

2022 Campaign Recognition

# United Way Thanks Our Campaign Partners



[www.unitedwaydanecounty.org](http://www.unitedwaydanecounty.org) • 2059 Atwood Avenue, Madison, WI 53704 • (608) 246-4350



When we unite our community towards a common goal, we can make the greatest possible impact. As we launch into the next century of impact and innovation, we're continuing to support our local nonprofits in providing crucial services to those in need! So that we may have a stronger nonprofit ecosystem and achieve greater results, together.

Because without their expertise and dedication, we wouldn't be able to create the long-term change that's needed. Thanks to our nonprofit partners, our donors and our volunteers, we're building a better Dane County for all. That's what we mean when we say we're **The Power of Many. Working for All.**

## CENTENNIAL CAMPAIGN

### CENTENNIAL CHAMPIONS

Leading the way in fueling vital resources and inspiring others to give. Thank you to our generous corporate partners who are supporting a matching challenge fund during our Centennial Campaign! Their investment in our Community Resource Hubs – United Way 211 and United Way Volunteer Resource Center – will further increase United Way's ability to innovate and be a catalyst for change for the next century.



### CENTENNIAL PARTNERS

Unlocking matching funds to increase United Way's ability to innovate, mobilize employees and be a catalyst for change.



**Community Banks Partnership**

# 2022 CAMPAIGN AWARDS

## TOP CAMPAIGNS

THANK YOU TO OUR CORPORATE PARTNERS WHO GENERATED THE MOST DOLLARS FOR OUR COMMUNITY!

1. American Family Insurance
2. Exact Sciences
3. Partners in Giving: State, UW, and UW Health Employee Combined Campaign
4. CUNA Mutual Group
5. BMO Harris Bank
6. Sub-Zero Group Inc.
7. Zimbrick, Inc.
8. Madison Gas and Electric
9. Christensen Associates
10. Baker Tilly US, LLP

## ACCELERATING IMPACT AWARD

COMPANIES WHO GREW THEIR FINANCIAL IMPACT THE MOST, HELPING TO ACCELERATE POSITIVE CHANGE IN OUR COMMUNITY.

### TOTAL GROWTH IN DOLLARS – TOP 3

- Ascendium Education Group
- BMO Harris Bank
- Sub-Zero Group Inc.

### LARGEST % INCREASE IN DOLLARS – TOP 3

- Foth Companies – Madison
- Hausmann Group
- Wisconsin Medical Society

### TOTAL GROWTH IN DOLLARS – HONORABLE MENTIONS

- Hooper Corporation
- Madison Gas and Electric
- Sentry Insurance
- Springs Window Fashions, LLC
- Truity Partners, LLC
- West Bend Specialty
- Zimbrick, Inc.

### LARGEST % INCREASE IN DOLLARS – HONORABLE MENTIONS

- Ascendium Education Group
- BDO USA, LLP
- Oakbrook Corporation
- Park Bank
- Sub-Zero Group Inc.
- Wegner CPAs
- WisMed Assure

## THE POWER OF MANY AWARD

COMPANIES WHO EMPHASIZED EMPLOYEE PARTICIPATION IN HONOR OF OUR CENTENNIAL YEAR, UNLOCKING MATCHING FUNDS AND ENGAGING MORE PEOPLE IN SUPPORTING OUR COMMUNITY.

**Big Brothers Big Sisters of Dane County** is a nonprofit partner who embraced the participation challenge, securing 100% participation over the last two years! Big Brothers Big Sisters exemplifies The Power of Many. Working for All. by creating engaging events for employees to celebrate the collective impact we have on our community.

**Buttonwood Partners, Inc.** The employees and leadership team at Buttonwood Partners pride themselves on inviting everyone to participate in their United Way campaign. And they often reach 100% participation! Team members give, in any way they can, and it all adds up to major community impact – and a pizza party!

**Sentry Insurance** takes their United Way campaign to another level – especially when it comes to participation. With over 200 employees, Sentry accomplished an impressive participation rate of over 90% in 2022! What an incredible example of The Power of Many. Working for All.

**University Book Store**, a staple in our community since 1894, runs an inclusive and empowering campaign each year! By implementing best practices such as passionate leadership endorsement, fun and creative events and inspiring agency speakers, their efforts have empowered the minds of their diverse and engaged staff across the Madison area, leading to a 26% growth in participation over the past two years.

