



United Way of Dane County • **The Power of Many. Working for All.**



2023 Annual Report

United Way
of Dane County



The Power of Caring. **Working for All.**

A Message to our Dane County Neighbors



Renee Moe
United Way of Dane County,
President & CEO

Jay Sekelsky
United Way of Dane County,
Board Chair
Zermatt Investors, LLC.,
Partner



For more than 100 years, United Way of Dane County has supported generations of local families as they work to lead healthy, happy and thriving lives. Your unyielding care and generosity have empowered us to make real, measurable impact year after year, and we’re so grateful.

With bountiful parks, beautiful lakes and bustling cities and towns, it’s easy to see why Dane County remains a top place to live, raise a family and retire. But that’s not the case for many of our neighbors.

In fact, 10.9% of our population lives in poverty – that would fill three quarters of seats at Camp Randall with those struggling to afford the basics. And only 42.6% of third grade students are reading at grade level, which could fill 46 school buses with students who are struggling to keep up with their classmates.

Even as we celebrate our successes, we know there’s so much still to be done. And while it can feel overwhelming, United Way of Dane County is committed to being the unifying force needed to bring our community together to rally the most impactful resources and deploy them in ways that will most meaningfully impact our neighbors.

By continuing to work together with you, hundreds of local nonprofits, businesses, community leaders, donors, volunteers and families, we’ll address big-picture issues that no one person or organization can solve alone, leading social impact. Ultimately creating family well-being that leads to community well-being.

Because, when it comes down to it, we all want the same things – the chance to live a healthy, thriving life. To have the space to pursue our dreams. To create a safe home and provide for our families. And to grow older in good health, surrounded by community.

As you review this 2023 Annual Report, we hope you feel as proud of the remarkable success we’ve achieved together as we do – and that you feel inspired to continue being a part of the change.

We’re so proud to be a part of this incredible community. And we thank you all for being a part of The Power of Many. Working for All.





Mission:

Unite the community to achieve measurable results that change lives.

Vision:

United Way of Dane County will be a catalyst for inclusion and systemic change to address the needs of our community.

Centering *Equity* **in everything we do**

At United Way of Dane County, we're committed to supporting transformative social change and addressing structural inequities and oppression. As we innovate forward with our Plan for Community Well-Being, we're investing in solutions that lead to more equitable outcomes in education, income and health – so that everyone in Dane County has what they need to lead thriving lives regardless of background or circumstance.



Our Impact: **The Plan for Community Well-Being**

Imagine a future where families are healthy and strong, where all kids learn and succeed and where everyone's needs are met. That's what we dream of here at United Way of Dane County. And we believe we can get there through our Plan for Community Well-Being – a plan built with our community, for our community.

This vision for a brighter future focuses on increasing individual and family well-being so that everyone in Dane County can lead healthy, successful and secure lives – making our entire community stronger and better positioned to thrive. Our plan includes strategies around the building blocks of well-being:

Early Childhood • Education • Income • Health

We know there are a lot of great services and programs in our community. But we're better together! That's why we partner with hundreds of local nonprofit programs and organizations to most effectively address Dane County's most pressing needs. Through these collaborations, we aim to create a more cohesive nonprofit ecosystem and achieve greater results, together.

United Way Mobilizes the Caring Power of the Community *to Create Lasting Change*

73,309 *Dane County Neighbors
Supported in 2023*



Early Childhood

Goal: Build family well-being by intentionally and simultaneously working with children under five and the adults in their lives together.

Research and community input consistently show that coordinated programs and policies that help meet children’s and caregivers’ goals simultaneously lead to increased family stability and mobility from poverty – leading to greater success across generations. At United Way, we bring together nonprofits and invest in multi-generational collaborations to meet families where they’re at, providing holistic support and access to resources that’ll help them thrive.

Measure: Child poverty (ages 0-5) in Dane County.



“RISE Wisconsin is very grateful for the work we’ve done with United Way. With their support, we’ve really been able to walk alongside families in helping with early childhood development education, early learning and providing families with stability. Whether they need access to childcare so they can go to work, or help with food assistance, it really takes a village. And United Way allows us to be part of that village.

– Maggie Waid, Director of Development, RISE Wisconsin



6,125 Dane County Neighbors Supported Through Early Childhood Programing in 2023

Home Visiting: Creating Connections with Families with Young Children

United Way invests in home-visiting programs for young families, including Welcome Baby and Beyond and ParentChild+ (at RISE Wisconsin), and KinderReady (at Children’s Service Society). Through these programs, family support specialists meet with parents/caregivers and their children at home to focus parent support, social connections and resource connections. **In 2023, 200 children and their families participated in weekly or monthly visits depending on their unique needs.** And, in order to ensure each family has what they need to be successful, we work to connect families to additional resources to holistically meet their needs and goals – including housing and employment support, mental health support and more.



