



## United Way of Dane County 2024 Community Impact Snapshot

**29,127** DANE COUNTY  
NEIGHBORS SUPPORTED  
THROUGH FINANCIAL SECURITY  
PROGRAMMING IN 2024



**101** INDIVIDUALS

did not return to prison after  
two years (*Journey Home*)



**1,041** HOUSEHOLDS

remained stably housed  
at 12 months



**280** PEOPLE

gained new or better employment  
at \$18+/hour



## PLAN FOR COMMUNITY WELL-BEING FINANCIAL SECURITY: BUILDING FINANCIAL STABILITY AND STRENGTH

At United Way, we believe that everyone should have the opportunity to live in an affordable, safe, stable home and for homeownership to be an achievable goal for every family. Our **Family Homelessness** and **Affordable Housing** strategies ensure that families can maintain housing and avoid evictions as they work toward financial security. Our **Job Readiness** and **Workforce Development** strategies help underemployed individuals gain full-time employment at \$18/hour with benefits in order to achieve financial security.

### WHY IT MATTERS

When more individuals have jobs earning family-sustaining wages and safe and affordable housing, they are less stressed and more able to provide for themselves and their families – better positioning our entire community and our economy to thrive.

### UNITED WAY'S ROLE

We're investing in strategies and local programs that help more families get what they need to become economically stable. Through partnerships, we connect participants with the resources to earn a diploma and/or go through industry-specific training and match with employers who support paying family-sustaining wages.

We also invest in effective family homelessness reduction strategies including food access and case management, and much needed housing inventory.

### MEASURES

- Decrease in number of children under five experiencing poverty in Dane County.
- Increase in people living 200% above poverty level in Dane County.

United Way  
of Dane County



The Power of Caring. **Working for All.**



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