

United Way Centennial Participation Challenge

#PowerofManyWorkingforAll

Created by United Way of Dane County

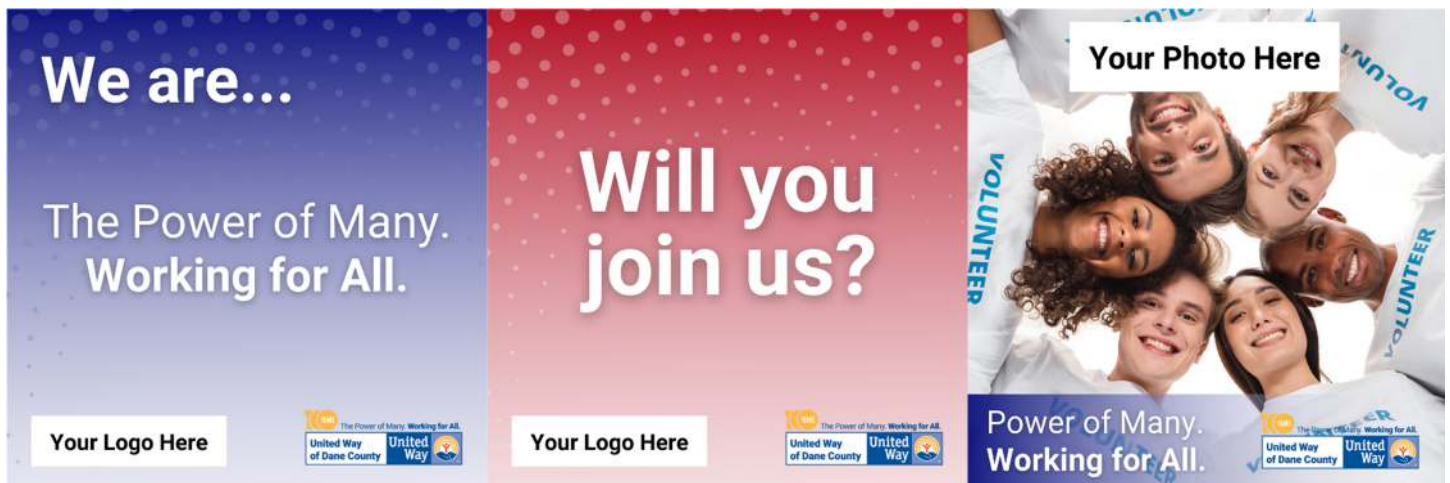
Thank you for joining the United Way of Dane County Centennial Participation Challenge! Your commitment to increasing participation at your organization means a greater positive impact in our community. Now that you've risen to the challenge, it's time to share the news with the community and encourage others to join in. We've created a toolkit with graphics and suggested language.

Platforms:	Facebook, Twitter, Instagram & LinkedIn
United Way Social Handles (Facebook, Instagram & Twitter):	@unitedwaydaneco
Hashtag:	#PowerofManyWorkingforAll

Sample Social Media Copy

- We've joined United Way of Dane County's (@unitedwaydaneco) Centennial Participation Challenge! We are committed to amplifying our impact by [tell them your plan to amplifying impact, i.e. increasing employee participation over the next 3 years, giving a corporate gift, etc.]. We are the #PowerofManyWorkingforAll! Will you join us? *(Optional: Tag companies you would like to join the challenge with you)*
- We are the #PowerofManyWorkingforAll and we've joined United Way's (@unitedwaydaneco) Centennial Participation Challenge! We've committed to amplifying our impact in Dane County over the next 3 years. Will you join us? *(Optional: Tag companies you would like to join the challenge with you)*

Social Media Graphic Examples



Sizes in the Google Drive ([Google Drive Link](#)):

1080 X 1080 – Facebook, Instagram, LinkedIn

1080 X 1920 – Facebook & Instagram Story

1600 X 900 – Twitter

Note: Graphics can be used as a series or individually. All graphics can be customized with company logos.

*If you have any questions about the assets or copy, please contact
Adrienne Kramer at United Way of Dane County at Adrienne.kramer@uwdc.org.*