



**Inspired Individuals – Transformed Communities**

**Tocqueville Society Membership Dinner**



## **The 2021 Tocqueville Society Award**

will be presented to Rajesh Rajaraman and Deepika Rajesh  
in honor of their generosity and commitment  
to United Way and our community.

### **Event Schedule**

**5:30 pm** Reception

**7:00 pm** Recognition Program and Dinner

## Dear Fellow Tocqueville Members,

I want to welcome you to the 2021 United Way of Dane County Tocqueville Society Membership Dinner where we are gathering at the beautiful Barnwood Events venue or from the comfort of your living room. We have learned this year that remaining nimble is the name of the game. I am honored to serve as the host for this year's celebration. I want to especially thank you for all that you do to make Dane County a place where everyone can succeed in school, work and life during these trying times for so many in our community. Special thanks to Baker Tilly and J.H. Findorff & Son Inc. for their generous support in sponsoring this evening's event.

Tonight is an opportunity to celebrate the collective impact of our Tocqueville gifts of time, talent and treasure. It is also an opportunity to recognize the new members who've joined since last year's Fireside Chat, the longtime support of our 10-Year members and the sustaining gifts endowed by Tocqueville Legacy Circle members.

This evening we celebrate 2021 Tocqueville Society honorees, Rajesh Rajaraman and Deepika Rajesh, who truly reflect the spirit and values of United Way's Tocqueville Society. It is an honor to highlight their commitment to United Way and our Dane County community through their dedication, generosity, thought leadership and innovative spirit.

Rajesh and Deepika joined the Tocqueville Society in 2003 and their generosity over the years has impacted many lives. Today, our Tocqueville Society includes more than 245 households and continues to grow. Together we are the driving force of United Way's mission – and even in a pandemic year Tocqueville members continued to step up. Because of you, families are able to obtain and maintain stable housing, children have access to programs that enable them to succeed in school and people across the community have access to better healthcare supports – all of which results in more families on pathways toward stability and well-being.

On behalf of myself, United Way of Dane County and the United Way Tocqueville Society, we are so proud to have Deepika and Rajesh as a part of the United Way family! **Your passion, dedication and contributions are a big part of the change we're building, together. Thank you and enjoy the evening.**



**Jeff Tubbs**  
*Executive Vice President*  
*J.H. Findorff & Son, Inc.*



**While philanthropy runs deep  
for Rajesh Rajaraman and Deepika Rajesh,  
theirs is a story of connections,  
community and building solid foundations  
on which to grow.**

**Growing up in different parts of India**, the pair met through their families in 1985, and built a friendship over many years before becoming engaged in 1993. In 1991, Rajesh moved to Madison for the opportunity to study electrical engineering. Upon his graduation, he accepted a job at Christensen Associates, a local economic and engineering firm. Rajesh and Deepika got married in India shortly after, and in 1995 they officially moved to the Dane County community to start their lives together.

Falling in love with the city of Madison, they quickly knew they had a bright future here. "This community is incredible," says Deepika. "Madison is a great place to raise children and make very meaningful friends."

Rajesh retired from Christensen Associates as a vice president in 2017 and co-founded ARB Energy and ModBESS, where he applies his expertise in energy, economics and engineering. Deepika has built a distinguished career of more than 25 years as a scientist, dedicated to improving the world's health in the areas of immunology, cancer biology and stem cell research.

In addition to building impressive and impactful careers over the past three decades, they had two sons, Amol and Amit (both of whom volunteered as part of United Way's By Youth for Youth program, carrying on the philanthropic nature of their parents). And with Deepika having a long-standing passion for education, she made it a point to volunteer in many different capacities with her children's school system. "I would just volunteer for anything that was in offer at the school," she said. "From sharpening pencils or being the chaperone at the lunchroom. I wanted to be a part of the education system in this community from the very beginning."



As their children grew older, Deepika remained deeply involved. And in their high school years, she began assisting with the Capital Science and Engineering Fair – which has been run as an open opportunity for children across the state to participate in, no matter their circumstance. Each year, the winner of the fair goes on to the national competition, gaining the opportunity to secure academic scholarships.

