




CREATING LASTING, POSITIVE CHANGE

Last year, 408 Cross Plains residents were helped by United Way Services*.

For 100 years, United Way of Dane County has led in mobilizing the caring power of our community. By helping neighbors in need access the building blocks of well-being – a quality education, family-supporting job and health supports – we’re working to solve big-picture issues no one person or organization can address alone. Together we are **The Power of Many. Working for All.**



324
CROSS PLAINS RESIDENTS
had equitable access to safe, affordable health care in 2021.



4,234 COMMUNITY MEMBERS IN CROSS PLAINS

We’re calling on every Cross Plains resident to be a part of the change! Because when more of your neighbors have the support they need to succeed, our entire community is better positioned to thrive.



3.3% OF CROSS PLAINS CHILDREN ARE NOT ON TRACK TO GRADUATE

Graduation is a minimum requirement for career success – and every kid has what it takes to meet it! When students get the support they need to succeed, they’re better positioned to thrive in higher education, career and community. (Middleton-Cross Plains School District)



72 NEIGHBORS ARE LIVING IN POVERTY

Poverty presents several barriers to achieving family well-being. When more people have access to safe, affordable housing and jobs earning family-sustaining wages, our entire community works better.



140 REFERRALS FOR HELP THROUGH 211

United Way 211 is available 24/7 and offers free, confidential assistance. Every day we connect people with local programs and services that can help.

*May include individuals who access services through multiple agencies. Data from U.S. Census Bureau American Community Survey, Wisconsin Department of Public Instruction, and United Way of Dane County 211 and Partner Nonprofit reports.



YOUR COMMUNITY NEEDS YOU!

We can only help 1/3 of Dane County residents who would benefit most from services. Help us reach more! Donate today at unitedwaydanecounty.org.

