly 90 READI volunteers devoted more than 2,940 hours to dozens of projects such as bundling diapers at Babies and Beyond, packaging meals at The River Food Pantry, preparing race packets for IRONMAN Wisconsin participants and staffing community events such as golf outings with American Red Cross and WayForward Resources.



"I'm involved with READI to stay in contact with former employees. We make new friendships, and it's a great way to give back to our surrounding communities."

- PETER MOREHOUSE

2024 READI Vice Chair

BUSINESS VOLUNTEER NETWORK (BVN)

BVN leads workplace volunteering by providing education, resources and networks to further their companies' volunteer programs. BVN members strive to find the best volunteer opportunity to match employees' interests and passions – by participating in the volunteer projects that are offered to our BVN partner companies.

In 2024, 42 BVN companies hosted onsite volunteer engagements with United Way. These volunteer engagements produced 31,800 ImPacks for the community, with a total economic impact of \$113,837!



"United Way has given me opportunities to grow professionally in addition to feeling more connected to the community. By being a part of BVN, I've had the opportunity to meet other professionals while also learning about the needs in the community. In addition, our group does meaningful work that has a lasting impact for those in need."

- KATRINA DUNLAVY

SSM Health; 2024 BVN Vice Chair

LINC volunteers make a difference at the Back 2 School Bash backpack packing party.



GET INVOLVED

DONATE NOW

United Way is your way to make a lasting impact. In fact, every dollar donated to United Way is a powerful catalyst – multiplying six times over to create lasting, meaningful change, right here in Dane County. Your gift, no matter the size, helps us connect people to possibility. Be one of the ones to change lives.

MAKE A GIFT ONLINE AT WWW.UNITEDWAYDANECOUNTY.ORG

VOLUNTEER LOCALLY

United Way brings people together to help make Dane County stronger. One of the ways we do this is through volunteerism!

LEARN ABOUT VOLUNTEER OPPORTUNITIES THROUGH VOLUNTEERYOURTIME.ORG.

SHARE YOUR VOICE

It's going to take all of us to create the change we wish to see in our community. Invite your friends and family to be a part of The Power of Caring. Working for All.

REGISTER TODAY FOR FUTURE EVENTS AND EDUCATIONAL OPPORTUNITIES AT WWW.UNITEDWAYDANECOUNTY.ORG/EVENTS.



A Madison Gas and Electric employee volunteers at the 2024 United Way of Dane County Community Kickoff.



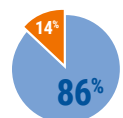
UNITED WAY FINANCIALS

UNITED WAY OF DANE COUNTY STATEMENT OF FINANCIAL POSITION

Assets	2024	2023
Cash and investments	\$10,416,996	\$11,750,304
Receivables:		
Pledges	6,017,532	6,709,895
Accrued interest and other receivables	884,559	636,279
Prepaid expenses and other assets	379,869	333,644
Land, building and equipment, net of depreciation	2,076,385	2,217,634
Beneficial interest in assets held by others	991,626	946,708
Total Assets	\$20,766,967	\$22,594,464
Liabilities and Net Assets		
Liabilities		
Accounts payable and accrued expenses	\$292,690	\$847,202
Allocations & designations payable	2,913,571	3,952,730
Other liabilities	129,753	172,813
Total liabilities	\$3,336,014	\$4,972,745
Net Assets		
Net assets without donor restriction	\$5,654,840	\$6,643,821
Net assets with donor restriction	11,776,113	10,977,898
Total net assets	\$17,430,953	\$17,621,719
Total liabilities and net assets	\$20,766,967	\$22,594,464

UNITED WAY OF DANE COUNTY FOUNDATION STATEMENT OF FINANCIAL POSITION

Assets	2024	2023
Investments BMO Wealth Management	\$30,644,915	\$24,615,546
Accrued interest	107,006	90,809
Receivables	3,748,883	5,061,726
Property / Artwork	66,110	66,110
Total assets	\$34,566,914	\$29,834,191
Liabilities and Net Assets		
Liabilities		
Accounts payable	57,041	45,135
Total liabilities	\$57,041	\$45,135
Net Assets		
Without donor restriction		
Unrestricted	\$1,273,032	\$1,177,802
Board designated	32,099,386	27,546,718
With donor restriction	1,137,455	1,064,536
Total net assets	\$34,509,873	\$29,789,056
Total liabilities and net assets	\$34,566,914	\$29,834,191



United Way proudly invests **86%** of all dollars raised in programs and initiatives right here in Dane County.