Education

Goal: All students succeed academically and graduate high school prepared for higher education, career and community.

Individuals who finish high school are more likely to have the skills required to be successful in postsecondary education, an increasingly complicated job market and society. And adults with higher education levels are more likely to gain employment with family-sustaining wages. At United Way, we invest in nonprofits and programs that help prepare youth for the classroom and life beyond through mentorship, tutoring and social-emotional learning.

Measure: Graduation rate in Dane County.

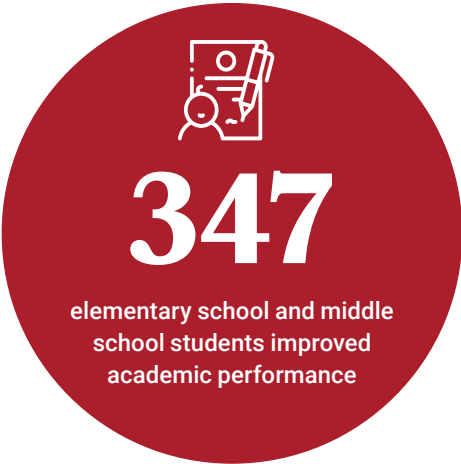
**Schools of Hope (Elementary Reading)
and Achievement Connections (High School Math)**

The Elementary Schools of Hope and Achievement Connections AmeriCorps programs are dynamic community partnerships which have developed an evidence-based model of tutoring intervention fueled by impassioned AmeriCorps members and committed community volunteers. Both are unique collaborations.

Elementary Schools of Hope is a collaboration with United Way of Dane County, AmeriCorps and the Madison Metropolitan School District. Achievement Connections is a partnership between United Way of Dane County, the Madison Metropolitan School District, the Middleton-Cross Plains Area School District and the UW-Madison Morgridge Center for Public Service.

Elementary Schools of Hope’s mission is to provide literacy tutoring support to improve the academic achievement of kindergarten through fifth grade students. While Achievement Connections mobilizes AmeriCorps members and the community to support student achievement in Algebra and Geometry.

For the first time since the pandemic, AmeriCorps members and volunteers were back in school buildings in 2023! And **303 elementary students were tutored by nine AmeriCorps members and 20 community volunteers.** Additionally, **257 high school students were tutored by five AmeriCorps members and 111 community volunteers** through the Achievement Connections program.



**From Struggling Reader
to Published Writer**

When Camila, a second-language English speaker, first joined our partners at Simpson Street Free Press (SSFP), she struggled with reading and writing. Shy about her lack of school-day success, she never asked for help. SSFP’s literary specialists assessed Camila’s reading comprehension and used Science of Reading principles and 1:1 tutoring to help build her skills – and her confidence along the way. Over the course of just a couple of years, Camila went from struggling reader to published writer! The Cap Times recently ran a piece she wrote about the “I Have a Dream” scholarship event hosted by Women in Focus last year.



6,125 *Dane County Neighbors Supported Through Education Programming in 2023*

“Partnering with United Way has allowed the Middleton Youth Center to serve more students in our free, after school and summer programs. The Youth Center is an important place of connection, belonging and opportunity for our students. We are so grateful that now, more students have access to the support and activities that allow them to thrive.”

– Gabrielle Hinahara, Director, Middleton Youth Center



Income



1,693

households remained stably housed after 12 months

Goal: More people are on pathways out of poverty, ending family homelessness.

When more individuals have jobs earning family-sustaining wages and safe and affordable housing, they are less stressed and more able to provide for themselves and their families – better positioning the entire community and our economy to thrive. At United Way, we’re invested in local nonprofits and programs that help families get what they need to be economically stable through job training, homelessness prevention and affordable housing.

Measure: People living above 200% of the Federal Poverty Level in Dane County.

Addressing Family Homelessness

At United Way, we believe everyone deserves a place of their own to call home. But finding safe and affordable housing in Dane County isn’t always easy. By investing in programs that help families avoid eviction and rapidly re-house those that do become homeless, we’re helping parents/caregivers and their children build a solid foundation for success across all areas of life. **Through our Reducing School Mobility Collaborative** – a program focused on keeping families in their homes and kids attending the same school, funded, in part, by The Siemer Institute – **we were able to help 174 families in 2023 at risk of losing their housing with financial assistance and individualized case management.** This was made possible through work with our partners at Community Action Coalition for South Central Wisconsin (CAC), Cultural Practices that are Relevant, Stoughton Area Resource Team (START) and WayForward Resources.

Journey Home

Led with our partners at JustDane, Journey Home works to reduce recidivism (return to prison) and creates a stronger community. This is accomplished by helping recently-incarcerated individuals find housing, employment, support and treatment as well as transportation and education. **In 2023, resource specialists met one-on-one with 446 individuals, getting them the support and resources they need to thrive in our community.**



198

Journey Home participants did not return to prison within two years of their release

21,630

Dane County Neighbors Supported Through Income Programming in 2023



HIRE Initiative

In 2013, we launched our HIRE Initiative – a program that focuses on helping adults prepare for and find steady employment. We partner with six local nonprofits and 50 local employers through this initiative and, in 2023, we

helped 613 people find new or better employment – 320 of those landing in jobs paying \$18+/hour.