**Vogel Bros. Building Co.** has been a long-time partner in change. Since 2020, the dollar amount raised during their campaign has increased by 38% – with employee participation increasing by 35.4%! We're so grateful to their leadership team for implementing a philanthropic culture within their organization and sparking real change across our community.

### HONORABLE MENTIONS

- A to Z RentAll & Sales/Event Essentials
- C. Blohm & Associates
- DMB Community Bank
- Hancock Center for Dance/Movement Therapy, Inc.
- KEE Architecture
- MIG Commercial Real Estate
- Murphy Desmond S.C.
- Porter & Sack, CPAs
- Sergenian's Floor Coverings
- South Central Federation of Labor, AFL-CIO
- Stifel
- The Pyle Group
- Thompson Investment Management
- United Way of Dane County, Inc.
- United Way of Wisconsin
- Wisconsin Automobile & Truck Dealers Association
- Wisconsin Mutual Insurance Company

### ENGAGEMENT BEYOND THE PLEDGE AWARD

COMPANIES WHO GO ABOVE AND BEYOND THE ONCE-A-YEAR WORKPLACE CAMPAIGN,  
GROWING THEIR IMPACT.

**IFF** has been a steadfast partner for three decades, with fierce dedication to both employee and community outreach. With a committed team leading their efforts, they utilized year-round opportunities such as United Way's Business Volunteer Network, small group discussions and community event opportunities to engage their staff. In addition, IFF truly understands The Power of Many. Working for All., finding creative and inclusive ways to engage all members of their organization, including production and lab employees. For example, they held two separate volunteer pack builds, featuring United Way staff speakers to discuss the power of United Way 211, a critical community resource.

**John Deere Financial** transitioned their campaign to be remote only and embraced this new direction by partnering with their Johnston, Iowa colleagues to combine efforts and share resources – going beyond the pledge by creating virtual events that featured both United Way of Dane County and United Way of Central Iowa. They also coordinated in-person events for each location including a Stuff the Bus book drive and Hour of Action!

**Partners in Giving** is a combined campaign for University of Wisconsin, UW Health and State employees. Last year, Partners in Giving created nine virtual Charity Lunch and Learns centered around social issues such as Animal Welfare, Education, Veteran Affairs and more. Each of these events featured 2-3 local, national and international charities supported within the campaign. This unique approach amplified the combined campaign effort by providing space for charities to share their impact and educate participants beyond the pledge form.



## INNOVATION AWARD

COMPANIES WHO ARE COMMITTED TO RAISING AWARENESS AND RESOURCES THROUGH NEW AND CREATIVE STRATEGIES.

**Demco** prioritizes our community through innovation, education and wellness through all aspects of their organization, including their partnership with United Way of Dane County. This year, they hosted three separate learning events, celebrating the unique talents and perspectives of their leadership, warehouse and office teams. Each event featured a United Way and nonprofit speaker to discuss the work being done to support our local youth, as well as the collective power of their giving. In celebration of their collective impact, they incorporated a blanket build into their annual holiday party, donating all proceeds to local families with infants in the NICU.

**Rural Mutual Insurance Company** truly embraced the excitement of our Centennial year! By promoting a theme of 100 years, the company pledged an additional \$100 per employee if they achieved a new record of 100 donors, encouraging more people to give. They achieved this goal with exactly 100 donors leading to an additional corporate pledge of \$10,000 on top of their corporate match! This innovation helped lead to their best campaign ever – and we're so grateful.

**Sentry Insurance** runs a fun and effective campaign each year! Including a kickoff event complete with a food cart, games and more. Their campaign team runs innovative special events, and they encourage leadership giving and participation. While they're a national company with many employees across the country, they make sure to include everyone through virtual events as well. The dedication and innovation of their team has resulted in a 67% increase to their total dollars raised since their 2020 campaign! Congratulations to Sentry Insurance for your amazing growth and innovation!

## ADVOCATE IN ACTION AWARD

CAMPAIGN VOLUNTEERS WHO ARE PASSIONATE ABOUT GIVING BACK, ENTHUSIASTIC ABOUT ENGAGING OTHERS IN LEARNING ABOUT OUR COMMUNITY AND INSPIRE EVERYONE TO GIVE, ADVOCATE AND VOLUNTEER.