14% of all dollars raised are dedicated to running a strong, local, transparent organization, engaging more businesses and individuals to strengthen our community.

UNITED WAY OF DANE COUNTY STATEMENT OF FINANCIAL ACTIVITIES

	Without Donor Restrictions	With Donor Restrictions	Total
Public Support and Revenue	2024	2024	2024
Gross campaign results (Fall of 2023/2024)	\$16,677,539		\$16,677,539
Less: Donor designated pledges to federated organizations	0		0
Local campaign results (Fall of 2023/2024)	16,677,539		16,677,539
Less: Donor designated pledges to specific agencies	(3,616,803)		(3,616,803)
Less: Allowance for unpaid pledges	(352,551)		(352,551)
Net undesignated campaign revenue (Fall of 2023/2024)	12,708,185		12,708,185
Gross campaign results (Fall of 2024)		12,127,738	12,127,738
Less: Donor designated pledges to specific agencies		(2,349,377)	(2,349,377)
Less: Allowance for unpaid pledges		(342,234)	(342,234)
Net undesignated campaign revenue (Fall of 2024)		9,436,127	9,436,127
Prior year undesignated contributions released from restrictions		(10,132,296)	(10,132,296)
Other contributions and grants	3,320,315	1,494,384	4,814,699
Total Public Support	16,028,500	798,215	16,826,715
Donor designation fees	234,936		234,936
Sponsored activities, events and other revenue	689,845		689,845
Total Public Support and Revenue	\$16,953,281	\$798,215	\$17,751,496
Expenses			
Program Services			
Total program funds awarded/distributed/invested	\$17,307,197		\$17,307,197
Less: Donor designations*	(3,245,302)		(3,245,302)
Net Program Services	14,061,895		14,061,895
Supporting Services			
Resource Development	2,601,313		2,601,313
Management and General	1,279,054		1,279,054
Total Supporting Services	3,880,367		3,880,367
Community Programs and Supporting Services	17,942,262		17,942,262
Change in net assets	\$(988,981)	\$798,215	\$(190,766)
Net assets, beginning of period	6,643,821	10,977,898	17,621,719
Net assets, end of period	\$5,654,840	\$11,776,113	\$17,430,953

*Donations designated to agencies are reduced by fundraising costs

We take our commitment to the community seriously and do everything possible to earn and keep your trust. We are thrilled that third party assessors continue to recognize our achievement in this area:



Charity Navigator: For 16 straight years United Way has earned Charity Navigator's 4-star rating. This is the highest possible rating and indicates that our organization adheres to sector best practices and executes its mission in a financially efficient way. Attaining a 4-star rating verifies that we exceed industry standards and outperform most charities in our area of work.



Candid Seal of Transparency: The Platinum Seal is the highest level of recognition offered by Candid, an international online database of information about charities that advances transparency, enables users to make better decisions and encourages charitable giving.