Mike was one of those people.

When Mike was looking for a new career path, he turned to our HIRE Initiative. Through the support of our partners at the Latino Academy of Workforce Development, he began pursuing his Commercial Driver’s License (CDL), knowing it would lead to a well-paying career. This collaboration provided Mike with financial support for his CDL training, covering costs and furnishing resources for study materials. Once he received his CDL – after training with enthusiasm and determination – we helped to place him at a job earning \$28/hour, plus great benefits.

AFL-CIO Community Services

United Way and Labor celebrated 60 years of partnership in 2023. Engaging worker voice through labor representation on every volunteer committee, supporting displaced workers with resources and partnering on income strategies of the Plan for Community Well-Being are just a few ways Labor and United Way make our community a better place in which to live, work, raise a family and retire.



320

people gained new or better employment at \$18+/hour

“

I really respect United Way’s commitment to the work we’re all doing – because we need that organization that pulls us together. Together, we can align with a greater vision for community and make greater impact.

– Karen Menéndez Coller, Executive Director, Centro Hispano

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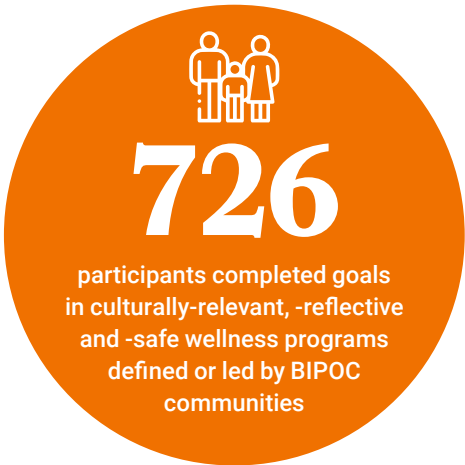


Health

Goal: A Dane County absent of racial health disparities in physical and mental health, emphasizing a trauma-informed approach.

While Dane County remains a top place to live, raise a family and retire, for our BIPOC neighbors (including Black, Indigenous, Latinx, Southeast Asian and/or people of color), education, income and health inequities and disparities remain consistent. Unfortunately, in Dane County the color of your skin and the ZIP code in which you live have a significant impact on your quality of life, life expectancy and a wide range of health outcomes. To help address and dismantle the existing inequities, United Way invests in local nonprofits and programs that aim to reduce health disparities faced by our BIPOC community members.

Measure: Life expectancy in Dane County.



Saving our Babies Through ConnectRx

The ConnectRx Wisconsin program is an initiative of the Dane County Health Council (DCHC), and United Way of Dane County is a proud partner of this large collaborative. The program is designed to improve birthing outcomes for Black families by screening for the social determinants of health among Black birthing people in Dane County. Those who enroll in the program are supported with community health workers, referrals to services and doula care. **In 2023, the program received 469 referrals and served 202 patients!**

20,030 *Dane County Neighbors Supported Through Health Programming in 2023*

HealthConnect

At United Way of Dane County, we believe cost should not prevent you from getting the health care you need. That's why we're helping lower-income individuals and families who make too much to qualify for BadgerCare purchase insurance through healthcare.gov via our HealthConnect Premium Assistance Program.

In 2023, \$1.05 million was invested into the HealthConnect program – allowing us to pay insurance premiums for 578 people through 492 plans. Helping more individuals and families across Dane County lead healthier, happier lives.



“
Over the last several years, HealthConnect made it possible for me to afford individual insurance through the Marketplace, and I'm incredibly grateful for that! United Way gave me the support and care I needed.

– Yara, HealthConnect Participant

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United Way 211

United Way 211 is here to provide 24/7 live, local assistance to every person in our community who needs it. In times of crisis, navigating resources and solutions can be difficult – but we’re here to help.

From finding food to paying rent or connecting to addiction treatment (and so much more), 211 can help. Our specialists listen, offer comfort, hope and solutions in times of crisis. 211 hosts the most comprehensive health and human services database in Dane County and provides real-time, up-to-date information on needs.



Five years ago, Lydia had trouble finding housing she could afford. Not sure where to turn, she called 211 and our specialist connected her to the resources she needed. Lydia found stable housing and was able to deal with some of the trauma she’d experienced in her previous living situation. Thanks to that support, Lydia has spent the last few years focused on what matters most – bettering her life for herself and her kids. She worked hard to receive her GED and is now a full-time student at Madison College!

