



# United Way of Dane County Plan for Community Well-Being: Health

## GOAL: A Dane County absent of racial health disparities.

**Why it Matters:** While Dane County remains a top place to live, raise a family and retire, for our BIPOC neighbors (including Black, Indigenous, Latinx, Southeast Asian and people of color), education, income and health inequities and disparities remain consistent. Unfortunately, in Dane County the color of your skin and the ZIP code in which you live have a significant impact

on your quality of life, life expectancy and a wide range of health outcomes. That's why, in 2022, we invested in 15 local nonprofits and 16 local programs that aim to reduce health disparities faced by our BIPOC community members through a trauma-informed approach.

## Here's how we invested in Health Initiatives in 2022:



Investment: **\$2,893,808**



Nonprofit Partners: **15**



Programs: **16**



Program Participants: **9,843**



## HealthConnect

At United Way of Dane County, we believe cost should not prevent you from getting the health care you need. That's why we're helping lower income individuals and families who make too much to qualify for BadgerCare purchase insurance through healthcare.gov via our HealthConnect Premium Assistance Program. Made possible by generous donations from **UW Health** and **Quartz**, HealthConnect

offered premium rate coverage through 20 different local plans for qualified individuals who registered during the 2022 enrollment period. In fact, **last year \$1.05 million was invested into the HealthConnect program – allowing us to pay insurance premiums for 538 people through 504 plans!** Helping more individuals and families across Dane County lead healthier, happier lives.

### The impact on local families participating in Health programming in 2022:



**87%**

saw improved health outcomes in programs that address the needs of BIPOC communities (3,645 individuals)



**91%**

saw improved outcomes in maternal-child health programs (1,017)



**583**

people received health insurance coverage through our HealthConnect Premium Assistance Program

### United Way of Dane County Invests in Health Programs at These Organizations

Access Community Health Centers

Catholic Charities, Diocese of Madison

Centro Hispano

East Madison Community Center

EOTO Culturally Rooted

Journey Mental Health Center

NewBridge

Safe Communities of Madison & Dane County

The Foundation for Black Women's Wellness

The Hmong Institute

The Rainbow Project

Triangle Community Ministry

Urban Triage

Vivent Health