United Way of Dane County Message

Three ways to tell the United Way story out in our community

3-Second Message:
The Power of Many. Working for All.

30-Second Message:
For 100 years, United Way of Dane County has mobilized the caring power of our community to create lasting change for multiple generations. With a mission to unite the community to achieve measurable results that change lives, we are committed to being a catalyst for inclusion and systemic change — working collaboratively with local nonprofits, businesses, community leaders, donors and volunteers to solve big-picture issues no one person or organization can address alone.

By giving to United Way, you’re investing in families as they work to access the building blocks of well-being — a quality education, family-supporting job and health supports. And you’re helping to build a better community, for all.

That is The Power of Many. Working for All.

3-Minute Message:
For 100 years, United Way of Dane County has mobilized the caring power of our community to create lasting change for multiple generations. With a mission to unite the community to achieve measurable results that change lives, we are committed to being a catalyst for inclusion and systemic change.

Through strategic partnerships and collaborative work with local nonprofits, businesses, community leaders, donors, volunteers and families, we’ve been able to bring the many voices of Dane County together to find common ground and develop a strategic architecture for change — solving big-picture issues that no one person or organization can address alone.

At United Way, we focus on addressing systemic barriers and help local families access the building blocks of well-being — a quality education, family-supporting job and health supports. And last year’s campaign dollars are currently supporting 850 nonprofits, including 52 local organizations and 112 local programs that work to address our greatest needs in these areas.

By giving to us, you’re building a better community for all. For every dollar donated through United Way, the return is more than six times in total community impact! Because when your donated dollar goes through us, our army of volunteers are enabled to find six more dollars through a network of caring connection.

That is The Power of Many. Working for All. And we invite every Dane County resident to be a part of the change we all wish to see.