“

We are so fortunate to be one of the partner agencies housing one of the new 211 kiosks. With it being so user-friendly, a wide range of individuals with varying technology backgrounds will be able to use it. Additionally, it allows a bit of discretion for users by bypassing the need to ask for help in-person, which is a barrier in itself.

– Arturo Ambriz, Executive Director, Lussier Community Education Center

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211 Activities in 2023:



47,546
Referrals to
community resources



160,000+
Minutes
serving clients



1,486
211 Wisconsin
App visitors

Referrals by Category:



14,750
Housing



7,954
Food



4,042
Utilities



4,027
Behavioral
Health/
Addictions



2,472
Individual
Family and
Community
Support



2,337
Transportation



2,327
Clothing/
Personal and
Household
Supplies



2,261
Healthcare

23,695 *Dane County
Neighbors Supported
by 211 in 2023*

211 Wisconsin App – Community Resources at Your Fingertips

In October of 2023, we announced the launch of our new 211 Wisconsin App! This app was developed by us at United Way of Dane County to broaden awareness of and access to services in our community. The app can be downloaded to your mobile device or, for those who do not have access to a mobile device, we’ve placed kiosks around the county to help make sure 211 services are accessible for everyone.



Because of You, Dane County is Growing Stronger



\$16.8 Million Raised



500 Campaign Partners



16,000+ Donors



641 United Way Volunteers

2023 Community Campaign Results

With a mission to unite the community to achieve measurable results that change lives, United Way is committed to being a catalyst for inclusion and systemic change – working collaboratively with local nonprofits, businesses, community leaders, donors, volunteers and families to address big-picture issues no one person or organization can solve alone. **Thank you for being a part of this important work!**

Despite the ongoing challenges we face as a community, you stepped up in 2023 to help us raise \$16.8 million – and we're so grateful! Together, we truly are The Power of Many. Working for All.

Thank You to our Corporate Partners

Who Each Raised \$100,000+ for Our Community!



Visit www.unitedwaydanecounty.org/thank-you for a full list of campaign partners



Amplifying Community Impact Through Partners in Giving

Since its inception in 1973 as the State Employees Combined Campaign, Partners in Giving has raised nearly \$87 million for charitable causes. In 2023, the Partners in Giving Campaign raised nearly \$2 million from almost 4,000 State of Wisconsin, UW-Madison and UW Health employees in Dane County!

United Way of Dane County is honored to partner with 10 federated organizations to join 500+ individual charities in one workplace giving campaign for our public sector donors.

Thank You for Being a Part of The Power of Many. Working for All.

We know that you have a lot of options when it comes to giving. And, in an increasingly difficult fundraising landscape, we're so grateful to you for supporting us and our network of nonprofit partners. Despite the ongoing challenges we face as a community, you stepped up and showed us there's nothing we can't accomplish when we come together. **That is The Power of Many. Working for All.**



In Dane County, we're so fortunate to have many local organizations and programs doing incredible work. But we're better together! We're so grateful to every individual and organization who has chosen to invest in United Way. Thanks to you, we're able to coordinate efforts across the community – strengthening our nonprofit ecosystem to respond to the most critical needs and invest in long-term systems change.

**– Pete Vogel, President & CEO of Vogel Bros. Building Co.;
2023 United Way of Dane County Campaign Chair**





Championing Change Through Volunteerism

At United Way, we know that building community well-being is a team project. That's why we're constantly working to engage community members and local businesses in volunteerism – mobilizing the caring power of our community to create lasting, generational change. By offering several ways to get involved in the workplace and in our community, we're empowering more people to make a difference.

3,688 volunteers participated in Corporate and Community Volunteer Engagements

2,162 individuals responded to opportunities posted on VolunteerYourTime.org

ImPacks! Providing Essentials to Local Individuals and Families

In 2023, employee groups at 49 local companies donated **4,385 hours** to create **54,317 ImPacks** that were distributed to neighbors in need – leading to **\$180,000+** in economic impact.





Engaging Community Voice

United Way brings together diverse stakeholders to address Dane County's toughest issues. By helping the community define and understand the scale of these issues and work collaboratively to best identify needs and gaps, we achieve real change.

Boardwalk Academy

Boardwalk Academy builds the capacity of our community by developing and preparing Lived-Experience Experts – adults who have successfully navigated poverty-related lived experiences – for leadership positions in our community. Offered twice annually, this 9-week development series strengthens the interpersonal and professional communication skills of non-traditional community leaders, whose critical voices and perspectives are often absent from decision-making tables. **In 2023, 18 participants completed this program.**

Beyond Boardwalk Academy offers continued personal and professional development opportunities to Boardwalk Alumni. Through our annual, in-person event, leaders of local United Way partner organizations can meet, genuinely engage with and recruit Boardwalk Alumni. To strengthen retention of volunteer placement, a priority is placed on matching Boardwalk Alumni with organizations whose missions align with the alumni's lived-experiences and personal passions. **This year, 24 alumni attended.**



Boardwalk helped me understand the power of my testimony and how it can be used to support efforts to strengthen racial equality and make systems more just.