UNITED WAY NONPROFIT PARTNERS

At United Way of Dane County, we're proud to invest in and partner with agencies that support our Plan for Community Well-Being – a plan built with our community, for our community. 550+ nonprofits are supported through donor designations through the United Way campaign. Below are the partners who align on our vision for a brighter future. For a full list of partners, visit www.unitedwaydaneconomy.org/thank-you

United Way of Dane County Plan for Community Well-Being Nonprofit Partners: 100 Black Men of Madison • Access Community Health Centers • ARC Community Services, Inc. • Big Brothers Big Sisters of Dane County • Boys & Girls Clubs of Dane County, Inc. • Briarpatch Youth Services, Inc. • Catholic Charities, Diocese of Madison • Centro • Children's Hospital of Wisconsin • City of Middleton Youth Center • Community Action Coalition for South Central Wisconsin • Community Coordinated Child Care (4C) in Dane County • County of Dane • Cultural Practices That Are Relevant Professional Development Organization • Dear Diary, Inc. • East Madison Community Center • EOTO Culturally Rooted • FAST • Goodman Community Center • Habitat for Humanity of Dane County • Journey Mental Health Center • JustDane • Latino Academy of Workforce Development • Literacy Network • Lussier Community Education Center • Madison Children's Museum • MTZ Charitable Organization • NewBridge • Operation Fresh Start • Porchlight • Reach Dane • RISE Wisconsin, Inc. • Safe Community Coalition of Madison and Dane County, Inc. • Sankofa Behavioral & Community Health • Second Harvest Foodbank of Southern Wisconsin • Simpson Street Free Press • Stoughton Area Resource Team, Inc. • Sunshine Place, Inc. • The Foundation for Black Women's Wellness • The Hmong Institute Inc. • The Playing Field • The Rainbow Project • The Road Home Dane County • The Salvation Army of Dane County • Triangle Community Ministry • Urban League of Greater Madison • Urban Triage, Inc. • Vera Court Neighborhood Center • Vivent Health, Inc. • WayForward Resources • YWCA of Madison

United Way of Dane County State Employees Combined Campaign (SECC) Partners: Agrace HospiceCare, Inc. • American Heart Association, Inc. • American Red Cross, Southwest Wisconsin Chapter • Autism Society of South Central Wisconsin • Badger Prairie Needs Network, Inc. • Canopy Center, Inc. • Children's Dyslexia Center Madison • Clean Lakes Alliance, Inc. • Colonial Club, Inc. • Community Work Services, Inc. • Creative Community Living Services Inc. • Energy Services • Dane County Humane Society • Family Service Madison • Family Support & Resource Center • GiGi's Playhouse Madison • Gilda's Club Madison Wisconsin • Girl Scouts of Wisconsin • Badgerland Council • Lutheran Social Services • Madison Area Rehabilitation Centers, Inc. (MARC) • Jewish Social Services • Madison Reading Project • Madison School & Community Recreation • Maydm • Movin' Out • NAMI (National Alliance on Mental Illness) Dane County • River Food Pantry, Inc. • Ronald McDonald House Charities of Madison • RSVP of Dane County • Safe Harbor Child Advocacy Center, Inc. • Society of St. Vincent de Paul District Council of Madison • United Way of Blackhawk Region • United Way of Green County Inc. • Wisconsin Academy for Graduate Service Dogs (WAGS) • YMCA of Dane County