### **David Kreuser, Zimbrick, Inc.**

Dave was responsible for Zimbrick's 2022 United Way campaign, ensuring it was designed, developed and ready to implement months ahead of time! Dave's leadership skills shined through during his company's month-long campaign that featured multiple engagement activities each week, including 16 all-employee meetings for the purpose of educating staff on critical needs across our community and how United Way is uniquely positioned to address those needs. Dave continuously inspired others to pledge throughout the campaign, and his passion and dedication made all the difference!

### **Jody Stollendorf, Summit Credit Union**

Jody is celebrating 10 years as an Employee Campaign Manager for Summit Credit Union! Over the years, she's coordinated silent auctions featuring more than 100 items, created exciting events such as spelling bees and, in 2021, she developed and executed a corporate match program to amplify the impact of each donation. In addition to her outstanding work at Summit Credit Union, she has shared her expertise by coaching up-and-coming ECMs at other companies. Jody is an Advocate in Action for United Way of Dane County through her amazing work at Summit Credit Union and impact on our community. Thank you, Jody!

### **Jill Wipfli, American Family Insurance**

Jill has been an active volunteer with United Way of Dane County for more than seven years. In that time, she's been highly engaged as an Education Community Solutions Team member, Co-Chair of the Elementary

Schools of Hope Steering Committee and Women United Council member and past Chair. As Chair and Vice Chair of Women United over the last two years, Jill has led the Council in raising nearly \$100,000 for Elementary Schools of Hope at the annual Women United Brunch! Jill fiercely advocates for family well-being in Dane County, focusing on our Education Initiatives and the personal and professional development of women in our community. She leads with her heart, and her passion shines through her servant leadership. Thank you, Jill!

## COLLABORATION AWARD

UNITED WAY PARTNERS WHO SERVE OUR COMMUNITY AND FACILITATE COLLABORATIVE ACTION LEADING TO MEANINGFUL CHANGE.

### Community Banks Partnership

For 100 years, Dane County financial institutions have partnered with United Way of Dane County. For the first campaign of the Madison Community Union in 1922, local banks led the way. In honor of our Centennial year, these institutions partnered together to raise a special gift of \$90,000 to support United Way 211 – Dane County’s most comprehensive health and human services database, available 24/7 – and ensure our community is a place where everyone can succeed in school, work and life.



## GIVE UNITED AWARD

COMPANIES WHO JOINED OUR UNITED WAY FAMILY IN 2022, INVESTING IN OUR COMMUNITY. THEIR FIRST-TIME GIFT OR EMPLOYEE CAMPAIGN UNLOCKED MATCHING FUNDS.

### Truity Partners, LLC

### ADDITIONAL NEW CORPORATE PARTNERS

- ATD-MAC
- Dean Health Plan
- Evergreen Healthcare Partners
- Forward Learning Youth and Young Adults
- Gamber Johnson
- Lucille Madison
- Massman LLC
- Moxe Health
- Realty Executives Cooper Spransy

## LEADING THE WAY AWARD

COMPANIES WHO ARE CREATING OPPORTUNITIES FOR EMPLOYEES TO LEAD UNITED IN THEIR CAREERS AND THROUGH THEIR PHILANTHROPY.

**First Business Bank** strives to create as much impact as possible through their employee campaign. They've realized that they can achieve more by emphasizing the benefits and impact of leadership giving throughout their campaign – leading to 30 Lead United donors along with 9 additional Step-Up commitments in 2022. Incredibly, this focus on leadership giving has led to an increase in their overall campaign and impact in 16 straight years, during which time their campaign revenue has increased by over 550%!

**Hy Cite Enterprises, LLC** is a dedicated, caring community partner. They encourage employees to give more by creating incentive levels for leadership giving! By rewarding employees with amazing incentives, they use leadership giving through their United Way campaign to both honor employees and really move the needle in community impact. Thank you Hy Cite for sparking real change across Dane County!

**J.H. Findorff & Son Inc.** One of Findorff's core values is to be a dependable resource for our community. And their longstanding partnership with United Way of Dane County is a testament to their commitment to give back! Last year, more than 20 Lead United and Tocqueville Society members at Findorff invited their clients to join them in supporting our community by hosting a special leadership giving reception to recognize the philanthropic leadership and collective impact of donors across their business partnerships in Dane County.

