2023 Campaign Recognition

United Way Thanks Our Campaign Partners
When we unite our community towards a common goal, we can make the greatest possible impact. Because we’re better together! Thanks to our nonprofit partners, our donors and our volunteers, we’re building a better Dane County for all. That’s what we mean when we say we’re *The Power of Many. Working for All.*

### 2023 Campaign Awards

#### Top Campaigns

Companies who contributed more than $100,000 through corporate gifts, employee giving and special events.

1. American Family Insurance
2. Partners in Giving: State, UW, and UW Health Employee Combined Campaign
3. Exact Sciences
4. TruStage
5. Zimbrick, Inc.
6. Christensen Associates
7. UW Credit Union
8. Baker Tilly US, LLP
9. BMO
10. J.H. Findorff & Son Inc.
11. Madison Gas and Electric
12. Sub-Zero Group Inc.
13. M3 Insurance
14. Alliant Energy
15. TASC
16. Hy Cite Enterprises, LLC
17. First Business Bank
18. WPS Health Solutions
19. Summit Credit Union
20. Bankers’ Bank
21. U.S. Bank
22. Hooper Corporation
23. National Guardian Life Insurance Company
24. West Bend Specialty
25. Meridian Group, Inc.

#### Accelerating Impact Award

Companies who grew their financial impact the most, helping to accelerate positive change in our community.

**Total Growth in Dollars**

- Hooper Corporation
- Labcorp Early Development Laboratories Inc.
- UW Credit Union
- Vogel Bros. Building Co.

**Largest % Increase in Dollars**

- JustDane
- MetaStar, Inc.
- Strang

**Honorable Mentions**

- Belleville School District
- Catholic Charities, Diocese of Madison
- Hausmann Group
- Madison Metropolitan School District
- Quartz Health Solutions, Inc.
- Second Harvest Foodbank of Southern Wisconsin
- Thompson Investment Management
THE POWER OF MANY AWARD

COMPANIES WHO GREW THEIR EMPLOYEE PARTICIPATION THE MOST, ENGAGING MORE PEOPLE IN SUPPORTING OUR COMMUNITY.

- Hausmann Group
- Truity Partners, LLC
- Urban Land Interests LLC

HONORABLE MENTIONS

- ABS Global
- Belleville School District
- Big Brothers Big Sisters of Dane County
- Buttonwood Partners, Inc.
- Catholic Charities, Diocese of Madison
- DMB Community Bank
- Hy Cite Enterprises, LLC
- JustDane
- Porter & Sack, CPAs
- United Way of Wisconsin
- Wisconsin Women’s Health Foundation

GIVE UNITED AWARD

COMPANIES WHO JOINED OUR UNITED WAY FAMILY IN 2023 WITH A FIRST-TIME GIFT OR EMPLOYEE CAMPAIGN, INVESTING IN OUR COMMUNITY.

Catalent

Oftentimes, new campaigns start off slow and build up over the years. Not Catalent! They went all in from the start, hosting a catered kickoff, offering great incentives for donors and teams and providing a company match! Catalent will be a great case study for how to run a successful campaign when running through a third-party processing system. We’re looking forward to watching Catalent build off of this first great year!

EUA

Another company really impressed us when launching a new United Way campaign. And that’s EUA! EUA ran a fantastic campaign with an educational speaker, company match and some fun special events. They also supported our community events by sponsoring a table at the Women United Brunch and sending volunteers to our Community Kickoff. Huge shoutout to EUA’s ECMs for bringing such positive energy to promote United Way to all of their employees!

