

United Way of Dane County fights for the education, financial stability and health of everyone in Dane County. We take a holistic approach to address the root causes of community issues. United Way isn't about short-term charity; it's about lasting change. We're in it for the long haul and we're all in this together.

CREATING RESULTS IN **CROSS PLAINS**

567 Cross Plains residents were impacted by United Way services.*

*May include individuals who access services through multiple agencies.



NEARLY 2 IN 25 STUDENTS DO NOT GRADUATE HIGH SCHOOL IN DANE COUNTY.

251 Cross Plains middle and high school students received interventions through the CBITS program to reduce symptoms of PTSD, depression, and behavioral problems, and to improve functioning, grades and attendance, peer and parent support, and coping skills.

1,899 Dane County kids received books through Reach Out and Read. At every well-child visit, parents are encouraged to read aloud to their children, and each child from age six months through 5 years gets a new culturally and developmentally appropriate book. **Help us expand programs like this in Cross Plains.**



WE ESTIMATE WE CAN ONLY AFFORD TO REACH ONE-THIRD OF DANE COUNTY RESIDENTS WHO WOULD BENEFIT MOST FROM SERVICES. HELP US REACH MORE! PARTICIPATE IN THE 2020 CAMPAIGN.