“What Deepika wanted to do – and very gladly – was make sure that underprivileged and minority kids especially have an opportunity to go, observe, learn and participate,” said Rajesh.

“Children can be sparked with science, with art, with anything! They just need to have that opportunity to explore. And it is important to me that we give them that opportunity,” added Deepika.

Deepika’s other passions lay within the arts, and she is also on the boards of the Madison Opera, Wisconsin Youth Symphony Orchestra and Melharmony Foundation. With these organizations, she has built upon her personal interests by becoming an active volunteer leader who expands opportunities for others.

While Deepika’s contributions to our community are nothing short of inspiring, Rajesh has also given a great deal to make Dane





County a better place for all – particularly through his involvement with us at United Way since 2000, which he credits to his former CEO, Lau Christensen.

“One day, Lau came to my office and encouraged me to become a Tocqueville member,” explained Rajesh. “I trusted him so much that I said, ‘ok, we’ll do it!’ To be honest, we didn’t know much about United Way at the time. I had made contributions as a student, but I never realized the kind of community support United Way provides. That first Tocqueville dinner was quite an eye-opener.”

Very quickly, both Rajesh and Deepika became inspired by the community behind United Way and the impact they make possible. For Rajesh, United Way became a way to learn and give back – and not just with dollars.

Through connections he made at United Way and knowledge he gained from the staff and other volunteers, Rajesh found a passion for helping families and individuals access affordable housing. In 2013, he joined the Basic Needs Community Solutions Team (CST), bringing a fierce commitment and crucial knowledge of finance to the table. Raj seeks innovative and impactful solutions to our community’s most pressing concerns.



The CST was seeing great success in family homelessness reduction using its innovative impact strategies (housing first, case management, food access, eviction prevention), however progress slowed when the community was short on housing inventory. Rajesh challenged us to expand our approach to decrease homelessness by creating more affordable housing units – the focus of our Affordable Housing Fund established in 2018. Its loans are the 'last dollars' to complete financing packages for nonprofit-sponsored developments. Raj is an original committee member, and he and Deepika are also lead donors.







Rajesh is also credited with bringing another innovative idea to United Way – a social investment fund. In partnership with Madison Development Corporation and the Economic Stability Council, staffed by United Way and led by fellow Tocqueville donor Rich Lynch, the Dane Workforce Housing Fund has an aim to contribute 500 new affordable workforce housing units to our community's inventory over the next three years. Fund 1 raised over \$10 million, and fund 2 is in the works now.

“Coming from India, we’ve seen homelessness and poverty at a scale you’d be shocked to see,” said Rajesh. “But once I joined the Basic Needs CST, I started learning more about programs and gaps that existed in this community and I really wanted to contribute. The Basic Needs Committee gave me the vehicle to do that, and I never looked back.”

Since then, Rajesh has proven himself a crucial asset to the efforts of United Way. Always willing to learn, contribute and innovate, Rajesh has held many volunteer and leadership roles with the organization, including sitting on the Board of Directors for six years, participating in the Vision Council, Strategic Collaborations Capacity Building Team and the Affordable Housing Fund Committee



of the United Way Foundation, among others. He is one of United Way's most dedicated advocates, volunteers and donors.

"I learned a lot about United Way through Rajesh," said Deepika. "Whenever he came home from a meeting, I saw the excitement in him. He would tell me and the kids all about these cool facts and about how much of a demand and need there is. It opened our attention to a lot of things and pushed us to give back in every way we could."

In true United Way fashion, Rajesh believes that every neighbor deserves the tools needed to build a successful life – and he's doing his part to inspire and empower others to get involved as well.

"We don't want a community in which only certain people are doing well and the rest are not," he says. "We need to make sure that every one of us lives a good life. That's all we can hope for, right? Ensuring that, at least at the very basic level, people have a quality of life – that they can be comfortable and live a long and productive life."