– Jasmine Benson, Spring 2023 Boardwalk Academy Participant

The Community Engagement & Inclusion Committee (CEIC)

The Community Engagement & Inclusion Committee (CEIC) aims to strengthen and amplify the voices and perspectives of under-represented community members to ultimately inform solutions to challenges identified within United Way's Plan for Community Well-Being. In 2023, this group convened to establish two goals for their work moving forward. **1) To strengthen community capacity by reinforcing the pipeline of diverse community leaders; 2) to facilitate discussions that encourage the sharing and collection of diverse voices and perspectives to advise and guide United Way's work.**

The Law Enforcement and Leaders of Color Collaboration (LELCC)

The Law Enforcement and Leaders of Color Collaboration (LELCC) co-led by United Way and NAACP Dane County is made up of leaders of Dane County law enforcement agencies, organizations representing communities of color and individuals recognized as leaders within communities of color in Dane County. **In 2023, this group held quarterly meetings to strengthen the lines of communication between law enforcement and communities of color.**

As police chief, I am responsible for maintaining and improving the trust of our most vulnerable populations. The LELCC is responsible for ensuring that our strategies and policies and culture of our police department is conducive to the expectations of our community. The collaboration stands as a guiding beacon in my role as Chief of Police. I am forever grateful for the guidance, support and constructive criticism I have received.

– Shon Barnes, Chief, City of Madison Police Department



By Youth For Youth (BYFY)

By Youth For Youth (BYFY) is a unique volunteer opportunity for Dane County high school youth to be impactful leaders in our community. BYFY members identify critical issues impacting local youth, establish funding priorities, review grant proposals and recommend funding from County, United Way of Dane County and City Grants to support projects developed and implemented by youth to serve youth. **In 2023, the BYFY group awarded \$36,477 to 13 local youth programs and projects.**

Micro-Investment Grants

Micro-Investment Grants provide funding to small, grassroots organizations with innovative ideas and high trust in our BIPOC neighbors (including Black, Indigenous, Latinx, Southeast Asian and/or people of color). **In 2023, we awarded a total of \$25,000 to six organizations working to advance racial equity and/or social justice.**



United Way of Dane County Foundation



Our United Way of Dane County Foundation exists to advance the mission of United Way while extending community members' legacies of local, effective philanthropy. In 2023, the Foundation celebrated its 30th anniversary – and some incredible impact made along the way.

Since 1993, the Foundation has distributed \$11 million to advance United Way's mission, create a base of support for the Dane County community and extend donors' legacies of effective, local philanthropy. The 2023 annual distribution approved by the Foundation Board of Trustees was \$701,013.

Affordable Housing Fund Committee

The United Way Affordable Housing Fund Committee is a volunteer committee of the Foundation that secures donations and invests them in housing stability for local families. In 2023, members recommended two new loans for a combined \$250,000, bringing the total loaned to date to \$850,000. In the fund's first five years, eight loans have helped to create 416 new housing units in Dane County. As loans are repaid, those dollars are available again for future loans.



“For over 100 years, United Way of Dane County has been working to meet the needs of so many of our friends and neighbors in Dane County. We are proud to continue with our support for United Way's mission of changing lives, and believe the model used by the organization is the most efficient way to raise dollars and make impactful grants. Growing the United Way Foundation ensures that the mission is supported for generations to come.

– Gary and Janie Schaefer, United Way of Dane County Loyal Contributors

Tocqueville Society

Inspired Individuals, Transformed Communities



Since 1990, Tocqueville Society Members – who give an annual gift of \$10,000 or more – have played a pivotal role in addressing our community's most urgent needs and tackling issues at the root causes. This committed group of leaders has grown from six families in 1990 to 270 in 2023! Together, their contributions account for nearly 25% of the money raised at United Way each year.

In 2023, we welcomed 16 new households and raised a total of \$4.6 million. In addition, we established the Tocqueville Cabinet, which is dedicated to strategically strengthening and growing this group. Thank you to our members for devoting their time, dollars and expertise to making a sustainable difference for families across Dane County.

“John F. Kennedy once said, ‘For of those to whom much is given much is required.’ This mindset connects well to Tocqueville Society members who recognize the needs in Dane County and are willing to give generously to make a difference. This level of giving and engagement fuels the ability for United Way to respond to the greatest needs of our community and to ultimately make it better.

– Sean LaBorde, M3 Insurance, 2023 Tocqueville Society Chair



Women United

Investing in Education – Igniting Change

Our local network of over 1,200 members is committed to the development of Dane County women and students. From elementary school to retirement and beyond, our vision is a Dane County where all students and women can succeed and reach their potential. Our personal and professional development events provide thoughtful time and space for members to set and achieve goals while building a supportive network of women who care about their community. This year, our annual Women United Brunch honored Diane Ballweg with the Women United Philanthropy Award. And we came together to raise more than \$60,000 for education initiatives!