HONORABLE MENTIONS

- AC Hotel
- Achievers
- Aldevron
- American Packaging Corporation
- Atmosphere Commercial Interiors
- Best Western Premier Park Hotel
- C&W Services
- CliftonLarsonAllen
- Cottingham & Butler Insurance Services
- Entegral
- Filene
- IBEW Local 159
- IBEW Local 2304
- Isthmus Publishing Company, Inc.
- Johnson Block and Company
- Johnson Health Tech North America, Corp.
- Krause Estate Planning & Elder Law Center
- Latino Academy of Workforce Development
- OPEIU Local 39
- Orange Shoe Personal Fitness
- Painters Local 802
- Peter Gray Executive Search, LLC
- UFAS/AFT-WI Local 223
- United Staff Union
- Zimbrick, Inc. Retirees
INNOVATION AWARD

COMPANIES WHO ARE COMMITTED TO RAISING AWARENESS AND RESOURCES THROUGH NEW AND CREATIVE STRATEGIES.

Hy Cite Enterprises, LLC
From truly inspiring incentive levels to hosting a United Way ECM event to running a snack pack event, this company does it all! We’d specifically like to call out their onboarding process as they share a culture video to new hires that includes their strong involvement with United Way. Thank you to Hy Cite for being such incredible partners!

WEA Member Benefits
At United Way, we love to see businesses incorporating philanthropy in their culture and companies really having fun with their campaign. WEA Member Benefits does both at another level! At their campaign’s kickoff, you can feel the caring, community-centric energy. This year they brought back their pie toss event – raising $3,300! Kudos to WEA Member Benefits for your culture and thank you for your support.

Zimbrick, Inc.
Zimbrick embodies their company motto of "Loving Care" through every aspect of their organization, including their month-long campaign with United Way of Dane County. In addition to their 16 company-wide kick-offs, dozens of special events, Z-Club giving incentives and 80% participation rate, this year Zimbrick added a retiree campaign, designed to include and reengage past employees with Zimbrick’s long-standing philosophy of giving. Zimbrick continued to further emphasize innovative participation by incorporating not one, but three separate volunteer engagement events where they built hundreds of menstrual hygiene ImPacks for United Way’s partners.

ADVOCATE IN ACTION AWARD

CAMPAIGN VOLUNTEERS WHO ARE PASSIONATE ABOUT GIVING BACK, ENTHUSIASTIC ABOUT ENGAGING OTHERS IN LEARNING ABOUT OUR COMMUNITY AND INSPIRE EVERYONE TO GIVE, ADVOCATE AND VOLUNTEER.

Jason Hiller, Hausmann Group
Every great campaign has a great internal champion – and this individual has been just that for over a decade! Recently moving companies, he helped to grow his new company’s campaign by over six times in just two years by educating employees on the importance of United Way, making personalized asks of leadership and even shaving his sensational beard after reaching their stretch goal! He previously chaired both Key Club and Lead United and is currently co-chairing New Business Development. Thank you to Jason Hiller for being an incredible advocate!

Luke Hunley, Exact Sciences & Andrea Whitcomb, TruStage
We can safely say that Luke and Andrea are two of the most dedicated donors and volunteers we know. They truly understand the challenges and threats that we face, and both take personal responsibility in finding solutions or encouraging others to get involved. They have each volunteered as Lead United Council co-chairs for three years, served as Account Executives and were fully engaged in Cabinet meetings.

Kaye Martin, Madison Gas & Electric
Kaye Martin has led the charge on the MGE United Way campaign for several years. The MGE campaign is extensive, involving a packed event schedule for a full three weeks! Including a bake sale, silent auction, BBQ tailgate, games, Bucky book sales and an ImPack volunteer engagement building activity. Kaye made it her personal mission to win the Community Kickoff Challenge by recruiting the most employees to attend the event. Through every step of the way, Kaye met her role as an ECM with incredible enthusiasm and organization.
COLLABORATION AWARD

UNITED WAY PARTNERS WHO SERVE OUR COMMUNITY AND FACILITATE COLLABORATIVE ACTION LEADING TO MEANINGFUL CHANGE.

