# Where you see positive change, you'll see us.



Donate today! unitedwaydanecounty.org





For more than 100 years, United Way of Dane County has evolved to meet the changing needs of our community. And, as we launch into the next century, we're innovating forward with our new Plan for Community Well-Being! This vision for a brighter future focuses on increasing family well-being so that all families in Dane County lead healthy, thriving and secure lives – making our entire community stronger.

## This plan, built with our community, for our community, includes these strategic goals:

**Early Childhood** – Build family well-being by intentionally and simultaneously working with children under five and the adults in their lives together.

**Education** – All students succeed academically, and graduate high school prepared for higher education, career and community.

**Income** – More people are on pathways out of poverty.

Health - A Dane County absent of racial health disparities.

**At United Way of Dane County,** we know that the well-being of our children and families directly impacts the overall health of our community. And the only way we can overcome these barriers is by working together towards collective impact.

While Dane County remains a top place to live, raise a family and retire, that's not the case for many of our neighbors.

10.8% of our population lives in poverty (58,000+): which would fill 3/4 of seats at Camp Randall.

Only 42.9% of third grade students are reading at grade level: which would fill The Sylvee with kids who are reading at or below basic levels.

By working collaboratively with our network of local nonprofits, businesses, community leaders, donors, volunteers and families we'll address big-picture issues that no one individual or organization can solve alone.



Scan the code using your device's camera to visit unitedwaydanecounty.org

You can help!

Be a part of United Way's Community Campaign.

# **Donate today!**

Your gift is critical and creates lasting change across generations in Dane County.

### Giving Through United Way **Multiplies Impact**

For every dollar donated, United Way volunteers are enabled to find six more dollars through a network of caring connection.

Together, we are The Power of Many. Working for All.

(All investments are based on 26 pay periods per year.)



\$1 equals one hour of targeted job training support for an adult student. (Annual gift of \$26)



\$5 equals a scholarship for one Spanish speaking early childhood care provider to complete required coursework, increasing access to child care. (Annual gift of \$130)



**\$20 equals** 50 hours of one-on-one instruction and mentorship to high school students as they prepare for and develop higher education skills. (Annual gift of \$520)



\$40 equals six months of weekly early childhood home-visiting services for one family. (Annual gift of \$1,040)



\$50 equals one school-based mental health wellness group, serving 14 students in need of support for seven weeks. (Annual gift of \$1,300)



\$100 equals full birth and postpartum birthing service for one couple, including prenatal, birth and postpartum care. (Annual gift of \$2,600)



\$385 equals a security deposit and first month's rent for seven families experiencing homelessness or housing insecurity. (Annual gift of \$10,010)

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www.unitedwaydanecounty.org





The Power of Many, Working for All.