

> HEALTHY COMMUNITY

(HEALTH)

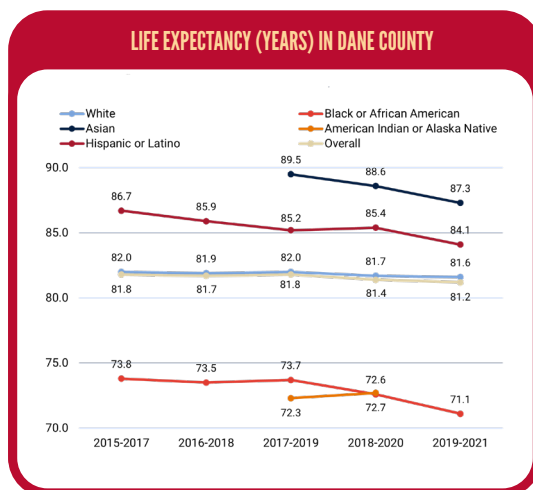
IMPROVING HEALTH AND WELL-BEING FOR ALL



INFANT-MATERNAL HEALTH • MENTAL HEALTH • HEALTH CARE ACCESS

GOAL: A Dane County absent of racial health disparities in physical and mental health.

MEASURE: Increase life expectancy in Dane County.
A good measure of the population's longevity and general health.



WHY IT MATTERS:

While Dane County remains a top place to live, raise a family and retire, for many neighbors, education, income and health inequities and disparities remain consistent. In Dane County, your race and the ZIP code in which you live have a significant impact on your quality of life, life expectancy and health outcomes.

UNITED WAY'S ROLE:

We're investing in strategies and programs that aim to reduce health disparities, such as health insurance premium assistance and support from community health workers and doulas. We use community-based approaches and increase the diversity of the health care workforce to improve health outcomes for Dane County community members.



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STRATEGIES: REDUCE RACIAL HEALTH DISPARITIES

1. Increase culturally relevant, reflective, and safe wellness models and programs defined and/or led by Black, Indigenous and People of Color.
2. Increase capacity in communities to address health disparities for Black, Indigenous and People of Color (example: invest in Fund Health Programs that are community- based and in which disparities are persistent).
3. Increase community-based health programs that address Black, Indigenous and People of Color. Advance clinic and community linkages to improve health access.
4. Increase patient and/or family information exchange with desire to expand current levels of linkage across the care coordination continuum.
5. Increase community-based maternal child health programming for Black, Indigenous and People of Color.

INCREASE RESILIENCY AND TRAUMA SUPPORTS

1. Increase culturally safe and responsive trauma and resiliency programs (example: mental health programming) for Black, Indigenous and People of Color.
2. Cultural adaptation of behavioral or mental health intervention.
3. Embed culture brokers into care teams for individuals and families disengaged from mental health supports due to racism, power dynamics and distrust.