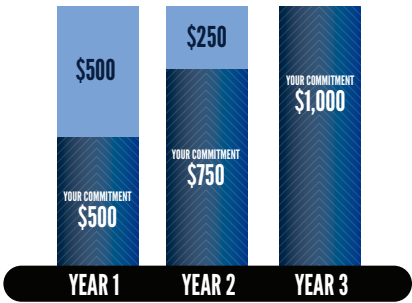


“
Women United’s vision is strong, and the volunteers show up big time to create next-level programming and events to support the women and children of Dane County. I am grateful and could not be more proud of the work and the massive impact this team has created. Women United is THE women’s affinity group in Dane County.
”
– Tina Paulus-Krause, TPK Consulting;
2023 Women United Chair

Lead United

Invested. Compassionate. Impactful.

Members of Lead United generously make an annual gift of \$1,000 or more, empowering United Way to tackle Dane County’s toughest issues. In 2023, Lead United households grew to 1,234. 61 of those members are enrolled in our Lead United Step-Up program – committing to growing their annual gift from \$500 to \$1,000 over three years – thanks to matching funds generously provided by our partners at Vogel Bros. Building Co., Hooper Corporation and Stevens Construction Company.



Year one: Make a gift of \$500 or more and join the Lead United Step-Up Program. Your gift will unlock matching funds to make up the difference and amplify your impact to reach \$1,000.

Year two: Commit to a gift of \$750 or more, once again unlocking matching funds to boost your impact to \$1,000.

Year three: commit to a gift of \$1,000 or more supporting real, measurable change for local families!

“
Lead United is comprised of caring, invested community members who want to know what is happening in Dane County, and how they can help. I’m grateful to be a part of the Lead United Council and to work alongside individuals with the same passion for driving positive change, those who aren’t afraid to think differently and will innovate to meet the needs of those we strive to support, and those who will fight to combat the real-life challenges faced by those who are in need of services critical to overall well-being.
”
– Lucas Hunley, Exact Sciences; 2023 Lead United Chair



BVN

Business Volunteer Network

BVN provides education, resources and networks to further workplace volunteer programs.

In 2023, over 40 BVN companies hosted an onsite volunteer engagement with United Way. These volunteer engagements produced 31,800 ImPacks for the community, with a total economic impact of \$113,837!

“

United Way has given me opportunities to grow professionally in addition to feeling more connected to the community. By being a part of BVN, I've had the opportunity to meet other professionals while also learning about the needs in the community. In addition, our group does meaningful work that has a lasting impact for those in need.

– Katrina Dunlavy, SSM Health; 2023 BVN Vice Chair

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LINC

Lead. Impact. Network. Change.

LINC focuses on learning about our community and personally making a difference through volunteering – introducing a new generation of philanthropists to United Way! In 2023, LINC welcomed 224 volunteers to our events, including the Back 2 School Bash backpack packing party, LINCtoberfest dodgeball tournament and the very popular Blankets & Brews. These volunteers assembled nearly 600 resource packs for our community and 120 backpacks for students through a collaboration with The Road Home Dane County. LINC also raised \$6,500 through the Golf Scramble to directly benefit our neighbors through United Way's Plan for Community Well-Being.

“

Joining LINC through United Way has been an incredibly rewarding experience for me. Through volunteering opportunities and networking events, I've not only made valuable connections with like-minded individuals but also developed a deeper understanding of the social issues affecting our community.

– Nick Moran, All Comfort Services;
LINC Volunteer

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READI

Retired Employees Are Dedicated Individuals

READI aims to enrich the quality of life in our community, provide retirees the opportunity to get involved and build community through group projects.

In 2023, more than 100 READI volunteers devoted 4,200 hours to dozens of projects such as bundling diapers at Babies and Beyond, packaging food products at Second Harvest Foodbank, preparing race packets for IRONMAN Wisconsin participants and staffing community events such as golf outings with Madison Symphony Orchestra and American Red Cross.





Give:

**Your contribution to United Way
of Dane County makes *a real difference.***

It is our job to coordinate and amplify your impact, so that you know your money is making the greatest possible difference. For every dollar donated through United Way, the return is more than six times in total community impact. When your donated dollar goes through United Way, hundreds of United Way volunteers are enabled to find six more dollars through a network of caring connection. That means 86 cents of every dollar are invested in initiatives right here in Dane County, and the remaining 14 cents support a far-reaching platform that coordinates, educates, involves, motivates and enables.

Make a gift online at www.unitedwaydanecounty.org.