## 2022 PARTICIPATING ORGANIZATIONS

- 18Forty8 Private Wealth
- 3M (MMM)
- A to Z RentAll & Sales/Event Essentials
- ABS Global
- Access Community Health Centers
- ACS, Inc
- AFSCME Local 720
- AFSCME Local 1871
- AFSCME Local 6000
- AFSCME Retirees Subchapter 52
- AFT-WI Local 3220 [TAA]
- All Comfort Services
- Alliant Energy
- Amazon
- Amcor Flexibles
- American Family Insurance
- American Girl
- American Printing Company, Inc.
- American Transmission Company
- Anthology
- Applied Tech Solutions
- AprilAire
- A-R Editions, Inc.
- ARC Community Services, Inc.
- Artisan Dental
- Ascendium Education Group
- Associated Bank
- Assurant
- Assured Partners Stafford Financial Group
- AT&T
- ATD-MAC
- AtlantisValley Foods, LLC
- Attainment Company
- Attic Angel Association
- Auxiant
- Axley Brynelson, LLP
- Ayres Associates
- Badger Welding Supplies, Inc.
- Bagels Forever, Inc.
- Baker Tilly US, LLP
- Ball Corporation
- Bank of Sun Prairie
- Bankers' Bank
- Barrymore Theatre
- Baxter & Woodman
- BDO USA, LLP
- Belleville School District
- Benjamin F. Edwards & Co.
- Bergstrom Automotive
- Berntsen Brass & Aluminum Foundry, Inc.
- BetterLife
- Big Brothers Big Sisters of Dane County
- BMO Harris Bank
- Boardman & Clark LLP

- Boys & Girls Clubs of Dane County
- Brandgarten, Inc.
- Brat Fest Inc.
- Bricklayers and Allied Craftworkers Local 13
- Brunsell Lumber & Millwork
- Building and Construction Trades Council of South Central Wisconsin
- Buttonwood Partners, Inc.
- BWBR
- C. Blohm & Associates
- CAMECA Instruments, Inc.
- Canopy Center, Inc.
- Capitol Bank
- Capitol Lawn Sprinkler, Inc.
- CapSpecialty
- Carley Wood Associates
- Catalent Pharma Solutions
- Caterpillar
- Catholic Charities, Diocese of Madison
- CDW
- Centro Hispano of Dane County
- Certco, Inc.
- CGC, Inc.
- Children's Service Society of Wisconsin
- Christensen Associates
- Cigna Foundation
- City of Fitchburg
- City of Madison
- City of Middleton
- City of Sun Prairie
- Colliers International
- Colony Brands, Inc.
- Combined Federal Campaign
- Community Coordinated Child Care (4C) in Dane County
- Community Health Charities of Wisconsin
- Compeer Financial
- Costco
- Costco - Sun Prairie
- Costco - Verona
- County of Dane
- Credit Union National Association
- CultureCon LLC
- Cummins
- CUNA Mutual Group
- CWA Wisconsin Political Council
- Dairy Farmers of Wisconsin
- Dane County Humane Society
- Dean Health Plan, Inc.
- DeForest Area School District
- Deloitte Consulting LLP
- Delta Air Lines, Inc.
- Delta Dental of Wisconsin
- Demco
- Dentistry for Madison
- Destination Madison
- DeWitt LLP Law Firm
- DI & Associates dba Spherion
- Directly Affiliated Local Union Local 24111
- Discover Financial
- DMB Community Bank
- Don Miller Auto Family
- Dupaco Credit Union
- East Madison Community Center
- Eli Lilly and Company
- Employee Benefits Corporation
- Encore Homes, Inc.
- Endres Manufacturing Company
- Enterprise Holdings
- Enterprise Rent-A-Car
- Epic Systems Corporation
- ERDMAN
- Evergreen Healthcare Partners
- Evjue Foundation Inc., Charitable Arm of *The Capital Times*
- Exact Sciences
- Exelon
- Experis Finance
- FAC Services LLC
- Faith Technologies
- Family Support & Resource Center
- Farley's House of Pianos
- Farwell
- FedEx
- FedEx Ground
- Festival Foods
- Fire Light Group
- First Business Bank
- First Weber, Inc.
- FIS
- Flad Architects
- Flad Development & Investment Corp.
- FluGen
- Foley & Lardner LLP
- FORVIS
- Forward Health Group Inc
- Forward Madison
- Foth Companies - Madison
- Franklin Fueling Systems
- Fristam Pumps USA, Limited Partnership
- Full Compass Systems
- Gamber Johnson
- Gannett Fleming, Inc.
- GE Healthcare



