



United Way 211

United Way 211 is here to provide 24/7 live, local assistance to every person in our community who needs it. In times of crisis, navigating resources and solutions can be difficult – but we're here to help.

From finding food to paying rent or connecting to addiction treatment (and so much more), 211 can help. Our specialists listen, offer comfort, hope and solutions in times of crisis. **211 hosts the most comprehensive health and human services database of curated agencies in Dane County,**

and provides real-time, up-to-date information on needs. In partnership with neighborhood, healthcare and technology partners, we're building toward a coordination and reporting system that ensures referrals and services are achieving expected results.

Here's how we invested in 211 in 2022 to impact our community:



Investment: **\$570,926**



Agencies in database: **3,000+**

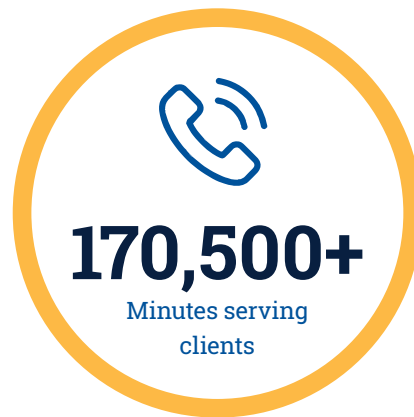


Supporting Families in Times of Crisis

We know that when more families have what they need to succeed, our entire community is better positioned to thrive. Because family well-being leads to community well-being – and 211 is just one of the ways we get closer to that.

When Aliah found herself struggling with her mental health after the birth of her first baby, she called 211. Our staff referred her to our partners at **Access Community Health Center**, and she was given a safe space to share her struggles and how she believed her mental state impacted her ability

to produce enough breast milk. They introduced her to one of their lactation consultants and linked her to their behavioral support team to help address her mental health concerns. Within three weeks, Aliah reported an improvement in her mental health – and successful weight gain for her baby! **Now, Aliah is healthier and better positioned to care for her child, and her baby is one step closer to achieving the developmental milestones that will set him up for future success.**



Top Agency Referrals

Porchlight: **24%**

Community Action Coalition for South Central Wisconsin: **16%**

Middlecamp Center of Vincentian Charity: **11%**

Dane County Department of Human Services: **11%**

The River Food Pantry: **8%**


The Salvation Army of Dane County: **7%**

Urban Triage: **6%**

Catholic Charities – The Beacon: **5%**

Energy Services: **5%**

Top Referrals by Category



11,399
Housing and Shelter




5,812
Food



4,699
Health Care




4,150
Mental Health and Substance Use



3,810
Utility Assistance



2,433
Transportation



1,994
Clothing, Personal and Household Supplies



1,977
Individual, Family and Community Support



United Way of Dane County Plan for Community Well-Being: Early Childhood

GOAL: Build family well-being by intentionally and simultaneously working with children under five and the adults in their lives together.

Why it Matters: Research and community input consistently show that coordinated, holistic programs and policies that help meet children’s and caregivers’ goals simultaneously lead to increased family stability and mobility from poverty – leading to greater success across generations. That’s why, in 2022,

we invested in 15 local nonprofits and 23 local programs to identify and address the historical and structural barriers that undermine a family’s overall well-being. Through these partnerships, we work with families to solve problems and provide new resources to meet their goals.

Here’s how we invested in early childhood efforts in 2022:



Investment: **\$1,364,656**



Nonprofit Partners: **15**



Programs: **23**



Program Participants: **1,923**



ParentChild+ Program – Supporting Learning, Together

As we work to help more caregivers and children get what they need to lead thriving lives, we've invested in the ParentChild+ program led by our partners at **RISE Wisconsin**. This early literacy, home visiting program helps parents and caregivers prepare their children for 4K and beyond – setting the whole family up for success!

