



# Health

**Goal: A Dane County absent of racial health disparities in physical and mental health, emphasizing a trauma-informed approach.**

While Dane County remains a top place to live, raise a family and retire, for our BIPOC neighbors (including Black, Indigenous, Latinx, Southeast Asian and People of Color), education, income and health inequities and disparities remain consistent. Unfortunately, in Dane County the color of your skin and the ZIP code in which you live have a significant impact on your quality of life, life expectancy and a wide range of health outcomes. To help address and dismantle the existing inequities, United Way invests in local nonprofits and programs that aim to reduce health disparities faced by our BIPOC community members.

**Measure: Life expectancy in Dane County.**



## **Saving our Babies Through ConnectRx**

The ConnectRx Wisconsin program is an initiative of the Dane County Health Council (DCHC), and United Way of Dane County is a proud partner of this large collaborative. The program is designed to improve birthing outcomes for Black families by screening for the social determinants of health among Black birthing people in Dane County. Those who enroll in the program are supported with community health workers, referrals to services and doula care.

**In 2023, the program received 469 referrals and served 202 patients!**

**20,030** *Dane County Neighbors Supported in 2023*



## HealthConnect

At United Way of Dane County, we believe cost should not prevent you from getting the health care you need. That's why we're helping lower income individuals and families who make too much to qualify for BadgerCare purchase insurance through [healthcare.gov](https://www.healthcare.gov) via our HealthConnect Premium Assistance Program.

**In 2023, \$1.05 million was invested into the HealthConnect program – allowing us to pay insurance premiums for 578 people through 492 plans.** Helping more individuals and families across Dane County lead healthier, happier lives.

**578**  
people received health insurance coverage through our HealthConnect premium assistance program



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*Over the last several years, HealthConnect made it possible for me to afford individual insurance through the Marketplace, and I'm incredibly grateful for that! United Way gave me the support and care I needed.*

*– Yara, HealthConnect participant*

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