- General Beverage Sales
- General Motors Corp
- Godfrey & Kahn, SC
- Goodman Community Center
- Goodman's Jewelers
- Googins Advisors, Inc.
- Google
- Graef
- Group Health Cooperative of South Central Wisconsin
- Gustave A. Larson Company
- Habitat for Humanity of Dane County
- Habush Habush & Rottier, SC
- Hammel, Green and Abrahamson, Inc.
- Hancock Center for Dance/Movement Therapy, Inc.
- Hausmann Group
- HDR, Inc.
- HealthFitness
- Heartland Business Systems
- Heartland Credit Union
- Hellenbrand, Inc.
- Henry J. Predolin Foundation, Inc.
- Herzing University
- Hiebing
- Hill Electric Company
- HNTB
- Hoey Apothecary
- Hoffman Manufacturing
- HomeGoods
- HomeGoods Sun Prairie
- Honkamp Krueger & Co., P.C.
- Hooper Corporation
- Horace Mann Educators Corporation
- Horizon Develop Build Manage
- Hoyos Consulting LLC
- Husch Blackwell LLP
- Hy Cite Enterprises/LLC
- Hydrite Chemical Company
- IBM Corporation
- IFF
- Illumina
- IMEG
- Independent Pharmacy Cooperative
- Infosec Institute
- Insulators Local 19
- Invenra, Inc.
- Investment Realty Services
- Irwin A. and Robert D. Goodman Foundation, Inc.
- J.H. Findorff & Son Inc.
- Jaeckle Distributors
- JCPenney
- John Deere Financial
- Johnson Block and Company
- Johnson Financial Group
- Journey Mental Health Center
- JP Cullen
- JPMorgan Chase and Company
- Kahler Slater
- KEE Architecture
- Kennedy Communications
- Kilter Rewards
- KL Engineering, Inc.
- Kollath & Associates, CPA LLC
- Kwik Trip, Inc.
- L & L Foods, Inc.
- L.L. Bean
- L3Harris Technologies
- Labcorp Drug Development
- Laborers Local 464
- Landmark Credit Union
- Larsen Toubro Infotech (LTI)
- Lerdahl Business Interiors
- LGC Biosearch
- Literacy Network
- Lucille Madison
- Lycon, Inc.
- M3 Insurance
- Macy's
- Madison College
- Madison Development Corporation
- Madison Gas and Electric
- Madison Gas and Electric
- Madison Investment Advisors, LLC
- Madison Media Partners
- Madison Metropolitan School District
- Madison Psychiatric & Psychological Services
- Madison Region Economic Partnership
- Madison Teachers Inc.
- Madison United Healthcare Linen
- Madison-area Urban Ministry, Inc. D/B/A JustDane
- Magic Pebble Foundation
- Magna Publications
- Marriott Daughters Foundation
- Marshalls, Inc.
- Masters Building Solutions
- McClone Insurance
- McFarland School District
- McGann Construction, Inc.
- Mead & Hunt
- Mennenga Tax and Financial Service
- Meridian Group, Inc.