When Stacey was concerned with her son Simon's speech, she turned to reading books to him more often. They practiced letters and numbers, but she still felt he wasn't improving,

and she didn't know what to do. So, she reached out to RISE, and they connected her with a ParentChild+ specialist. Over the course of a few months, they had many home visits at which they spent time not only reading books, but talking about how the pictures and stories related to Simon's personal experiences and playing games to help him express his learnings out loud. Now, they're about to graduate the program and both Stacey and Simon have the tools they need to keep working on his education and development together!

The impact on local families participating in Early Childhood programming in 2022:



82%

maintained housing and/or avoided eviction (103 individuals)



88%

of kids achieved developmental milestones while in programming with their families (100 children aged 0-5)



234

families reported improved parent-child interaction and/or increased parenting knowledge

United Way of Dane County Invests in Early Childhood Programs at These Organizations:

ARC Community Services

Children's Hospital of WI

Community Action Coalition for South Central Wisconsin

Community Coordinated Child Care (4-C)

Dane County Department of Human Services

Goodman Community Center

Madison Children's Museum

Porchlight

Reach Dane

RISE Wisconsin

Sunshine Place

The Playing Field

The Rainbow Project

The Road Home Dane County

Vera Court Neighborhood Center



United Way of Dane County Plan for Community Well-Being: Education

GOAL: All students succeed academically and graduate high school prepared for higher education, career and community.

Why it Matters: Individuals who finish high school are more likely to have the skills required to be successful in postsecondary education, an increasingly complicated job market and society. And adults with higher education levels are more likely to gain employment with family-sustaining

wages. That's why, in 2022, we invested in 18 local nonprofits and 32 local programs that help prepare youth for the classroom and life beyond through mentorship, tutoring and social-emotional learning.

Here's how we invested in education efforts in 2022:



Investment: **\$3,715,863**



Nonprofit Partners: **18**



Programs: **32**



Program Participants: **5,728**



Mentorship and Learning – in the Classroom and Beyond

When Zane first matched with his Big Brother, Rich, he was struggling to make connections with his peers and had trouble focusing in school. But the community mentoring program provided by our partners at **Big Brothers Big Sisters of Dane County** was just what he needed! Over time, Rich was able to help Zane come out of his shell, encouraging him to try new things and overcome his social anxiety. Now, four

years later, Zane is feeling more confident, speaking up and asking questions during class and even considering what his next step after high school will be. Social-emotional learning is a key part in helping kids become more successful both in and out of the classroom – leading to happier, more fulfilling lives.

The impact on local families participating in Education programming in 2022:



95%

saw improved academic performance (182 students grades K-5)



100%

graduated high school in Dane County (253 students)



86%

of disengaged students saw improved belonging, leadership and/or academic success (1,189 students grade 6-8)

United Way of Dane County Invests in Education Programs at These Organizations

100 Black Men of Madison

Big Brothers Big Sisters of Dane County

Boys & Girls Clubs of Dane County

Briarpatch Youth Services

Centro Hispano

City of Middleton Youth Center

Dear Diary

Families & Schools Together (FAST)

Goodman Community Center

JustDane

Literacy Network

Lussier Community Education Center

Mount Zion Baptist Church

Operation Fresh Start

Simpson Street Free Press

The Hmong Institute

Urban League of Greater Madison

Vera Court Neighborhood Center



United Way of Dane County Plan for Community Well-Being: Income

GOAL: More people are on pathways out of poverty.

Why it Matters: When more individuals have jobs earning family-sustaining wages and safe and affordable housing, they are less stressed and more able to provide for themselves and their families – better positioning our

entire community to thrive. That's why, in 2022, we invested in 19 local organizations and 40 local programs that help more families get what they need to become economically stable.

Here's how we invested in Income Initiatives in 2022:



Investment: **\$3,450,924**



Nonprofit Partners: **19**



Programs: **40**



Program Participants: **8,653**



Supporting Career Development Through HIRE

In 2013, we launched our HIRE Initiative – a program which focuses on helping adults prepare for and find steady employment. By working with six local partner nonprofits and 50 employers, we’ve been able to help more than 3,000 people find reliable work in our community. Take Leslie, for example.

