

> COMMUNITY RESILIENCY

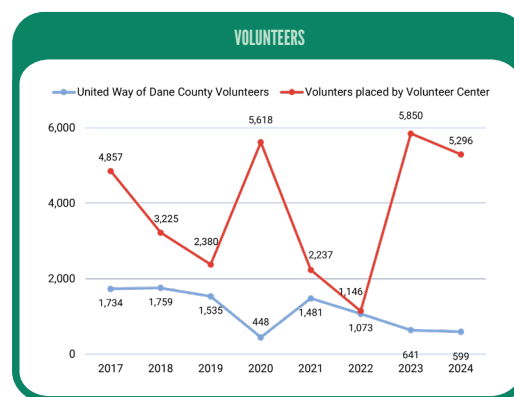
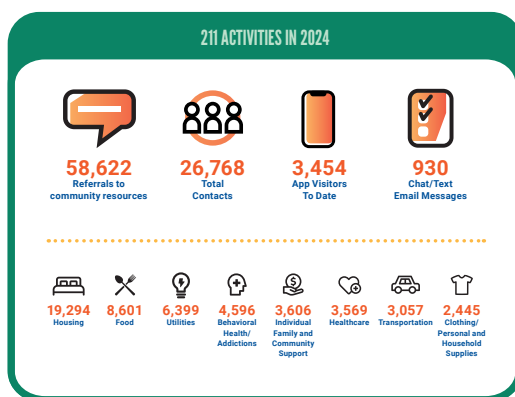
ADDRESSING URGENT NEEDS TODAY
AND ADVANCING A BETTER TOMORROW



UNITED WAY 211 (24/7 ACCESS TO RESOURCES AND SERVICE COORDINATION)
VOLUNTEER ACTIVATION • NONPROFIT CAPACITY BUILDING • DISASTER RESPONSE

- GOAL:**
1. Be a leader in social impact, connect people who need help with people who want to help in efficient and effective ways.
 2. Respond to community emergencies and assist in long-term recovery.
 3. Inspire individuals and families to get involved by developing meaningful community and corporate volunteer opportunities that build the nonprofit capacity of Dane County.
 4. Provide beyond the check support to strengthen the nonprofit ecosystem.

- MEASURE:**
1. Increase number of referrals to quality, curated community resources in 211 database.
 2. Increase number of volunteers mobilized through United Way's Volunteer Center.



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211 ACTIVITIES IN 2024



58,622
Referrals to
community resources



26,768
Total
Contacts



3,454
App Visitors
To Date



930
Chat/Text
Email Messages



19,294
Housing



8,601
Food



6,399
Utilities



4,596
Behavioral
Health/
Addictions



3,606
Individual
Family and
Community
Support



3,569
Healthcare



3,057
Transportation



2,445
Clothing/
Personal and
Household
Supplies



5,296 VOLUNTEERS IN 2024



3,837 VOLUNTEERS
THROUGH CORPORATE AND COMMUNITY ENGAGEMENTS



1,459 VOLUNTEERS
THROUGH VOLUNTEERYOURTIME.ORG

