

> FINANCIAL SECURITY

(WORKFORCE & HOUSING)

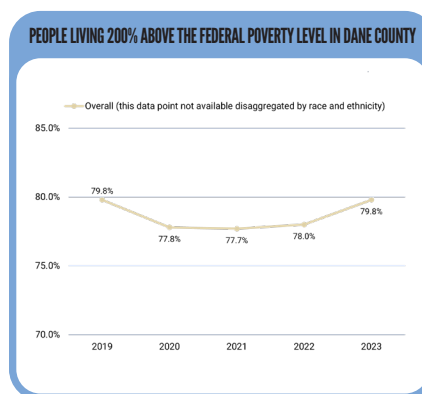
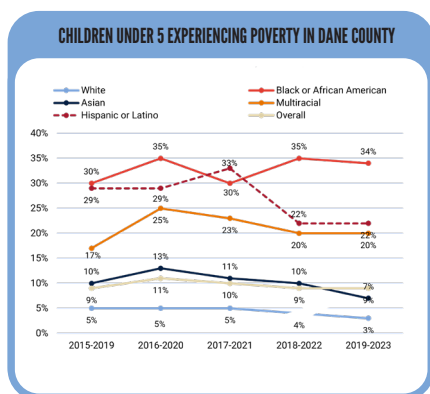
BUILDING FINANCIAL STABILITY AND STRENGTH



FAMILY HOMELESSNESS REDUCTION • JOBS SKILLS TRAINING • RE-ENTRY SUPPORT

GOAL: More people are on pathways out of poverty.

- MEASURE:**
1. Decrease in number of children under five experiencing poverty in Dane County.
 2. Increase in people living 200% above poverty level in Dane County.
What a family of three needs to rent a two-bedroom apartment in Dane County.



WHY IT MATTERS:

When more individuals have jobs earning family-sustaining wages and safe and affordable housing, they are less stressed and more able to provide for themselves and their families – better positioning our entire community and our economy to thrive.

UNITED WAY'S ROLE:

We're investing in strategies and local programs that help more families get what they need to become economically stable. Through partnerships, we connect participants with the resources to earn a diploma and/or go through industry-specific training, and match with employers who support paying family sustaining-wages.

We also invest in effective family homelessness reduction strategies including food access and case management, and much needed housing inventory.



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STRATEGIES: FAMILY HOMELESSNESS PREVENTION AND AFFORDABLE HOUSING

The Family Homelessness and Affordable Housing strategies ensure that families can maintain housing and avoid evictions as they work toward financial security.

1. Support Quality Case Management for families at risk of or experiencing instability in their housing.
2. Increase investments in Housing First Programs.
3. Invest in Eviction Prevention.
4. Financial coaching specifically partnering with Black, Indigenous and People of Color led organizations already providing financial coaching programming and support services.
5. Invest in home ownership programs.

JOB READINESS & WORKFORCE DEVELOPMENT: ADULT EDUCATION AND JOB TRAINING

Helping un or underemployed individuals gain full time employment at \$18/hour with benefits in order to achieve financial security.

1. Support Workforce Development.

