



Early Childhood

Goal: Build family well-being by intentionally and simultaneously working with children under five and the adults in their lives together.

Research and community input consistently show that coordinated, holistic programs and policies that help meet children's and caregivers' goals simultaneously lead to increased family stability and mobility from poverty – leading to greater success across generations. At United Way, we bring together nonprofits and invest in multi-generational collaborations to meet families where they're at, providing holistic support and access to resources that'll help them thrive.

Measure: Child poverty (ages 0-5) in Dane County.



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RISE Wisconsin is very grateful for the work we've done with United Way. With their support, we've really been able to walk alongside families in helping with early childhood development education, early learning and providing families with stability. Whether they need access to childcare so they can go to work, or help with food assistance, it really takes a village. And United Way allows us to be part of that village.

– Maggie Waid, Director of Development, RISE Wisconsin



6,125 *Dane County Neighbors Supported in 2023*

Home Visiting: Creating Connections with Families with Young Children.

United Way invests in home-visiting programs for young families, including Welcome Baby and Beyond and Parent Child+ (at RISE Wisconsin), and KinderReady (at Children's Service Society). Through these programs, family support specialists meet with parents/caregivers and their children at home to focus parent support, social connections and resource connections.

In 2023, 200 children and their families participated in weekly or monthly visits depending on their unique needs. And, in order to ensure each family has what they need to be successful, we work to connect families to additional resources to holistically meet their needs and goals – including housing and employment support, mental health support and more.



175

children screened received an intervention, referral, or appropriate support as a result



174

children achieved developmental milestones while in programming with their families