Advocate:

**Mobilizing caring power
to achieve measurable, *meaningful results.***

It'll take all of us to create the change we wish to see in Dane County. Encourage your friends and family to be a part of it by joining the United Way network! **Register today for future events and educational opportunities at www.unitedwaydanecounty.org/events.**

Volunteer:

**United Way brings people together
to help *make Dane County stronger.***

Building community well-being is a team project. And we're calling on you to get involved! You can make a real difference for neighbors across Dane County. **Learn about volunteer opportunities through www.VolunteerYourTime.org.**



United Way Financials

United Way of Dane County Statement of Financial Position

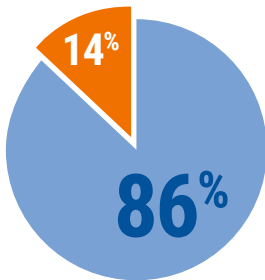
Assets	2023	2022
Cash and investments	\$11,750,304	\$11,723,452
Receivables:		
Pledges	6,709,895	6,118,866
Accrued interest and other receivables	636,279	836,254
Prepaid expenses and other assets	333,644	297,540
Land, building and equipment, net of depreciation	2,217,634	2,262,185
Beneficial interest in assets held by others	946,708	903,604
Total assets	22,594,464	22,141,901
Liabilities and Net Assets		
Liabilities		
Accounts payable and accrued expenses	847,202	580,393
Allocations and designations payable	3,952,730	3,881,058
Other liabilities	172,813	194,781
Total liabilities	4,972,745	4,656,232
Net assets		
Net assets without donor restriction	6,643,821	6,651,536
Net assets with donor restriction	10,977,898	10,834,133
Total net assets	17,621,719	17,485,669
Total liabilities and net assets	\$22,594,464	\$22,141,901

United Way of Dane County Foundation Statement of Financial Position

Assets	2023	2022
Investments BMO Wealth Management	\$24,615,546	\$19,232,261
Accrued interest	90,809	29,961
Receivables	5,061,726	5,077,800
Property / Artwork	66,110	66,110
Total assets	29,834,191	24,406,132
Liabilities and Net Assets		
Liabilities		
Accounts payable	45,135	120,688
Total liabilities	45,135	120,688
Net assets		
Without donor restriction		
Unrestricted	1,177,802	1,149,270
Board designated	27,546,718	22,164,268
With donor restriction	1,064,536	971,906
Total net assets	29,789,056	24,285,444
Total liabilities and net assets	\$29,834,191	\$24,406,132

United Way proudly invests **86%** of all dollars raised in programs and initiatives right here in Dane County.

14% of all dollars raised are dedicated to running a strong, local, transparent organization, engaging more businesses and individuals to strengthen our community.



United Way of Dane County Statement of Financial Activities

	Without Donor Restrictions	With Donor Restrictions	Total
Public Support and Revenue	2023	2023	2023
Gross campaign results (Fall of 2022/2023)	\$18,443,466		\$18,443,466
Less: Donor designated pledges to federated organizations	(1,032,294)		(1,032,294)
Local campaign results (Fall of 2022/2023)	17,411,172		17,411,172
Less: Donor designated pledges to specific agencies	(3,758,023)		(3,758,023)
Less: Allowance for unpaid pledges	(388,949)		(388,949)
Net undesignated campaign revenue (Fall of 2022/2023)	13,264,200		13,264,200
Gross campaign results (Fall of 2023)		\$12,102,149	12,102,149
Less: Donor designated pledges to specific agencies		(2,908,244)	(2,908,244)
Less: Allowance for unpaid pledges		(328,855)	(328,855)
Net undesignated campaign revenue (Fall of 2023)		8,865,050	8,865,050
Prior year undesignated contributions released from restrictions		(10,086,860)	(10,086,860)
Other contributions and grants	3,103,268	1,365,575	4,468,843
Total Public Support	16,367,468	143,765	16,511,233
Donor designation fees	284,364		284,364
Sponsored activities, events and other revenue	523,332		523,332
Total Public Support and Revenue	17,175,164	143,765	17,318,929
Expenses			
Program Services			
Total program funds awarded/distributed/invested	17,258,786		17,258,786
(Less: Donor designations*)	(3,374,831)		(3,374,831)
Net Program Services	13,883,955		13,883,955
Supporting Services			
Resource Development	2,109,817		2,109,817
Management and General	1,189,107		1,189,107
Total Supporting Services	3,298,924		3,298,924
Community Programs and Supporting Services	17,182,879		17,182,879
Change in net assets	(7,715)	143,765	136,050
Net assets, beginning of period	6,651,536	10,834,133	17,485,669
Net assets, end of period	\$6,643,821	\$10,977,898	\$17,621,719

*Donations designated to agencies are reduced by fundraising costs

We take our commitment to the community seriously and do everything possible to earn and keep your trust.

We are thrilled that third party assessors continue to recognize our achievement in this area:



Charity Navigator: Once again, United Way has earned Charity Navigator’s 4-star rating. This is the highest possible rating and indicates that our organization adheres to sector best practices and executes its mission in a financially efficient way. Attaining a 4-star rating verifies that we exceed industry standards and outperform most charities in our area of work.



