



United Way of Dane County 2024 Community Impact Snapshot

17,981 NEIGHBORS SUPPORTED
THROUGH HEALTHY COMMUNITY
PROGRAMMING IN 2024



534 PEOPLE

received health insurance coverage
through our HealthConnect
premium assistance program



1,168 PARTICIPANTS

served through youth and family
mental health programming
reported improved health outcomes



1,036 PARTICIPANTS

completed goals in programs
designed to address racial
health disparities



PLAN FOR COMMUNITY WELL-BEING HEALTHY COMMUNITY: IMPROVING HEALTH AND WELL-BEING FOR ALL

United Way works closely with community members to help people overcome barriers to healthy living by working to reduce racial health disparities and increase resiliency and trauma supports – ensuring everyone has the opportunity to live their healthiest life. We also increase access to quality health care, through the HealthConnect Premium Assistance Program.

WHY IT MATTERS

While Dane County remains a top place to live, raise a family and retire, for many neighbors, education, income and health inequities and disparities remain consistent. In Dane County, your race and the ZIP code in which you live have a significant impact on your quality of life, life expectancy and health outcomes.

UNITED WAY'S ROLE

We're investing in strategies and programs that aim to reduce health disparities, such as health insurance premium assistance and support from community health workers and doulas. We use community-based approaches and increase the diversity of the health care workforce to improve health outcomes for Dane County community members.

MEASURE

- Increase life expectancy in Dane County. A good measure of the population's longevity and general health.

United Way
of Dane County



The Power of Caring. **Working for All.**



www.unitedwaydanecounty.org • 2059 Atwood Avenue, Madison, WI 53704 • (608) 246-4350