- Merrill Lynch
- MetaStar, Inc.
- Michael Best
- Microsoft
- Middleton Outreach Ministry
- Middleton-Cross Plains School District
- Mid-West Family Marketing
- MIG Commercial Real Estate
- Miron Construction Co., Inc.
- Monona Bank
- Morgan Murphy Media
- Morgan Stanley
- Mortenson Construction
- Mound City Bank
- Moxe Health
- Murphy Desmond S.C.
- Musicnotes, Inc.
- National Association of Letter Carriers Branch 507
- National Guardian Life Insurance Company
- National Motorists Association
- NCG Hospitality
- Neider & Boucher, SC
- Nelnet
- Neugen
- NewBridge
- Nickles Electric
- Nitty Gritty
- Nordic
- North American Mechanical, Inc.
- NorthStar Medical Radioisotopes
- Northwestern Mutual
- Oak Bank
- Oakbrook Corporation
- Old National Bank
- One Community Bank
- OneAmerica
- Operation Fresh Start
- Oregon School District
- Pacific Economics Group
- Park Bank
- PARK Printing Solutions
- Park Towne Development Corporation
- Partners in Giving: State, UW, and UW Health Employee Combined Campaign
- Pepsi-Cola of Madison
- Perkins Coie
- PFS Corporation
- Phillips Distributing Corporation
- Pieper Power
- Pitney Bowes, Inc.
- Placon Corporation
- Plumbers Local 75
- Plunkett Raysich Architects, LLP
- Porter & Sack, CPAs
- Potter Lawson
- Prime Urban Properties
- Principal Financial Group
- Promega Corporation
- Psychiatric Services, SC
- Quarles & Brady LLP
- Quartz
- Quincy Bioscience
- RBC Wealth Management
- Realtime Utility Engineers
- Realty Executives Cooper Spransy
- Reinhart, Boerner, & Van Deuren
- Rhyme
- RISE Wisconsin, Inc.
- Robert W. Baird & Co.
- Rockwell Automation
- Rouse Management
- RSM US LLP
- RSVP of Dane County
- Rural Electric Supply Cooperative
- Rural Mutual Insurance Company
- Russ Darrow Chrysler Group
- S/B Strategic Marketing
- Sargento Foods
- Scientific Protein Labs LLC
- SCS Engineers
- Second Harvest Foodbank of Southern Wisconsin
- SECURA Insurance
- Sentry Insurance
- Sergenian's Floor Coverings
- Settlers Bank
- Sheridan Wisconsin
- Siemer Institute for Family Stability
- Singlewire Software
- Slipstream
- SMART Local 18
- South Central Federation of Labor, AFL-CIO
- Speedway Sand and Gravel Inc.
- Springs Window Fashions, LLC
- SprintPrint
- SSM Health
- St. Mary's Hospital
- Staff Electric Company, Inc.
- Stafford Rosenbaum LLP
- Starion Bank
- Stark Company Realtors
- State Bank of Cross Plains
- State Bar of Wisconsin

- Stemina BioMarker Discovery, Inc.
- Steve Stricker American Family Insurance Foundation
- Stevens Construction Corp.
- Stifel
- Stone House Development, Inc.
- Stoughton Trailers, LLC
- Strand Associates, Inc.
- Strang
- Stratatech Corporation
- Strohm Ballweg LLP
- Stroud, Willink & Howard, LLC
- Sub-Zero Group Inc.
- Sullivan designBUILD
- Summit Credit Union
- Sun Prairie Area Schools
- Suttle-Straus, Inc.
- SVA
- T. Anton Investment House, Inc.
- Target
- TASC
- TDS Family of Companies
- Teamsters Local 695
- TEKsystems
- Terso Solutions
- Tetra Tech
- The Alliance
- The Boldt Company
- The Pyle Group
- The QTI Group
- The Road Home Dane County
- The Suby Group
- The Wisconsin Credit Union League
- Thermo Fisher Scientific, Inc.
- Thompson Investment Management
- Thrivent Financial
- Tier 1 Nutritionals, Inc.
- TJ Maxx
- TJ Maxx 1556
- Town & Country Engineering, Inc.
- Town Bank
- Truity Partners, LLC
- U.S. Bank
- U.S. Cellular
- UBS Financial Services Inc.
- Uniek, Inc.
- United Health Group
- United Parcel Service
- United Way of Dane County
- United Way of Wisconsin
- UnityPoint Health - Meriter
- University Book Store
- Urban Land Interests LLC
- Urban League of Greater Madison
- USAA
- UW Credit Union
- UW Foundation & Wisconsin Alumni Association
- Verona Area School District
- Virent, Inc.
- Vivent Health, Inc.
- Vogel Bros. Building Co.
- von Briesen & Roper Law Office
- Wal-Mart
- We Energies
- WEA Credit Union
- WEA Member Benefits
- Wegner CPAs
- Wells Fargo
- Wells Print and Digital Services
- Werner Electric Supply
- West Bend Specialty
- Westphal & Co. Inc.
- Westward Way Partners
- Wheeler, Van Sickle & Anderson, S.C.
- Wipfli, LLP
- Wisconsin Alumni Research Foundation
- Wisconsin Automobile & Truck Dealers Association
- Wisconsin Bank & Trust
- Wisconsin Bankers Association
- Wisconsin Distributors, Inc.
- Wisconsin Education Association Council
- Wisconsin Hospital Association
- Wisconsin Laborers' District Council
- Wisconsin Lawyers Mutual Insurance Company
- Wisconsin Medical Society
- Wisconsin Mutual Insurance Company
- Wisconsin Realtors Association
- Wisconsin Restaurant Association
- Wisconsin Solar Design
- Wisconsin Women's Health Foundation
- WisMed Assure
- WKOW
- WMTV-TV 15
- Woodward Communications
- WPPI Energy
- WPS Health Solutions
- Xcel Energy
- YWCA of Madison
- Zendesk
- Zimbrick, Inc.