Tina Paulus Krause, TPK Consulting, Allison Cooley, Effectability LLC & Amy Ackerman, Core Endeavors Coaching and Consulting
The combined knowledge and experience that Tina Paulus Krause, Allison Cooley and Amy Ackerman bring to Women United is truly a gift for our members. They are experts in leadership development, facilitating, strategy and capacity building, team and organizational management – making our council and committees action-oriented and our events top notch. Their emotional intelligence, ability to connect with others and focus on inclusion has created an atmosphere of safety, belonging and growth.

Vogel Bros. Building Co., Stevens Construction Corp. & Hooper Corporation
Vogel Bros., Hooper Corporation and Stevens Construction Company came together not only to raise an additional $25,000 on top of their workplace campaigns and corporate gifts, but to inspire a new wave of Lead United Step-Up members. Leading by example, the generosity of this group is emphasized by how quickly they came together to accomplish this goal in a short window of time. Their efforts resulted in 40 new step-up members. Together they set a positive example of what can be accomplished when you work towards a common goal and are inspiring the next generation of leaders in philanthropy.

AFFINITY FOR COMMUNITY AWARD

COMPANIES WHO CREATE OPPORTUNITIES FOR EMPLOYEES TO LEAD IN THEIR CAREERS AND THROUGH THEIR PHILANTHROPY WITH UNITED WAY’S LEAD UNITED, WOMEN UNITED AND LINC NETWORKS.

All Comfort Services
LINC is our community engagement affinity group that combines making a positive impact with meeting new people and having a great time. All Comfort Services takes LINC to the next level! Their leadership and employees have gone all in on attending LINC events as a way to foster employee engagement. General Manager Nick Chacos talks about the “buzz around the office” the few days after each LINC event! All Comfort employees have even presented on LINC during Loaned Executive Training and to Campaign Cabinet. Thank you, All Comfort Services, for embracing LINC and making a difference!

Murphy Desmond S.C.
With four LINC, four Lead United and seven Women United members, Murphy Desmond is clear advocate for interacting with philanthropic networks and engagements. The organization generously hosts Women United Events at their office during Concerts on the Square and sponsors a table at the Women United Brunch. Among their members, Jane "Ginger" Zimmerman chaired the Women United Council in 2016 and was named a Women in Philanthropy Honoree.

TruStage
We have so many United Way Ambassadors at TruStage that promote leadership giving, Women United and LINC. Their August 2023 United Way Mixer invited over 100 donors and their ERGs to participate and learn more about opportunities to get involved on a deeper level. Stations included Volunteer Center, LINC, Lead United, Tocqueville and Cabinet, Account Executive Roles, and Women United – each led by a staff member that could speak from their personal experience in serving in these roles. These volunteers know the obstacles we're facing and are dedicated to finding solutions and setting examples for other corporate accounts.
2023 PARTICIPATING ORGANIZATIONS