After more than eight months of being unemployed, she found out about the YWeb Career Academy program led by our partners at **YWCA Madison**. The course offered the opportunity to develop new skills in the high-demand tech industry and additional skills that would help her launch a

new career. It was a great fit, but the schedule of the program made it difficult to get a temporary or part-time job, and she was worried about being able to afford her rent. Thanks to the HIRE housing assistance, Leslie was supported with funds to help her pay for housing while she focused on completing YWeb – eliminating that barrier. She was ultimately selected to be the project manager of her team and the speaker during graduation thanks to her leadership skills and the appreciation that her classmates had for her! Leslie is currently attending Seminar School and waiting to start an apprenticeship position with the YWCA.

The impact on local families participating in Income programming in 2022:



334

gained employment at \$15+/hour, with a total of 1,051 completing employment training



77%

maintained housing and avoided eviction (1,861 individuals)



92%

did not return to prison (200 individuals)

United Way of Dane County Invests in Income Programs at These Organizations

Catholic Charities, Diocese of Madison
 Centro Hispano
 Community Action Coalition for South Central Wisconsin
 Cultural Practices That Are Relevant Professional Development Organization
 Habitat for Humanity of Dane County

JustDane
 Latino Academy of Workforce Development
 Literacy Network
 Middleton Outreach Ministry
 Porchlight
 Sankofa Behavioral & Community Health
 Sankofa Educational Leadership United

Second Harvest Foodbank of Southern Wisconsin
 Stoughton Area Resource Team (START)
 Sun Prairie Emergency Food Pantry
 The Road Home Dane County
 The Salvation Army of Dane County
 Urban League of Greater Madison
 YWCA Madison



United Way of Dane County Plan for Community Well-Being: Health

GOAL: A Dane County absent of racial health disparities.

Why it Matters: While Dane County remains a top place to live, raise a family and retire, for our BIPOC neighbors (including Black, Indigenous, Latinx, Southeast Asian and people of color), education, income and health inequities and disparities remain consistent. Unfortunately, in Dane County the color of your skin and the ZIP code in which you live have a significant impact

on your quality of life, life expectancy and a wide range of health outcomes. That's why, in 2022, we invested in 15 local nonprofits and 16 local programs that aim to reduce health disparities faced by our BIPOC community members through a trauma-informed approach.

Here's how we invested in Health Initiatives in 2022:



Investment: **\$2,893,808**



Nonprofit Partners: **15**



Programs: **16**



Program Participants: **9,843**



HealthConnect

At United Way of Dane County, we believe cost should not prevent you from getting the health care you need. That's why we're helping lower income individuals and families who make too much to qualify for BadgerCare purchase insurance through healthcare.gov via our HealthConnect Premium Assistance Program. Made possible by generous donations from **UW Health** and **Quartz**, HealthConnect

offered premium rate coverage through 20 different local plans for qualified individuals who registered during the 2022 enrollment period. In fact, **last year \$1.05 million was invested into the HealthConnect program – allowing us to pay insurance premiums for 538 people through 504 plans!** Helping more individuals and families across Dane County lead healthier, happier lives.

The impact on local families participating in Health programming in 2022:



87%

saw improved health outcomes in programs that address the needs of BIPOC communities (3,645 individuals)



91%

saw improved outcomes in maternal-child health programs (1,017)



583

people received health insurance coverage through our HealthConnect Premium Assistance Program

United Way of Dane County Invests in Health Programs at These Organizations

Access Community Health Centers

Catholic Charities, Diocese of Madison

Centro Hispano

East Madison Community Center

EOTO Culturally Rooted

Journey Mental Health Center

NewBridge

Safe Communities of Madison & Dane County

The Foundation for Black Women's Wellness

The Hmong Institute

The Rainbow Project

Triangle Community Ministry

Urban Triage

Vivent Health