HEALTH

VISION: A DANE COUNTY ABSENT OF RACIAL HEALTH DISPARITIES.

GOAL: Decrease racial disparities in Dane County by providing equitable access to affordable, accessible and culturally-safe health care.

WHY IT MATTERS: While Dane County remains a top place to live, raise a family and retire, for our BIPOC neighbors (including Black, Indigenous, Latinx, Southeast Asian and people of color), education, income and health inequities and disparities remain consistent. Unfortunately in Dane County, the color of your skin and the ZIP code in which you live have a significant impact on your quality of life, life expectancy and a wide range of health outcomes.

Currently 93% of Dane County babies are born with a healthy birthweight and 96% of Dane County individuals have health insurance.

United Way of Dane County identifies local issues and invests in solutions designed to increase family well-being. In collaboration with our volunteers and community partners, we leverage resources, track data and advocate for policy to drive systems change.

Here’s how we invested in Health in 2020 and the impact made in our community:

HEALTH FAST FACTS

Investment: $3,909,798
Nonprofit Partners: 20
Programs: 23

Community Solutions Team Volunteers: 14
Program Participants: 26,979
Program Volunteers: 421

CBITS
3,010
6th-grade students received trauma screenings.

HEALTHCONNECT
698
individuals had health insurance that provided access to high-quality health care.

In 2021, we are investing $5,692,029 in 20 programs at 18 nonprofit partners.

STRATEGIES:

- Increase culturally relevant, reflective and safe wellness models and programs defined and/or led by BIPOC neighbors (including Black, Indigenous, Latinx, Southeast Asian and people of color).
- Increase capacity in communities to address health disparities for BIPOC communities.
- Increase community-based maternal child health programming for BIPOC communities.
- Increase culturally-safe and responsive trauma and resiliency programs for BIPOC communities.
- Embed culture brokers into care teams for individuals and families in BIPOC communities disengaged from mental health supports due to racism, power dynamics and distrust.

For more information, please contact Gabe Doyle at gabe.doyle@uwdc.org • (608) 246-4379 • www.unitedwaydanecounty.org
PUBLIC POLICY PRIORITIES

• Protect and improve access to affordable, high-quality health care to ensure people's health issues are identified and treated early.
• Ensure basic nutritional programs are available to vulnerable populations.
• Support the provision of culturally competent and linguistically responsive care.

SHIFTING OUR FOCUS, DEEPENING OUR IMPACT

At United Way of Dane County, we know that Wisconsin leads the U.S. in racial disparities that exist within our healthcare systems – and we don't take that lightly. So, in an effort to deepen our impact and specifically serve populations who experience poor health outcomes due to these long-standing inequities, we've pivoted our strategies within our health portfolio.

This evolution in strategy allows us to focus on issues that affect people at all stages of life who otherwise are not getting the care they need and deserve. With that in mind, we have replaced our existing health priorities with two new goals, beginning in the 2022-23 funding cycle:

• **Reduce** racial health disparities in Dane County
• **Increase** Resiliency and Trauma Supports for Dane County Residents

Our vision is that, over time, we will see Dane County's health disparities reduced. We'll accomplish this by working together with our partners to ensure an equitable, affordable, accessible and culturally-safe healthcare experience for all.

CONNECT RX WISCONSIN

Connect Rx Wisconsin is a Dane County Health Council (DCHC) care coordination initiative designed to build health equity by addressing the social and economic needs of Dane County families and reducing racial disparities in birth outcomes. On behalf of DCHC, United Way of Dane County served as the lead applicant for this initiative to Schmidt Futures’ Alliance for the American Dream, a national competition focused on building the middle class. Over the course of a year of collaboration with our community partners, we developed multiple proposals, materials and pitch presentations as we advanced through several rounds of competition. Our multi-sector team was awarded the $1million grand prize, surpassing hundreds of other applicants around the country.

UNITED WAY OF DANE COUNTY INVESTS IN HEALTH PROGRAMS AT THESE AGENCIES

Access Community Health Centers
Access to Independence, Inc.
ARC Community Services, Inc.
Canopy Center, Inc.
Catholic Charities, Inc., Diocese of Madison Centro Hispano, Inc.
East Madison Community Center, Inc.
Jewish Social Services of Madison, Inc.
Journey Mental Health Center, Inc.
NewBridge Madison, Inc.
Pharmacy Society of WI
Safe Communities of Madison-Dane County
SSM Health at Home
The Hmong Institute Inc.
The Rainbow Project, Inc.
Triangle Community Ministry, Inc.
Urban Triage, Inc.
Vera Court Neighborhood Center, Inc.
Vivent Health

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