- 18Forty8 Private Wealth
- A to Z RentAll & Sales/Event Essentials
- AAA Wisconsin
- AbbVie (ABBV)
- ABS Global
- Access Community Health Centers
- Achievers
- ACS, Inc
- AFSCME Local 1871
- AFSCME Local 6000
- AFSCME Local 720
- AFSCME Retirees Subchapter 52
- AFT-WI Local 3220 [TAA]
- Aldevron
- Aldi
- All Comfort Services
- Alliant Energy
- Amazon
- Amcor Flexibles
- American Family Insurance
- American Girl
- American Packaging Corporation
- American Printing Company, Inc.
- American Transmission Company
- Ameritas Life Insurance Corp
- Anthology
- Applied Tech Solutions
- AprilAire
- A-R Editions, Inc.
- ARC Community Services, Inc.
- Archer Daniels Midland Co
- Artisan Dental
- Ascendium Education Group
- Associated Bank
- Assurant
- Assured Partners Stafford Financial Group
- AT&T
- ATD-MAC
- AtlantisValley Foods, LLC
- Atlassian
- Attic Angel Association
- Auxiant
- Ayres Associates
- Bagels Forever, Inc.
- Baker Tilly US, LLP
- Ball Corporation
- Bank of Sun Prairie
- Bankers' Bank
- Barrymore Theatre
- Belleville School District
- Benjamin F. Edwards & Co.
- Bergstrom Automotive
- Berntsen Brass & Aluminum Foundry, Inc.
- Best Western Premier Park Hotel
- BetterLife
- Big Brothers Big Sisters of Dane County
- Black & Veatch
- BMO
- Boardman & Clark LLP
- Boys & Girls Clubs of Dane County
- Brandgarten, Inc.
- Brat Fest Inc.
- Bricklayers and Allied Craftworkers Local 13
- Brunsell Lumber & Millwork
- Building and Construction Trades Council of South Central Wisconsin
- Buttonwood Partners, Inc.
- BWBR
- C. Blohm & Associates
- CAMECA Instruments, Inc.
- Canopy Center, Inc.
- Capitol Bank
- Capitol Lawn Sprinkler, Inc.
- CapSpecialty
- Cargill
- Carle Health
- Carley Wood Associates
- Catalent
- Caterpillar
- Catholic Charities, Diocese of Madison
- CDW
- Centro Hispano of Dane County
- Certco, Inc.
- CGC, Inc.
- Children's Hospital and Health System Foundation
- Children's Hospital of Wisconsin
- Christensen Associates
- CHS Inc
- Cigna Foundation
- City of Fitchburg
- City of Madison Combined Campaign
- City of Middleton
- City of Sun Prairie
- CM Vantage
- Colliers International
- Colony Brands, Inc.
- Combined Federal Campaign
• Community Action Coalition for South Central Wisconsin
• Community Coordinated Child Care (4C) in Dane County
• Community Health Charities of Wisconsin
• Compeer Financial
• ConAgra Foods Inc
• Connexus Credit Union
• Costco - Sun Prairie
• Cottingham & Butler Insurance Services
• County of Dane Combined Campaign
• Courtier Foundation, Inc.
• Credit Union National Association
• CultureCon LLC
• Cummins
• CWA Wisconsin Political Council
• Dairy Farmers of Wisconsin
• Dane County Humane Society
• Dashiell Corporation
• Dean Health Plan, Inc.
• DeForest Area School District
• Deloitte Consulting LLP
• Delta Air Lines, Inc.
• Demco
• Dentistry for Madison
• Destination Madison
• DeWitt LLP Law Firm
• DI & Associates dba Spherion
• Directly Affiliated Local Union Local 24111
• Discover Financial
• DMB Community Bank
• Dollar General Literacy Foundation
• Don Miller Auto Family
• East Madison Community Center
• Eli Lilly and Company
• Employee Benefits Corporation
• Employers Mutual Casualty
• Encore Homes, Inc.
• Endres Manufacturing Company
• Enterprise Holdings
• Enterprise Rent-A-Car
• Environment Control of Wisconsin, Inc.
• Epic Systems Corporation
• ERDMAN
• EUA
• Evergreen Healthcare Partners
• Evjue Foundation Inc.
• Exact Sciences
• Exelon
• FAC Services LLC
• Faith Technologies
• Family Support & Resource Center
• Farwell
• FedEx
• Festival Foods
• Fifth Third Bank