Candid Seal of Transparency: The Platinum Seal is the highest level of recognition offered by Candid, an international online database of information about charities that advances transparency, enables users to make better decisions and encourages charitable giving.



United Way *Nonprofit Partners*

At **United Way of Dane County**, we’re proud to invest in and partner with agencies that support our Plan for Community Well-Being – a plan built with our community, for our community. 550+ nonprofits are supported through donor designations through the United Way campaign. Below are the partners who align on our vision for a brighter future. For a full list of partners, visit **www.unitedwaydanecounty.org/thank-you**

100 Black Men of Madison	Family Service Madison	Porchlight
Access Community Health Centers	Family Support & Resource Center	Reach Dane
Access to Independence	Forward Learning Youth and Young Adults	RISE Wisconsin
Agrace HospiceCare	Friends of Madison School & Community Recreation (MSCR)	River Food Pantry
American Heart Association	Friends of Wil-Mar	Ronald McDonald House Charities of Madison
American Red Cross, Southwest Wisconsin Chapter	GiGi's Playhouse Madison	RSVP of Dane County
ARC Community Services	Gilda's Club Madison Wisconsin	Safe Communities of Madison & Dane County
Autism Society of South Central Wisconsin	Girl Scouts of Wisconsin Badgerland Council	Safe Harbor Child Advocacy Center
Badger Prairie Needs Network	Goodman Community Center	Sankofa Behavioral & Community Health
Big Brothers Big Sisters of Dane County	Habitat for Humanity of Dane County	Sankofa Educational Leadership United
Boy Scouts of America, Glacier's Edge Council	Hancock Center for Dance/Movement Therapy	Second Harvest Foodbank of Southern Wisconsin
Boys & Girls Clubs of Dane County	Horizon High School of Madison	Simpson Street Free Press
Briarpatch Youth Services	Jewish Social Services of Madison	South Metropolitan Planning Council
Cambridge Community Activities Program	Journey Mental Health Center	Specialty Care Free Clinic
Canopy Center	JustDane	SSM Health at Home
Catholic Charities, Diocese of Madison	Kennedy Heights Neighborhood Association	St. Vincent de Paul Society, District Council of Madison
Centro Hispano	Latino Academy of Workforce Development	Stoughton Area Resource Team (START)
CEOs of Tomorrow	Latinos United for College Education Scholarships (LUCES)	Stoughton Youth Center
Children's Dyslexia Center Madison	Literacy Network	Sunshine Place
Children's Hospital of WI	Logan's Heart & Smiles	The ARC-Dane County
City of Middleton Youth Center	Lussier Community Education Center	The Foundation for Black Women's Wellness
Clean Lakes Alliance	Lutheran Social Services of Wisconsin and Upper Michigan	The Hmong Institute
Colonial Club	Madison Area Rehabilitation Centers	The Playing Field
Community Action Coalition for South Central Wisconsin	Madison Children's Museum	The Rainbow Project
Community Coordinated Child Care (4-C)	Madison Community Policing Foundation	The Road Home Dane County
Community Work Services	Madison Reading Project	The Salvation Army of Dane County
Cornucopia	Maydm	Three Gaits
Creative Community Living Services	McFarland Youth Resource Center	Treatment Assistance Fund, Inc.
Cultural Practices That Are Relevant Professional Development Organization	Mount Zion Baptist Church	Triangle Community Ministry
Dane County Department of Human Services	Movin' Out	Urban League of Greater Madison
Dane County Humane Society	NAMI Dane County	Urban Triage
Dear Diary	Nehemiah Community Development Corporation	Vera Court Neighborhood Center
Deerfield Community Center	Neighborhood House Community Center	Vivent Health
DeForest Area Community and Senior Center	NewBridge	WAGS (Wisconsin Academy for Graduate Service Dogs)
East Madison Community Center	Northside Planning Council	WayForward Resources
Energy Services	Northwest Dane Senior Services	Wisconsin Regional Training Program BIG STEP
EOTO Culturally Rooted	Operation Fresh Start	YMCA of Dane County
Families & Schools Together (FAST)	Oregon Youth Center	YWCA Madison

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The Power of Caring. **Working for All.**

www.unitedwaydanecounty.org



United Way of Dane County
2059 Atwood Avenue
Madison, WI, 53704

United Way of Dane County • The Power of Many. Working for All.



Giving Through United Way Multiplies Impact

It is our job to coordinate and amplify your impact, so that you know your money is making the greatest possible difference. For every dollar donated through United Way, the return is more than six times in total community impact. When your donated dollar goes through us, our volunteers are enabled to find six more dollars through a network of caring connection – enabling us to address big-picture issues no one person or organization can solve alone.

**Where you see more generosity
unleashed for the common good, you'll see United Way.**