United Way of Dane County Donor Designated Nonprofit Partners: • AIDS Programs of the National Minority AIDS Council • AIDS Research Foundation (AMFAR) • ALS Association • ALS Association, Wisconsin Chapter • Alzheimer's Association, Greater Wisconsin Chapter • American Cancer Society, Midwest Division • American Foundation for Suicide Prevention • American Kidney Fund • American Liver Foundation • American Lung Association in Wisconsin • Arthritis Foundation • Autism Speaks, Inc. • Breast Cancer Recovery Foundation, Wisconsin • Breast Cancer Research Foundation • Can Do Canines • Cancer Research America - NCFR • Care Net • CHC: Creating Healthier Communities • Colorectal Cancer Alliance • Crohn's & Colitis Foundation of America, Wisconsin Chapter • Doctors Without Borders USA, Inc. • Down Syndrome Association of Wisconsin • Easter Seals Wisconsin-Madison • Great Lakes Hemophilia Foundation, Inc. • Hospice Alliance Foundation, Inc. • JDRF International, Wisconsin Chapter • Leukemia & Lymphoma Society • Leukemia & Lymphoma Society, Upper Plains Region, Madison Market • Leukemia Research Foundation, Inc. • Lupus Foundation of America, Wisconsin Chapter • Make A Wish Foundation® of Wisconsin • March of Dimes, Western Wisconsin • NAMI Wisconsin • National Breast Cancer Foundation, Inc. • National Multiple Sclerosis Society • Wisconsin • National Multiple Sclerosis Society • Pancreatic Cancer Action Network • Pet Partners • Planned Parenthood of Wisconsin, Inc. • Prevent Blindness Wisconsin, Inc. • Ronald McDonald House Charities of Eastern Wisconsin, Inc. • St. Jude Children's Research Hospital (ALSAC) • Susan G Komen Breast Cancer Foundation • Susan G. Komen Breast Cancer Foundation, Wisconsin • United Cerebral Palsy of Greater Dane County • V Foundation • Wisconsin Parkinson Association • Wisconsin Women's Health Foundation, Inc. • World Emergency Relief/Children's Food Fund • ZERO - The End of Prostate Cancer • Brown County United Way • Great Rivers United Way, Inc. • Heart of Illinois United Way • Marshfield Area United Way • Northwoods United Way, Inc. • Portage Area United Fund Inc • Sauk-Prairie United Way • United Way of Asheville and Buncombe County • United Way Blackhawk Region, Inc. • United Way of Boone County • United Way of Dodge County • United Way of Door County • United Way of Dubuque Area Tri-States • United Way Fox Cities, Inc. • United Way of Greater Milwaukee & Waukesha County • United Way of Greater McHenry County • United Way of Green County, Inc. • United Way of Henderson County, Inc. • United Way of Jefferson & North Walworth Counties • United Way of Kenosha County • United Way of Marathon County, Inc. • United Way of Metropolitan Chicago • United Way of the National Capital Area • United Way of North Carolina • United Way of Platteville, Inc. • United Way of Portage County • United Way of Sheboygan County • United Way of Washington County • Watertown Area United Way, Inc. • 350 Wisconsin Inc • 365 Media Foundation Inc • ABC for Health, Inc. • Against Malaria Foundation (US) • Aldo Leopold Nature Center, Inc. • All Hands and Hearts Smart Response Inc. • The Aly Wolff Foundation, Inc. • American Diabetes Association • American Family Children's Hospital c/o UW Foundation • American Red Cross • Angels Wish Incorporated • The ARC-Dane County • Asheville Humane Society Inc • Atlanta Community Food Bank • Atwood-Barrymore Corporation • AVAL • AWARE • Babies & Beyond • Badger Honor Flight, Inc. • Bayview Foundation, Inc. • Bella Vista Animal Shelter Inc • Benedictine Life Foundation of Wisconsin • Bethlehem Lutheran Church • Bike Forward • Black Girl Magic Education Services, Inc. • Blackhawk Church • Boy Scouts of America, Inc., Glacier's Edge Council • Boys and Girls Clubs of West Central Wisconsin, Inc. • The Business Forum Foundation • Cambridge Volunteer Fire Dept • Camp Hope For Kids • Camp Manito-wish YMCA • Can-Do Canines • Care Net Pregnancy Center of Dane County • Care Wisconsin First, Inc. • Catalyst for Change Inc • Catholic Multicultural Center Diocese of Madison • Center for Black Excellence and Culture Inc • Central Cross Country Skiing Inc. • CEOs of Tomorrow, Inc. • Chicago Church of Christ • Children's Community School • Children's Healthcare of Atlanta • Children's Miracle Network • Christian Military Fellowship • Climb USA Inc • Community Shares of Wisconsin • Community Support Network Inc • Crayon Project • Deerfield Community Center, Inc. • DeForest Area Community and Senior Center • Disabled Veterans National Foundation • Domestic Abuse Intervention Services, Inc.