• Fire Light Group
• Fireside Hearth & Home
• First Business Bank
• First Weber, Inc.
• FIS
• Flad Architects
• Flad Development & Investment Corp.
• Florida Blue
• FluGen
• Foley & Lardner LLP
• FORVIS
• Forward Health Group Inc
• Forward Learning Youth and Young Adults
• Forward Madison
• Foth Companies - Madison
• Franklin Fueling Systems
• Fristam Pumps USA, Limited Partnership
• Full Compass Systems
• Gamber Johnson
• Gannett Fleming, Inc.
• Gates Foundation
• GE HealthCare
• General Beverage Sales
• General Motors Corp
• GMR Marketing LLC
• Godfrey & Kahn, SC
• Goodman Community Center
• Goodman's Jewelers
• Googins Advisors, Inc.
• Google
• Graef
• Grange Insurance
• Green Bay Packers Foundation
• Group Health Cooperative of South Central Wisconsin
• Habitat for Humanity of Dane County
• Hancock Center for Dance/Movement Therapy, Inc.
• Harley Davidson
• Haskell
• Hausmann Group
• HDR, Inc.
• HealthFitness
• Heartland Business Systems
• Heartland Credit Union
• Hellenbrand, Inc.
• Henry J. Predolin Foundation, Inc.
• Herb Kohl Philanthropies
• Mound City Bank
• Moxe Health
• Murphy Desmond S.C.
• Musicnotes, Inc.
• National Association of Letter Carriers Branch 507
• National Guardian Life Insurance Company
• Nationwide Insurance
• NCG Hospitality
• Neider & Boucher, SC
• Nelnet
• Network for Good
• Network Health
• NeuGen
• NeuWave Medical, Inc.
• NewBridge
• Nickles Electric
• Nitty Gritty
• Nordic
• North American Mechanical, Inc.
• Northwestern Mutual
• Novus International
• Oak Bank
• Oakbrook Corporation
• Old National Bank
• One City Early Learning Centers
• One Community Bank
• OPEIU Local 39
• Operation Fresh Start
• Orange Shoe Personal Fitness
• Oregon School District
• O'Reilly Auto Parts
• Otto Bremer Trust
• Pacific Economics Group
• Painters Local 802
• Park Bank
• PARK Printing Solutions
• Park Towne Development Corporation
• Partners in Giving: State, UW, and UW Health Employee Combined Campaign
• Paul's Book Store
• Paychex, Inc.
• Pepsi-Cola of Madison
• Perkins Coie
• Peter Gray Executive Search, LLC
• Pfizer Corporation
• Phillips Distributing Corporation
• PICA Podiatry Insurance Co of America
• Pieper Power
• Pitney Bowes, Inc.
• Placon Corporation
• Plumbers Local 75
• Plunkett Raysich Architects, LLP
• Porchlight
• Porter & Sack, CPAs
• Potter Lawson
• Prime Urban Properties
• Principal Financial Group
• Promega Corporation
• QBE
• Quarles & Brady LLP
• Quartz Health Solutions, Inc.
• Quincy Bioscience
• Race Day Events LLC
• RBC Wealth Management
• Realty Executives Cooper Spransy
• Reinhart, Boerner, & Van Deuren
• Renaissance Charitable Foundation Inc.
• Resonant Capital Advisors
• Rhyme
• RISE Wisconsin, Inc.
• RLI Corp
• Robert W. Baird & Co.
• Rocket Industrial
• Rockwell Automation
• Rockwell Out of Area
• Roots & Wings Foundation
• Rouse Management
• RSM US LLP
• RSVP of Dane County
• Rural Electric Supply Cooperative
• Rural Mutual Insurance Company
• Russ Darrow Chrysler Group
• Russ Darrow Group
• Ryder Truck Rental
• S/B Strategic Marketing
• Sargento Foods
• Scientific Protein Labs LLC
• SCS Engineers
• Second Harvest Foodbank of Southern Wisconsin
• SECURA Insurance
• Sentry Insurance
• Sergenian's Floor Coverings
• Settlers best Credit Union
• Shakeproof Automotive
• Sheridan Wisconsin
• Shive-Hattery Architecture and Engineering
• Siemer Institute for Family Stability
• Sierra Trading Post
• Singlewire Software
• Slipstream
• SMART Local 18
• South Central Federation of Labor, AFL-CIO
Springs Window Fashions, LLC
SprintPrint
SSM Health
SSM Health at Home
