

UNITED WAY OF DANE COUNTY

# COVID-19 IMPACT REPORT



## \$2,361,002

donated to the **Dane County COVID-19 Emergency and Recovery Fund**. Thanks to the community's support of United Way's annual campaign, 100% of COVID-19 relief dollars were distributed to Dane County.



### 941

Individual and Corporate Donors



### 90

Nonprofits Funded



### 190,691

Individuals and Families Served



### 155,441

Meals Accessed



### \$381,053

Money to Rent Assistance



### 1,891

Individuals Helped with Rent Assistance

## Investments by Category\*



**Flex Funds:**  
\$311,646



**Eviction/Homelessness Prevention:** \$868,492



**Food:**  
\$313,431

\*In addition to these categories, **\$391,005** was granted in 2020 to local organizations (including Boys & Girls Club of Dane County and Selfless Ambition) and local United Ways to provide 211 helpline support and direct relief for utility bills, rent assistance, transportation, medical and financial hardship. The remaining **\$476,428**, raised after these funds were distributed, will be released in Spring 2021 to nonprofits to aid in long-term recovery.

# IN-KIND DONATIONS

Thanks to generous donations from local and national businesses, we've been able to help support our community through this difficult time.

In 2020, we helped coordinate the distribution of the following in-kind donations:



## \$70,000 worth of diapers, wipes, soap, blankets, formula and coats

in partnership with Baby2Baby



## 24,049 disposable masks

materials donated by Rebel Converting in Milwaukee and assembled by local volunteers



## Over \$10,000 worth of toys and games

donated by ADC Distribution



## \$5,000 towards books for local school and home libraries

in partnership with the U.S. Bank Good Truck



## 3,883 reusable masks

in partnership with US Department of Health and Human Services, FEMA, USPS and the National Council of Textile Organizations



## 2,991 COVID-19 home test kits

donated by Exact Sciences



## 1,700 backpacks

donated by Fenrici Brands



## 530 face shields

to child care centers donated by Badger Shield+



## 102 gallons of hand sanitizer

in partnership with State Line Distillery and Hydrite Chemical

## Total Value:

# \$444,030+



## AGENCIES AND COLLABORATIONS FUNDED

Access Community Health Centers  
Bayview Foundation Collaboration  
Catholic Multicultural Center  
Centro Hispano of Dane County Collaboration  
Community Action Coalition of South-Central Wisconsin  
Employment Resources, Inc.  
Habitat for Humanity of Dane County  
Heartland Housing Collaboration  
Independent Living, Inc.  
Irwin A. & Robert D. Goodman Community Center  
Lake View Community School Collaboration  
Lighthouse Church Madison Inc.  
Lussier Community Education Center Collaboration  
Madison Area Technical College  
Meadowood Health Partnership  
Midvale Lincoln PTO for Madison West High Area Collaborative  
Movin' Out, Inc.  
NewBridge Madison, Inc. Collaboration  
Northside Planning Council Collaboration  
Porchlight, Inc.  
Pregnancy Helpline  
Progress Center for Black Women  
Reach Dane  
REAP Food Group Collaboration  
RISE Wisconsin  
Second Harvest Foodbank of Southern Wisconsin  
Sunshine Place, Inc. Collaboration  
Tenant Resource Center Collaboration  
The Beacon Homeless Day Resource Center  
The Hmong Institute, Inc.  
The River Food Pantry Collaboration  
The Road Home Dane County Collaboration  
Urban Triage, Inc. Collaboration  
YMCA of Dane County

Our donor list is available on our website  
[www.unitedwaydanecounty.org/covid-19-partners](http://www.unitedwaydanecounty.org/covid-19-partners)