• Eagle School of Madison • Edgerton Community Outreach • Edgewood College • Edgewood High School • Embolden WI. Inc. (fka Wisconsin Alliance for Women's Health) • Empty Stocking Club • Endometriosis Association, Inc. • EOTO Culturally Rooted • Eric & CO Seize Epilepsy • Evans Scholar Foundation • Fair Wisconsin Education Fund, Inc. • Family Promise of Green County Inc. • Father Flanagan's Boys' Home (Boys Town) • Feed My People • The First Tee of South Central WI • Focused Interruption Inc • Food for the Poor, Inc. • Fort Atkinson Community Foundation • Foster • Free Bikes 4 Kidz Madison, Inc. • Freedom From Religion Foundation, Inc. • Friends of the Cambridge Community Library Inc • Friends of Cherokee Marsh Inc. • Friends of the Cornell Lab of Ornithology Inc • Friends of the Fitchburg Library Inc. • Friends of St Mary of the Immaculate Conception School Inc • Friends of Sun Prairie Neighborhood Navigators • Friends of the Waisman Center Inc • Gateway to the Driftless Inc. • Gilda's Club Quad Cities • Girls on the Run of South Central Wisconsin • Golf Foundation of Wisconsin • Goodwill Industries of South Central Wisconsin, Inc. • Greater Things Now, Inc. • GSAFE Gay Straight Alliance for Safe Schools • Heartland Farm Sanctuary • Histiocytosis Association • Homes for Our Troops, Inc. • Humane Society Adams County • Humane Society Columbia County • Humane Society Green County • Humane Society Iowa County • Humane Society Jefferson County • Humane Society Rock County (aka Humane Society of Southern Wisconsin) • Humane Society Sauk County • Ice Age Trail Alliance • iNaturalist • International Charter School of Atlanta • K9s for Warriors • Kennedy Heights Neighborhood Association, Inc. • Kids Forward, Inc. • Kinship MKE, Inc. (dba Riverwest Food Pantry) • Lake Area Free Clinic Inc • Lake Mills Main Street Program Inc. • Lakeside Lutheran Foundation Inc. • Lawrence University of Wisconsin • Lighthouse Church, Inc. • Logan's Heart and Smiles • Lowcountry Food Bank Inc • Luke House • Mad City Ski Team • Madison Area Down Syndrome Society Inc • Madison Area Food Pantry Gardens • Madison Cat Project • Madison College Foundation Inc. • Madison Community Foundation • Madison Community Policing Foundation, Inc. • Madison Conservatory • Madison Northside Planning Council Inc • Madison Parks Foundation • Madison Public Library Foundation • Madison4Kids Inc. • Madtown BMX Inc. • Magnet Inc • McFarland Community Food Pantry • McFarland Hockey Inc • McFarland Youth Center, Inc. • McPherson Eye Research Institute-UW Foundation • Meeting House Nursery School • Mentoring Positives • Midwest Food Bank NFP Arizona Division • Milwaukee Community Sailing Center • The Miracle League of Dane County • Muscular Dystrophy Association Southern Wisconsin Office • Muscular Dystrophy Association • Muskies Inc • Naperville Humane Society, Inc. • Neighborhood House Community Center, Inc. • Neighbors Helping Neighbors • New Heights Lutheran Church • North Ridge Church • Northland College • Nuestro Mundo, Inc. • One City Schools • Oregon Area Educational Foundation, Inc. • Oregon Area Food Pantry Inc • Oregon Youth Center Inc • Our Lady of Hope Clinic Inc. • OutReach, Inc. • Overture Center for the Arts • Paul's Pantry • Peace Lutheran Church • PEP Partnership • Post Colleges Connections, Inc. • Rape Crisis Center • REAP Food Group Research, Education, Action & Policy on Food Group • Red Caboose Child Care Center Inc • Richland County United Givers Fund • River Alliance of Wisconsin, Inc. • Rooted WI, Inc. • Russell Buck Fund c/o Faith Lutheran Church • Saint