While the problems we face in Dane County are not unique to our community, Rajesh acknowledges that United Way of Dane County is itself unique and feels confident in our collective ability to make change.

“The problems we face are very difficult,” says Rajesh. “They are not going to be solved tomorrow or overnight. United Way does a very good job in bringing the right people to the table to form solutions. It is important to give money and time. We give these things to United Way because we trust that they are doing the right thing with it.”

“From the very beginning, we felt good to be a part of this group. It’s just spectacular,” says Deepika. “We’re both interested in philanthropy, and we know this is the best place to invest. The warmth that we feel and the stories of success we hear at each event make us so very proud to be a part of United Way.”

**On behalf of United Way of Dane County and the United Way Tocqueville Society, the feeling is mutual. We are so proud to have Deepika and Rajesh as a part of the United Way family! Your passion, dedication and contributions are a big part of the change we’re building, together. Thank you.**

# 2021 Tocqueville Society Leadership Team

**Chair:** Jeff Tubbs

**Vice Chair:** Christine Dahlhausær

Betty Bergquist

Don Bernards

Nathan Brinkman

Michael Defnet

Walter Dewey

Greg Dombrowski

Pat Finley

Jim Hartlieb

Kim Herlitzka

Brian Hornung

Wade Huseeth

Sean Laborde

Don Millis

Christopher Roe

David Sweitzer

James Yehle

**Thanks to all our members who volunteer on behalf of the Society as well as a special thanks to our new 2021 members and 10-year members.**

## **Newest Members**

Scott and Jessica Christensen

Richard Christiansen

Greg and Betty Counts

Thomas Crowley

Cheryl DeMars

Frank Hastings

Murali and Jayanthi Iyer

John and Theresa Larsen

Steven A. Levine\*

Simon Marshall

Dawn and Mark Mortimer

Earl and Ellie Munson

Wayne and Gloria Musser

Sarah and James Schaettle

Dave and Lisa Seiler

Eric Siegal

Sherina Smith

Sandra Statz

Stephen and Jodi White

Michael and Berni Wolff

## **10-Year Members**

Tracey Anton

Tim and Deb Constien

Jeff and DeDe Freeman

Carla and Kevin Gogin

Dan and Lena Kelly

Greg and Jenelle Rademacher

Don and Cindy Schott

Mary and Jason Theilen

## Previous Tocqueville Society Award Recipients

- |   |   |
|---|---|
| <b>1992</b> Oscar G. and Rosalie H. Mayer               | <b>2006</b> Jack DeLoss Taylor Charitable Trust                               |
| <b>1993</b> Irwin A. and Robert D. Goodman              | <b>2007</b> Hal and Christy Mayer   |
| <b>1994</b> Jerry M. and Dorothy Hiegel                 | <b>2008</b> The Stark Family  |
| <b>1995</b> Eugenie Mayer Bolz<br>Family Foundation     | <b>2009</b> The Bakke and Schwartz Families                                   |
| <b>1996</b> The Frautschi Family                        | <b>2010</b> The Levy Family   |
| <b>1997</b> Elaine E. Davis and Erroll B. Davis, Jr.    | <b>2011</b> The Steinhauer Family   |
| <b>1998</b> Loren D. Mortenson Family                   | <b>2012</b> The Evjue Foundation, Inc.<br>Charitable arm of The Capital Times |
| <b>1999</b> Jean Manchester-Biddick                     | <b>2013</b> Lau and Bea Christensen   |
| <b>2000</b> Judith Dion Pyle and<br>Thomas F. Pyle, Jr. | <b>2014</b> Mari and Gary Wolter  |
| <b>2001</b> Don and Marilyn Anderson                    | <b>2015</b> Londa and Walter Dewey  |
| <b>2002</b> Dale and Lila Mathwich                      | <b>2016</b> Doug and Norma Madsen   |
| <b>2003</b> The Zimbrick Family                         | <b>2017</b> Rich and Mary Lynch   |
| <b>2004</b> Doug and Katie Reuhl                        | <b>2018</b> Jack and Sarah Salzwedel  |
| <b>2005</b> Thomas G. and Karen C. Ragatz               | <b>2019</b> Edye and Jac Garner   |
|   | <b>2020</b> Dan and Patti Rashke  |