## 2022 EVENT & IN-KIND SPONSORS

Sponsorship plays an important role in the expansion of support for Dane County families, and helps people understand, experience and feel connected to our work. Thank you to our partners who provided event and in-kind support to help us maintain our nationally recognized effectiveness ratio of spending 86% of funds on programming and only 14% on administrative costs.

- AAA Wisconsin
- Alchemy
- Alliant Energy
- American Family Insurance
- American Girl
- American Printing Company, Inc.
- Ascendium Education Group
- Badger Swag
- Baker Tilly US, LLP
- BarleyPop
- Barnes & Noble East
- Bergey Jewelry
- BMO Harris Bank
- Boardman & Clark LLP
- Boulder's Climbing Gym
- Budget Signs & Specialties
- Buttonwood Partners, Inc.
- Chocolate Shoppe
- Comedy on State
- CUNA Mutual Group
- Dancing Goat Distillery
- DelecTable (VomFass Madison Events)
- Delta Beer Lab
- Dinner Detective
- Dragonfly Hot Yoga
- Drumlin Ridge Winery
- Exact Sciences
- EZ Office Products
- First Business Bank
- Fitchburg Farms
- Food Fight
- Forward Craft and Coffee
- Funk Factory Guezeria
- Garver Feed Mill
- Godfrey & Kahn, SC
- Goodman's Jewelers
- Group Health Cooperative of South Central Wisconsin
- Herzing University
- Hiebing
- High Noon Saloon
- Hinchley's Dairy Farm
- Homestead Title Company
- Hook & Fade
- Hooper Corporation
- Huffman Development
- Intentional Purpose Consulting
- J.H. Findorff & Son Inc.
- Johnson Financial Group
- JP Cullen
- Just Coffee
- Kitchen Wise
- Kwik Trip, Inc.
- Legacy Tax and Financial
- M3 Insurance
- MadCity Music
- Madison Community Foundation
- Madison Gas and Electric
- Madison Mallards
- McClone Insurance
- Migrants
- Murphy Desmond S.C.
- National Guardian Life Insurance Company
- Nations Lending
- North South
- Olbrich Botanical Gardens
- Old Sugar Distillery
- Olive You Create and Shoppe
- Opportunas
- Park Bank
- Park Hotel
- Pepsi-Cola of Madison
- Quartz Health Solutions, Inc.
- Realty Executives
- Reynolds Transfer & Storage
- RSM US LLP
- Rude Brew Kombucha
- Short Stack Eatery
- Singlewire Software
- SolEscape Healing Arts
- Springs Window Fashions, LLC
- Starbucks
- State Bank of Cross Plains
- Sub-Zero Group Inc.
- Sugar River Pizza
- Summit Credit Union
- TASC
- TDS Family of Companies
- The Fiegel Team
- The Post
- The QTI Group
- Third Coast Advisors
- Thorps
- Tricky Foods
- True You Teams
- UW Credit Union
- Vintage Brewing
- Vintage Charm Boutique & Nail Bar
- Vogel Bros. Building Co.
- Wine and Design
- Wipfli, LLP
- Wisconsin Athletics
- Wisconsin Brewing Company
- Wisconsin Financial
- WKOW
- Working Draft
- Yahara Bay Distillers
- Zendesk
- Zimbrick, Inc.

Join us! Contact [events@uwdc.org](mailto:events@uwdc.org) to learn about sponsorship opportunities in 2023.