



The Power of Caring. **Working for All.**

UNITED WAY OF DANE COUNTY WOMEN UNITED

Investing in Women's Financial Security

New this Year: Women United Brunch Silent Auction

Women United is gathering on May 16 for our 12th annual Women United Brunch to celebrate the caring power of women and band together to raise \$100,000 to support strategies that help women achieve financial security. We are thrilled to celebrate Dr. Martha Stacker as our Woman United Philanthropy Award Honoree!

To help us meet our goal and provide an elevated experience for our members, we're seeking a variety of in-kind contributions. Below is a wish list of high-impact auction items that would drive significant engagement from our donors and guests.

Exclusive Experiences

- Luxury hotel stays
- Airline miles/private plane tours
- Vacation/Airbnb home stays
- Cruise or travel retreats
- Private club golf outing/lessons with a pro
- Yacht or private boat excursions
- Private dining experiences/cooking lessons with renowned chefs
- Private or behind-the-scenes opportunities at entertainment and sporting events
- Luxury camping and glamping experiences
- Snowmobile/ski/snowboarding packages

Luxury Goods

- Fine jewelry and watches
- Designer handbags and luggage sets
- Artwork from acclaimed artists
- Rare or collectible wines and spirits
- Autographed sports memorabilia
- High performing bicycles, e-bikes, scooters
- High-end electronics or top tier gadgets
- Smart home systems
- Fitness equipment (Peloton, Mirror, Tonal)

Premium Services

- Private fitness or wellness memberships
- Spa services and wellness retreats
- Private chauffeur/car service for a weekend
- Personal shopping experience with a stylist
- Color analysis with a cosmetic artist
- Executive coaching or career development packages

Your help in securing these high-value items will directly enhance our fundraising efforts, helping us reach more women in need. **If you or someone in your network is interested in contributing, please contact molly.schumacher@uwdc.org.** Please see next page for recognition and benefits and we are happy to provide additional information and ensure that all donors receive appropriate recognition for their generosity.

Women United Brunch Silent Auction Recognition Levels & Benefits

Levels and recognition are determined by fair market value of in-kind gift.

Recognition Benefits	Champion \$5,000+	Ally \$2,000-\$4,999	Advocate \$1,000-\$1,999	Supporter \$200-\$999
Recognition in media advisory, press release	Name	Name		
Recognition on mailed* and digital invitations	Logo or name	Logo or name	Name	Name
United Way of Dane County social media	Tagged in posts and on event page	Tagged in posts and on event page	Listed in event page	Listed in event page
Complimentary Tickets	5	3	2	1
Digital and printed event materials	Logo, creative promotion in slideshow	Logo, creative promotion in slideshow	Logo	Name
Featured during program	Live recognition	Live recognition		
Featured in auction catalog	Generously donated by and logo	Generously donated by and logo	Generously donated by and logo	Generously donated by
Featured in post-event communications, encouraging donors and partners to support your business	Name and link to website	Name and link to website	Name and link to website	Name and link to website

**Deadline for recognition on mailed invitation: March 5, 2025*