St. Mary’s Hospital
Staff Electric Company, Inc.
Stafford Rosenbaum LLP
Starion Bank
Stark Company Realtors
State Bar of Wisconsin
Stemina BioMarker Discovery, Inc.
Steve Stricker American Family Insurance Foundation
Stevens Construction Corp.
Stone House Development, Inc.
Stoughton Trailers, LLC
Strand Associates, Inc.
Strang
Stratatech Corporation
Strohm Ballweg LLP
Stroud, Willink & Howard, LLC
Sub-Zero Group Inc.
Sullivan designBUILD
Summit Credit Union
Sun Prairie Area Schools
Suttle-Straus, Inc.
SVA
T. Anton Investment House, Inc.
Target
TASC
TDS Family of Companies
Teamsters Local 695
Technology Education Foundation, Inc.
TEKsystems
Tetra Tech
The Alliance
The Boldt Company
The Marcus Corporation
The Pyle Group
The QTI Group
The Rainbow Project
The Road Home Dane County
Thermo Fisher Scientific, Inc.
Thompson Investment Management
Thrivent Financial
TJ Maxx
Town & Country Engineering, Inc.
Town Bank
Transcat
Trinity Financial Planning, Inc.
Truity Partners, LLC
TruStage
TSYS
U.S. Bank
U.S. Cellular
U.S. Venture
UBS Financial Services Inc.
UFAS/AFT-WI Local 223
Uniek, Inc.
United Health Group
United Parcel Service
United Staff Union
United Way of Dane County
United Way of Wisconsin
UnityPoint Health - Meriter
University Book Store
Urban Land Interests LLC
Urban League of Greater Madison
USAA
UW Credit Union
UW Foundation & Wisconsin Alumni Association
Valicom
Vera Court Neighborhood Center
Verona Area School District
Virent, Inc.
Vivent Health, Inc.
Vogel Bros. Building Co.
von Briesen & Roper Law Office
Walgreen’s Distribution Center
Wal-Mart
WayForward Resources
We Energies
WEA Credit Union
WEA Member Benefits
Wegner CPAs
Wells Fargo
Wells Print and Digital Services
Werner Electric Supply
West Bend Specialty
Westphal & Co. Inc.
Westward Way Partners
Wines for Humanity LLC
Wipfli, LLP
Wisconsin Alumni Research Foundation
Wisconsin Automobile & Truck Dealers Association
Wisconsin Bank & Trust
Wisconsin Bankers Association
Wisconsin Education Association Council
Wisconsin Hospital Association
Wisconsin Laborers’ District Council
Sponsorship plays an important role in the expansion of support for Dane County families, and helps people understand, experience and feel connected to our work. Thank you to our partners who provided event and in-kind support to help us maintain our nationally recognized effectiveness ratio of spending 86% of funds on programming and only 14% on administrative costs.
• New Glarus Brewery
• Nitty Gritty
• Nonno’s Ristorante Italiano
• Northwestern Mutual
• Olbrich Botanical Gardens
• Olive & Herb
• Orange Shoe Personal Fitness
• Orange Tree Imports
• Overture Center for the Arts
• Packer Pro Shop
• Papa Murphy’s
• Park Bank
• Pasture and Plenty
• Pepsi-Cola of Madison
• Petphoria
• Pitney Bowes, Inc.
• Prost!
• Quartz Health Solutions, Inc.
• Schuester’s Farms
• Singlewire Software
• Smoothie King
• Springs Window Fashions, LLC
• State Line Distillery
• Steve Stricker American Family Insurance Foundation
• Sugar River Pizza
• Summit Credit Union
• Sunne Boutique
• TASC
• Taste of Madison
• The Borough Beer Co. & Kitchen
• The Dog Den
• The Edgewater
• The Majestic
• Tito’s Handmade Vodka
• Toot & Kate’s Wine Bar
• TPK Consulting
• Trader Joe’s
• Tricky Foods
• TruStage
• UW Credit Union
• Village Caregiving
• Vogel Bros. Building Co.
• Vortex
• Weichert Realtors - Lakepoint
• WIDA
• Wine and Design
• Wings Over Madison
• Wipfli, LLP
• Wisconsin Athletics
• WKOW
• Working Draft Beer Company

Join us! Contact events@uwdc.org to learn about sponsorship opportunities in 2024.