Ambrose Academy • Sauk Prairie Area Literacy Council Inc • Sheltering Animals of Abuse Victims • Shriners Hospitals for Children • Southwestern Wisconsin Community Action Program Inc. • Special Olympics Wisconsin, Inc. • Specialty Care Free Clinic • St Coletta of Wisconsin • St Labre Indian School • St. Mary's Foundation • Sun Prairie Community Schools Inc. • Sunrise Reach Incorporated • Tailwaggers 911 Inc • Three Gaits, Inc. • Thyme & Sage Ranch Inc • Two Foundation • Underdog Pet Rescue of Wisconsin Inc. • UNIDOS Against Domestic Violence, Inc. • United Fund of Iowa County • Urban Ecology Center Inc • USA Swimming Foundation • UW Foundation-UW Carbone Cancer Center • Waunakee Food Pantry c/o Waunakee Ecumenical Board • Webs of Grief • Wil-Mar Neighborhood Center, Inc. • Wisconsin Academy of Sciences Arts & Letters • Wisconsin Chamber Orchestra • Wisconsin Council of the Blind and Visually Impaired, Inc. • Wisconsin Equal Justice Fund • Wisconsin Institute for Learning Disabilities Dyslexia, Inc. • Wisconsin Institute for Healthy Aging • Wisconsin Lutheran Chapel • Wisconsin Public Radio Association • Wisconsin Right to Life • Wisconsin Youth Symphony Orchestra Inc. • Wisconsin's Green Fire Incorporated • Women's Care Center Madison Inc. • Womens Medical Fund • Worker Justice Wisconsin, Inc. • Yada Project • Affordable Housing Fund • UWDC Foundation • United Way of Dane County Foundation • Access to Independence, Inc. • Agrace HospiceCare, Inc. • American Red Cross, Southwest Wisconsin Chapter • Autism Society of South Central Wisconsin • Badger Prairie Needs Network, Inc. • Canopy Center, Inc. • Children's Dyslexia Center Madison • Clean Lakes Alliance, Inc. • Colonial Club, Inc. • Community Work Services, Inc. • Dane County Humane Society • Energy Services, Inc. • Family Service Madison, Inc. • Family Support & Resource Center • Friends of Madison School & Community Recreation (MSCR) • GiGi's Playhouse Madison • Gilda's Club Madison Wisconsin, Inc. • Girl Scouts of Wisconsin Badgerland Council, Inc. • Jewish Social Services of Madison, Inc. • Lutheran Social Services of Wisconsin & Upper Michigan • Madison Area Rehabilitation Centers, Inc. (MARC) • Madison Reading Project • Maydm • Movin' Out, Inc. • NAMI Dane County, Inc. • Nehemiah Community Development Corp. • River Food Pantry, Inc. • Ronald McDonald House Charities of Madison, Inc. • RSVP of Dane County, Inc. (Retired Senior Volunteer Program) • Safe Harbor Child Advocacy Center, Inc. • St. Vincent de Paul Society, District Council of Madison • WAGS (Wisconsin Academy for Graduate Service Dogs, Inc.) • YMCA of Dane County, Inc. • 100 Black Men of Madison • Access Community Health Centers • AIDS Resource Center of Wisconsin, Inc. (Vivent Health) • American Heart Association, Inc. • ARC Community Services, Inc. • Big Brothers Big Sisters of Dane County • Boys & Girls Clubs of Dane County, Inc. • Briarpatch Youth Services, Inc. • Catholic Charities, Inc., Diocese of Madison • Centro Hispano, Inc. • Children's Service Society of Wisconsin (dba: Children's Hospital of WI) • City of Middleton Youth Center • Community Action Coalition for South Central Wisconsin, Inc. • Community Coordinated Child Care, Inc. • Dane County Parent Council, Inc. 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Together, we are The Power of Caring. Working for All.





United Way of Dane County Board Chair Paul Kundert at our 2025 Community Celebration.

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United Way of Dane County
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