WHAT IS A LOANED EXECUTIVE?
Your employee works as an extension of the United Way team for four months and finishes the program with a fresh, new set of high-demand skills, including business planning, customer relationship management and public speaking.

WHO IS A LOANED EXECUTIVE?
An employee who is a self-starter with potential for growth. This person is a role-model and a highly enthusiastic individual in your company. Successful Loaned Executives are skilled in fundraising and sales, problem solving, project management and teamwork – and have an interest in growing their personal and professional network. A bachelor’s degree or equivalent work experience is preferred, as well as the desire and ambition to grow as a leader.

PARTICIPATING LOANED EXECUTIVE ORGANIZATIONS

- Ascendium Education Group
- Alliant Energy
- American Family Insurance
- American Girl
- CUNA Mutual Group
- Exact Sciences
- J.H. Findorff & Son Inc
- First Business
- Group Health Cooperative
- Hooper Corporation
- M3 Insurance
- Madison Gas and Electric
- National Guardian Life Insurance
- Neckerman Insurance Services
- The QTI Group
- Singlewire Software
- State Bank of Cross Plains
- Sub-Zero Group Inc.
- Summit Credit Union
- TASC
- UW Credit Union
- Vogel Bros. Building Co.
- Zimbrick

For more information, contact Bill Monkemeyer at bill.monkemeyer@uwdc.org or 608.246.4351
THROUGH THE LOANED EXECUTIVE PROGRAM, EVERYBODY WINS!

OUR COMMUNITY
The Loaned Executive program will build on your employee’s talent, bolstering their fundraising and volunteer skills to support our community. That support results in significant, measurable progress on Dane County’s most critical issues – and contributes to building a stronger workforce.

YOUR ORGANIZATION
Connect with like-minded organizations and gain recognition as a supporter of advancing our community’s goals by making Dane County a better place to succeed in school, work and life.

LOANED EXECUTIVES
United Way of Dane County delivers an innovative and comprehensive training program to prepare and support our Loaned Executives during their service. As a result, they benefit from an enhanced set of business skills, including:

- Public Speaking
- Leadership
- Diversity, Equity and Inclusion (DEI) best practices
- Time Management
- Sales and Marketing
- Customer Service
- Critical Thinking
- Teamwork
- Local Networking
- Deeper Connection to the Community

Additionally, Loaned Executives will have the opportunity to invest and award grants through the United Way of Dane County Foundation into the community – allowing them to play a crucial role in sparking real, community-wide change.

WAYS TO PARTNER

LOAN AN EMPLOYEE
Loan an employee by providing a leave of responsibility from day-to-day job duties (with a continuation of compensation, benefits and expenses) for 17 weeks (August – November), on a full-time or part-time basis.

SPONSOR
By sponsoring a loaned executive with an investment of $12,000 you provide professional development and a sustainable wage opportunity for a member of our community.

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