

FINANCIAL SECURITY

(WORKFORCE & HOUSING)

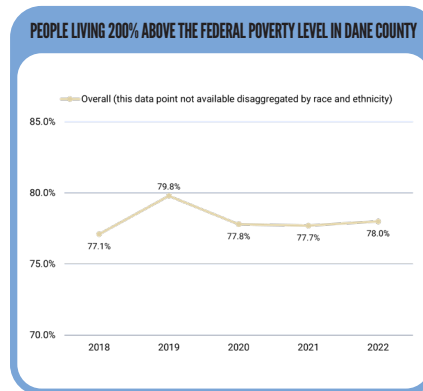
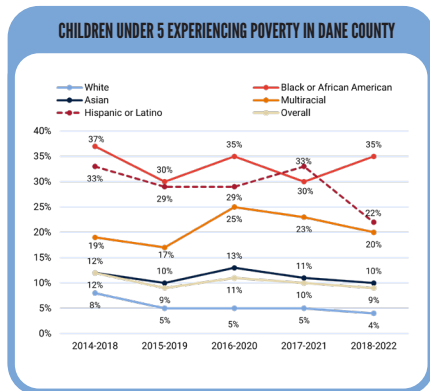
BUILDING FINANCIAL STABILITY AND STRENGTH



HOMELESSNESS REDUCTION • JOBS SKILLS TRAINING • RE-ENTRY SUPPORT

GOAL: More people are on pathways out of poverty.

- MEASURE:**
1. Decrease in number of children under five experiencing poverty in Dane County.
 2. Increase in people living 200% above poverty level in Dane County. *What a family of three needs to rent a two-bedroom apartment in Dane County.*



WHY IT MATTERS:

When more individuals have jobs earning family-sustaining wages and safe and affordable housing, they are less stressed and more able to provide for themselves and their families – better positioning our entire community and our economy to thrive.

UNITED WAY'S ROLE:

We're investing in strategies and local programs that help more families get what they need to become economically stable. Through partnerships, we connect participants with the resources to earn a diploma and/or go through industry-specific training, and match with employers who support paying family sustaining-wages.

We also invest in effective family homelessness reduction strategies including food access and case management, and much needed housing inventory.

