

## United Way Foundation and Loaned Executives grant \$10,000 in early childhood literacy and parent resource programs

*Annual grants directed to seven Dane County projects*

Madison, WI (October 26, 2020) – Seven Dane County nonprofit programs are awarded one-time grants in support of parents with children under the age of five in accordance with United Way of Dane County’s Academic Success Mobilization Plan. The annual United Way of Dane County Foundation-Loaned Executive (LE) Grant opportunity creates new funding for agency programs while offering United Way’s campaign team the experience of reviewing proposals, hearing presentations and recommending which requests to fund.

The funding opportunity this year for \$10,000 attracted 18 proposals with requests totaling \$32,298. Nonprofits could seek up to \$2,000 for their individual early childhood education and parent resource programs. “It was awesome to hear about all of the ways these agencies are trying to better the community,” observes LE Kellen Rice, sponsored by Stonehouse Development, Inc. “While we couldn’t invest in all of the programs, each presentation was creative in its own way.”

Foundation interest earnings have been granted to projects through the LE process since 1994, resulting in more than \$250,000 in total grant funds and involving 500+ LEs over that time. Agencies that receive funding are asked to complete their programs and submit a report on the impact of the grant by October 29, 2021.

“We are grateful to the Loaned Executives and United Way for selecting us for this generous grant that will help families access learning resources,” stated Peggy Halloran, Development Director at The Road Home Dane County.

### **2020 United Way Foundation-Loaned Executive Grants include:**

- \$2,000 to *Kreative Kidz Academy & Madison Gospel 5k Foundation for Our Tribe*
- \$2,000 to *Mount Zion Baptist Church for Breath Bags, Culturally Relevant School in a Backpack*
- \$1,500 to *Sankofa Education Leadership United for Trauma Informed Yoga for Parents and Kids*
- \$1,500 to *Sankofa Talented and Gifted North for Playtime for Sweetie*
- \$1,000 to *Madison Reading Project for Early Learning Books for At-risk Children*
- \$1,000 to *Salvation Army for Boredom Boxes*
- \$1,000 to *The Road Home for Learning Resources*

Incorporated in 1993, United Way of Dane County Foundation exists to advance the mission of United Way and to partner with Dane County to establish their own legacy of local, effective philanthropy. The Foundation-LE grants are included in the Foundation’s annual distribution. In total United Way Foundation has directed more than \$5 Million back to community initiatives and endowed campaign gifts.

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### **About United Way of Dane County :**

United Way of Dane County helps local families maximize their potential by ensuring they have the building blocks of well-being: a quality education, a family-supporting job and health supports. Through strategic partnerships and collaborative work, United Way brings the many voices of Dane County together to find common ground, develop a strategic architecture for change, and make measurable progress, while engaging organizations and individuals to give, advocate and volunteer to change lives in Dane County.