## Previous Tocqueville Society Chairs

- |   |  |
|---|--|
| <b>1990, 1991</b> Jerry M. Hiegel                         | <b>2006</b> Lau Christensen                  |
| <b>1992</b> Jerry Frautschi                               | <b>2007</b> William D. Harvey                |
| <b>1993</b> John Zimbrick and Don Anderson                | <b>2008</b> Daniel G. Stafford               |
| <b>1994</b> Jean Manchester-Biddick                       | <b>2009</b> Blaine R. Renfert                |
| <b>1995</b> Loren D. Mortenson                            | <b>2010, 2011</b> Andy and Anna Burish       |
| <b>1996</b> Loren D. Mortenson and Marv Conney            | <b>2012, 2013</b> Tom Walker                 |
| <b>1997</b> Jim Bakke                                     | <b>2014</b> Barb and Pat Finley              |
| <b>1998</b> Hal Mayer                                     | <b>2015</b> Mary Schmoeger and Julie Rupert  |
| <b>1999</b> Thomas G. Ragatz                              | <b>2016</b> Mike and Karin Victorson         |
| <b>2000, 2001</b> Doug and Patty Malmquist                | <b>2017</b> Jim and Lori Power               |
| <b>2002</b> Bradley Hutter and<br>Joelle Mortenson Hutter | <b>2018</b> Jim and Amy Hartlieb             |
| <b>2003, 2004</b> Jay and Janet Loewi                     | <b>2019</b> Jim Hartlieb and Betty Bergquist |
| <b>2005</b> Walter E. Meanwell                            | <b>2020</b> Betty Bergquist                  |





# Tocqueville Society Membership List

## Permanent Recognition

### La Table Ronde de Dix Millions de Dollars

Henry J. Predolin Foundation, Inc.

### La Table Ronde de Six Millions de Dollars

Irwin A. and Robert D. Goodman

### La Table Ronde de Trois Millions de Dollars

Jack DeLoss Taylor Charitable Trust

### La Table Ronde d'un Million de Dollars

Don and Marilyn Anderson

Lau and Bea Christensen

Loren D. Mortenson Family

Dan and Patti Rashke (TASC) Family Foundation

## Annual Recognition

### Ordre de Prospérité

(\$750,000-\$999,999)

Henry J. Predolin Foundation, Inc.

### La Société Nationale

(\$100,000-\$249,999)

Lau and Bea Christensen ♦ ℳ

Irwin A. and Robert D. Goodman

Foundation, Inc. ♦ ℳ ∞

Roots & Wings Foundation

### Ordre de Fraternité

(\$75,000-\$99,999)

Herb Kohl Philanthropies

Dan and Patti Rashke (TASC)

Family Foundation ℳ ∞

Oscar Rennebohm Foundation

### Ordre d'Égalité

(\$50,000-\$74,999)

Maneesh and Michelle Arora

Douglas and Sherry Caves ♦

Dianne C. Christensen ♦

Evjue Foundation Inc. ♦

charitable arm of The Capital Times

John J. Frautschi Family Foundation

Christopher J. and Ann Frautschi

Elizabeth Frautschi

Peter W. and Lorrie Frautschi

Pleasant and Jerry Frautschi ♦

Dick Goldberg and Lisa Munro ℳ

Irving and Dorothy Levy

Family Foundation ♦ ℳ

Phillip A. Levy\*, Chairman

Marvin J. Levy, President

Jeffrey Levy, Secretary-Treasurer

Jeffrey Levy ♦

Marvin J. Levy ♦

Fred and Debbie Schwartz ♦ ℳ ∞

Jack DeLoss Taylor Charitable Trust ∞

Trustees:

