Dane County COVID-19 Emergency and Recovery Fund
Request for Applications

Purpose of the Fund:
The Dane County COVID-19 Emergency and Recovery Fund was created through the generosity of area individuals and
businesses for the purpose of addressing the community’s emergent needs arising as a result of the COVID-19 pandemic.
The Fund is designed to complement the work of city, county, public health and school officials and expand local capacity
to address the COVID-19 outbreak’s effect on our community as efficiently and effectively as possible.

The goal of this funding is to support specific services and programs that respond to emergent needs as a result of COVID-19
in the priority areas identified below, specifically for individuals and families who will be most impacted by this crisis.

Fund Priority Areas:
• Eviction/Homelessness Prevention: Low-wage workers will be among the communities that feel the economic impact
  of COVID-19 the most. The food, travel, leisure, arts and hospitality industries are already being hit hard, and workers in
  these industries often have low pay and minimal access to paid sick leave, thus, leaving them at risk of losing housing.
  We also know that families and individuals who have been homeless in the past are particularly at risk of losing their
  housing in economic downturn.

• Food/Meals for Older Adults and Children: COVID-19 presents an especially dire threat to already food insecure
  families who now face an uncertain economic future. With schools and many daycare centers closed, children may
  no longer have access to regular meals. Meanwhile, older adults with limited means and increased health risks,
  may also have increased food insecurities.

• Flex Funds: As all family’s needs are not the same, flexible dollars are critical to respond to other crises that individuals,
  families or organizations may confront such as transportation, childcare and utilities due to COVID-19.

The Fund priorities may evolve as our county adapts to the COVID-19 pandemic. We will continue to prioritize communities
most impacted, recognizing deep and historic inequities that are likely to be magnified in times of crisis. We further recognize
the need to provide immediate resources, as well as the importance of recovery resources to ensure community resilience.

Management of the Fund:
The Fund will be managed by United Way of Dane County, who is not charging an administrative fee to manage this Fund.
100% of invested funds will go to local nonprofits in Dane County that are helping with COVID-19 relief.

Who is eligible to apply?
All 501(c)(3) nonprofits, faith groups, community-based organizations and neighborhood groups that are providing services
in Dane County are encouraged to apply. If your group is not a 501(c)(3) organization, a fiscal agent must be identified.

Who is ineligible to apply?
Organizations that discriminate on the basis of race, color, religion, gender, national origin, citizenship status, age, disability,
sexual orientation or veteran status are not eligible to apply.

Individuals are not eligible to apply. We understand many individuals and families have been affected by COVID-19 already and
more will continue to be affected. This Emergency and Recovery Fund is working to move resources to community-based
organizations that are directly supporting residents and families who are most affected by emerging health, economic, and social
impacts. If you are an individual or family with immediate concerns, please call 211 for assistance connecting to resources.

For more information, please email combuild@uwdc.org
Funds Available:

United Way of Dane County is actively raising money to support this Fund. Volunteers will make decisions on the funds available and applicants will be notified by April 20, 2020. Applicants are eligible for up to $25,000 for emergency service(s) aligned to the Fund priorities in the first round of funding (fund growth permitting).

Two or more 501(c)(3) organizations can apply as part of a collaboration within a single application on coordinated emergency services. A lead organization partner can apply on behalf of the whole collaborative for up to $25,000 per partner organization within the collaborative application. For example, four organizations applying together can apply for up to $100,000 to support emergency services. Applicants can be part of individual as well as collaborative applications.

How does my organization apply for funds?

The application process is as follows:

1. Complete a simple application online using a link provided on the United Way website.
2. Applications will be available on the United Way website beginning March 27, 2020.
3. Organizations will receive a confirmation notice upon submission. In some cases, we may call you to discuss your application or to seek clarification.
4. The COVID-19 Fund Committee, comprised of local volunteers, will review applications and make funding decisions.
5. United Way will continue to actively raise dollars to support this Fund.
6. Applicants will be notified of funding decisions made during the week of April 20, 2020.
7. Funds may be used in calendar year 2020.
8. All applicants that are awarded funding will be expected to report on the services provided with these funds by January 30, 2021.

Timeline:

- March 27, 2020: Application becomes available on UWDC website
- April 3, 2020: Applications are due
- April 6-17, 2020: COVID-19 Emergency and Recovery Fund Committee reviews all applications and makes funding recommendations
- Mid-April 2020: United Way of Dane County Board of Directors votes on funding recommendations
- Week of April 20, 2020: Applicants are notified of funding decisions made. All funded organizations are posted on United Way’s website and social media after all applicants are notified.
- January 30, 2021: Awarded organizations report on the use of funds to United Way

How will funding decisions be made?

Volunteer leaders from United Way, City, Dane County, Madison Community Foundation, Madison Metropolitan School District, and other community and business leaders will make up the Dane County COVID-19 Emergency and Recovery Fund Committee. This Committee will be co-chaired by Barbara Nichols, Lynn Green and Jac Garner. The Fund Committee will be responsible for reviewing applications for emergency assistance and selecting organizations to be awarded funding. The Fund Committee will use an application scoring rubric (see next page) to evaluate applications and make funding decisions.
Emergency services and programs awarded funding through the Dane County COVID-19 Emergency and Recovery Fund will be asked to report on outcomes associated with their funded areas by January 30, 2020.

Announcement of awards

Applicants will be notified of funding decisions during the week of April 20, 2020. After all applicants are notified, United Way of Dane County will publish a list of awarded organizations on our website and announce them on social media.

For more information, please email combuild@uwdc.org