

WOMEN UNITED BRUNCH

May 16, 2025 | 8:30 – 11:00 am | Madison Marriott West

United Way
of Dane County



The Power of Caring. Working for All.

An inspiring morning celebrating the caring power of women and banding together to support our cause! We honor the Women United Philanthropy Award recipient and learn about the impact of United Way's programs. Your sponsorship will directly support financial security for Dane County women and their families.

AUDIENCE & REACH

350+ current and prospective Women United members and attendees, a diverse circle engaging women as a powerful philanthropic force, with a reach of 25,000+ through communications.

EVENT SPONSORSHIP LEVELS AND BENEFITS

Recognition Benefits	Exclusive Presenting \$25,000	Text-to-Give Matching \$10,000	Community \$5,000	Partner \$2,500	Table \$1,500
Recognition in media advisory, press release	Name	Name	Name	Name	Name
Recognition on mailed and digital invitations	Logo and "Presented by"	Logo	Logo	Name	Name
United Way of Dane County social media	Logo in image and tagged in posts and on event page	Tagged in posts and on event page	Tagged in posts and on event page	Tagged in posts and on event page	Tagged in posts and on event page
Reserved Tables	2	2	1	1	1
Digital and printed event materials	Logo, Creative promotion in slideshow	Logo, Creative promotion in slideshow	Logo, Creative promotion in slideshow	Logo	Name
Featured during program	Opening Remarks	Remarks	Live Recognition	Live Recognition	

VOLUNTEER ENGAGEMENT SPONSORSHIP: \$2,500

Provide support for a volunteer packing engagement after the Brunch! Attendees will create 1,000 Menstrual Hygiene ImPacks to be distributed to our community. Benefits include company name/logo featured with volunteer project and all benefits listed above for the Community level sponsorship.

IN-KIND SPONSORSHIP BENEFITS

Provide items for the annual raffle and silent auction to help us boost our impact! Consider an in-kind donation of tickets to sporting events, sports memorabilia, travel experiences, curated goods and more. Your company will be recognized on digital and printed event materials.

ABOUT WOMEN UNITED

For more than 20 years, we've worked together to create meaningful, lasting impact for Dane County families – helping more women and children get what they need to lead healthy, thriving and secure lives. As we launch into the next decade, we're focused on supporting financial security for women – empowering them and their families to build financial security through strategies that integrate family-sustaining jobs, stable housing and food security. Because we know that when more women are financially secure and on pathways towards success, entire generations of families are better positioned to thrive.

CONTACT

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