Dr. Catherine Taylor

Christopher Bugg

Philip Foster

Jeff and Barb Ticknor

## Ordre de Liberté

(\$25,000-\$49,999)

Jim and Susan Bakke ♦ ℳ ∞  
Dave and Terri Beck-Engel ♦ ℳ  
Don and Cathy Bernards ℳ ∞  
Jack and Marian Bolz ♦ ∞  
Robert M.\* and Anne Bolz ♦ ∞  
Mildred and Marv Conney\* ♦ ℳ ∞  
Kevin and Sheila Conroy ℳ  
Walter A. and Dorothy Jones Frautschi  
Charitable Trust  
Thomas and Linda Hanson ♦ ℳ  
Bill and Diane Harvey ♦  
Mark Koehl ♦ ∞  
Rich and Mary Lynch ♦ ℳ ∞  
Doug and Norma Madsen ♦ ℳ ∞  
Marian and David Quade ♦ ℳ ∞  
Greg and Jenelle Rademacher ∞  
Tom and Karen\* Ragatz ♦ ℳ ∞  
Rajesh Rajaraman and Deepika Rajesh ℳ  
Jack and Sarah Salzwedel ℳ ∞  
Cheryl and Mike Shult ♦ ∞  
Steinhauer Family  
Gary and Terri ℳ ∞  
Chuck and Denise  
Michael and Karin Victorson ℳ  
Bill and Shela Westrate ℳ  
Michael and Berni Wolff  
Thomas J. and Marykay Zimbrick ♦ ℳ ∞

## Ordre Pour le Changement

(\$15,000-\$24,999)

Shelly Alexander  
David and Mary\* Anderson ♦  
Don and Marilyn Anderson\* ♦ ℳ ∞  
Helen Bakke ♦ ℳ ∞  
Patrick J. and Lee\* Baxter ♦  
Phil and Kit Blake ♦  
Ellen L. Brothers ∞  
Christopher and Peggy Bugg ♦ ℳ  
Anna and Andrew Burish ♦ ℳ  
Christine and Kevin Dahlhauser  
Walter and Londa Dewey ♦ ℳ ∞  
Mike and Lee Ann Dillis ♦ ℳ  
Peter and Nancy Gunder

Mike and Beth Hamerlik  
Kevin and Anja Heppner  
David and Melissa Holman  
Leslie Ann Howard and Rick Stulgaitis ♦ ℳ ∞  
Murali and Jayanthi Iyer  
Erik and Amy Johnson  
Kamplng Family Foundation ℳ  
Dan and Lena Kelly ♦  
Mary and Terry Kelly ♦  
Raymond and Shirley Kubly ♦  
Sean and Stacy LaBorde  
Dave and Kris Lenz ♦  
Steven A. Levine\* ℳ  
Jay and Janet Loewi ♦ ℳ ∞  
Marriott Daughters Foundation  
Simon L. Marshall  
Hal and Christy Mayer ♦ ∞  
Renee Moe and Jason Salus ℳ ∞  
Johnna and William Monkemeyer  
Barbara Morgan and Jerome Dempsey  
Stephen D. Morton ♦  
Ed and Julie Murphy ♦  
Gene Musser and Gloria Gudmundson  
Knut Olson  
Thomas and Janet Plumb Family ♦ ℳ ∞  
Jim\* and Mickey Rath ∞  
James and Sharon Riordan ♦ ℳ ∞  
Anne E. Ross ♦  
Michael and Mary Schlageter ℳ ∞  
Donald and Cynthia Schott ♦  
Tracy and Scott Schweitzer  
Jay and Katie Sekelsky ♦ ℳ ∞  
David Silverberg and Elizabeth Huebel  
Tim and Lori Stadelman ♦ ℳ  
Stark Family ♦  
David and Marcie ∞  
Phil\* and Jane ∞  
Doug and Beckie Strub ♦  
David and Susan Sweitzer  
Jeff and Maralee Tubbs  
Stephen and Jodi White  
Russell and Sheila Wolff

**Membres de la Société**  
**(\$10,000-\$14,999)**

Asya Alexandrovich and Maxim Vavilov  
Fernando L. and Carla J. Alvarado  
Mike Anderson  
Tammy and Brandon Andries  
Tracey C. Anton  
Diane Ballweg ㄥ ∞  
Jim and Joan Barr ㄠ  
David and Jane Bauer  
Tom and Martha Beach ㄠ  
Darrell and Michelle Behnke ㄠ ∞  
Gerry and Vicki Benusa  
Berbee Walsh Foundation ㄥ  
Betty and Tracy Bergquist  
Dr. Michael Bernhard and Nancy Doll  
Todd and Ronda Bernhardt  
Bradley and Madonna Binkowski  
Adolph C. and Eugenie M. Bolz  
Family Fund ㄠ ㄥ ∞  
A. Thomas Bozzo and Suzanne M. Lee  
Philip J. and Helen Bradbury ㄠ  
Christine and Nathan Brinkman  
Mike and Gina Bryan  
James and Renae Buchheim ㄠ  
Dr. Frank and Cindy Byrne  
Christopher and Trish Cain  
Corey and Kris Chambas ㄠ  
Paul J. Chong  
Sarah Condella  
Barbara McCarty Conley  
Tim and Deb Constien  
Chris and Amy Copeland  
Greg and Betty Counts  
Courtier Foundation, Inc.  
Scott and Jessica Christensen  
Craig J. Christianson  
Thomas P. Crowley  
Justin and Wendy Cruz  
Nicholas and Rebecca Curran  
Michael and Renee Defnet  
Cheryl and Todd DeMars  
Brad and Jennelle DeNoyer  
Greg and MaryAnn Dombrowski ㄠ ㄥ  
Dale and Melinda Egeberg

Cedric C. Ellis  
Candy and John Embray  
David and Kelly Endres  
Todd and Carie Fancher ㄠ  
Patrick and Barbara Finley ∞  
Rockne and Jo Anne Flowers ㄠ  
DeDe and Jeff Freeman ㄠ  
Gary and Sarah Frings  
Clayton and Belle Frink ㄠ ∞  
Edey and Jac Garner ㄠ ㄥ ∞  
Joseph and Sharon Gates  
Sam and Caroline Geraci  
Carla and Kevin Gogin  
David and Carol Graham  
Mike\* and Kari Grasee  
Joshua Hainzinger  
Brian Happ  
Jim and Amy Hartlieb  
Frank C. Hastings  
Susie Haviland  
Matt and Amy Heckmann  
Vicki and Ron Hellenbrand  
Kim and Tim Herlitzka  
Ana and Paul Hooker ㄥ  
Brian and Julie Hornung  
Laura and Mike Huggett  
Wade and Amy Huseth  
Bradley Hutter ㄠ ㄥ ∞  
James R. Imhoff, Jr.  
Mark and Laura Kassel  
Ralph and Erica Kauten ㄥ  
Jeffrey and Melissa Keebler ㄥ  
Scott and Gigi Kelly  
Christine Kenyon  
Jan and Mike Kittoe  
Michael Knetter  
Lee and Cindy Kobza  
Jeremy and Brenda Koenig  
Paul and Kim Kundert  
John Larson\* and Sherri Kliczak ㄠ ㄥ ∞  
John and Theresa Larsen  
Graham P. and Carol Lidgard  
Chris and Mary Listau  
E. David and Deborah Locke ㄠ ㄥ  
Katharine Lyall  
James and MaryBeth Madden

Clifford Mason	Eric Siegal
Dale and Lila Mathwich ♦ ℳ ∞	Jay L. and Pat Smith ♦ ℳ
John and Sandy McClure ♦ ∞	Sherina Smith
Tom and Ann Merfeld	Jim and Judy St. Vincent ♦
Don and Pam Millis	Daniel G. and Sherri M. Stafford
Daniel and Ellyn Mohs	Sandra H. Statz
Thomas* and Nancy Mohs ♦	Jessica and Bob Stauffacher
Michael and Nicole Moore	Rich and Amy Steffen
Dawn and Mark Mortimer	Steve Stricker American Family
Earl and Ellie Munson	Insurance Foundation
Doug Nelson and Audra McGuire-Nelson ♦	Jeff and Tara Swalve
Thomas M. Neujahr ♦	Linda and Kent Syth
Bradley J. and Nicole Niebuhr	Mary A. and Jason Theilen ♦
Michael and Linda Orr ♦	Bryce and Finny Tolefree
Greg Pfluger and Connie McElrone	Robert and Anne Trunzo
Cesar and Michelle Pinzon	Tom and Wendy Unke
James and Lori Power	Troy and Jennie Van Beek
Jeffrey and Jill Preston	Donald D. and Carol L.* Wahlin ♦ ∞
Thomas and Margaret Pyle ♦ ∞	Thomas and Angela Walker ♦ ℳ ∞
Michael Quist	William R. and Eleanor F. Walker* ♦ ℳ ∞
Thomas and Karla Rath	Brent Warner and Wendy Parsons
Dan Reed and Kelda Roys	Frances and Laurence* Weinstein ♦
George and Jean Reuhl ♦ ℳ ∞	Jeffrey and Kari Wiegand
Pam and Rick Reynolds	Laura Williams and Dorothy Steffens ♦ ℳ ∞
Alisa and Tim Robertson	Michele and Arland Wingate
Christopher and Caroline Roe	Laurie Winger
Sarah and James Schaeffle	Mari and Gary Wolter ♦
Dan and Patty Schultz ♦	The Yancy Family ♦
Rick Searer and	Jim and Mary Yeager ♦
Cathi Wiebrecht-Searer ♦ ℳ ∞	Jim and Jessica Yehle
Dave and Lisa Seiler	John and Pat Zimbrick ♦
Peter and Karin Settler	Michael Zimbrick
Scott and Vicki Seymour ♦	Ginger Zimmerman
Paul and Suzy Shain ℳ	David and Sandy Zweifel ♦

♦ Loyal Contributor  
 ℳ Tocqueville Legacy Circle  
 ∞ United Way Foundation Donor  
 \* Deceased

**Membership list as of August 27, 2021.** Includes commitments and/or results from 2020 campaign if 2021 renewal gifts are yet to be received.



## **United Way of Dane County Tocqueville Society**

Tocqueville Society was created by United Way nationally in 1984 to celebrate the legacy of Alexis de Tocqueville, whose 1835 *Democracy in America* celebrated the impact of North American volunteerism and giving for the sake of the common good. Today, 430 Tocqueville Societies across the network connect like-minded philanthropic leaders from nearly 23,000 households who invest more than \$519 million annually. In Dane County, Tocqueville Society was launched in 1990 by Jerry M. Hiegel and Oscar G. Mayer and today has grown to nearly 250 households among its ranks who have invested over \$68 million in our community to improve lives.

These resources have been invested in effective community strategies, increasing literacy and graduation rates, decreasing family homelessness, increasing pathways to family-sustaining wages and much more.

Your support is leveraged many times over as United Way convenes the community to tackle the toughest issues, collaborate on key initiatives and measure results through community-wide metrics within the Agenda for Change.



**Our deepest appreciation to**



for underwriting support of our  
2021 Tocqueville Society Membership Dinner.

We extend thanks to each and every one of you for your  
commitment to United Way as members of the Tocqueville Society.

**You are changing lives in our community,  
measurably and for the long term.**



# Our Community's Agenda for Change

## Education

Children are cared for and have fun as they become prepared for school.

Students succeed academically and graduate from high school prepared for higher education, career and community.

## Income

More people are on pathways out of poverty.

There is a decrease in family homelessness.

## Health

Reduce racial health disparities in Dane County.

Increase resiliency and trauma supports for Dane County residents.

## 2Gen (Multigenerational Approach)

Build family well-being by intentionally and simultaneously working with children under five and the adults in their lives together.